

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674275

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hyla Mobile, Inc.		08/30/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Assurant, Inc.		
Street Address:	28 Liberty Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3224889	FLIPSWAP	
Registration Number:	4142495	F	
Registration Number:	4142494	FLIPSWAP	
Registration Number:	4782365	HYLA	
Registration Number:	4700321	HYLA	
Registration Number:	4700322	HYLA	
Registration Number:	6291906	HYLA VISION TUNNEL	
Registration Number:	5443599	VALUELOCK	
Serial Number:	88745268	POWERED BY HYL MOBILE	
Serial Number:	88745432	POWERED BY HYL MOBILE	
Serial Number:	88745283	POWERED BY HYL MOBILE	
Serial Number:	88745297	POWERED BY HYL MOBILE	
Serial Number:	88745411	POWERED BY HYL MOBILE	
Serial Number:	88745426	POWERED BY HYL MOBILE	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7044441124		

CH \$365.00 3224889

Email: elaine.hunt@alston.com
Correspondent Name: Michele M. Glessner
Address Line 1: Alston & Bird LLP
Address Line 2: 101 South Tryon Street, Suite 4000
Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER: Elaine B. Hunt

SIGNATURE: /Elaine B. Hunt/

DATE SIGNED: 09/14/2021

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the _____ day of _____, 8/30/2021, by and between **Hyla Mobile, Inc.**, a Delaware corporation having a principal place of business at Park West 1 & 2, 1507 LBJ Freeway, Suite 500, Farmers Branch, TX 75234 (hereinafter referred to as the "ASSIGNOR") and **Assurant, Inc.**, a Delaware corporation having a principal place of business at 28 Liberty Street, New York, NY 10005 (hereinafter referred to as "ASSIGNEE") (collectively, the "Parties"); and

WHEREAS, ASSIGNOR is the exclusive and record owner of the entire right, title, and interest in and to the trademarks and the corresponding applications/registrations identified in Exhibit A attached hereto (collectively, the "Trademarks"), together with the goodwill established by use of the Trademarks;

WHEREAS, ASSIGNEE is desirous of acquiring the Trademarks;

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer, and sell unto said ASSIGNEE the entire right, title, and interest in and to the Trademarks and the associated usage and goodwill, including all rights of action against third parties for past, present and future infringement or other unauthorized use of the Trademarks, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title, goodwill, and interest herein assigned, transferred, and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed worldwide.

This Assignment constitutes the entire agreement between ASSIGNOR and ASSIGNEE

with respect to the subject matter hereof. No modification or waiver or any amendment to any provision of this Assignment shall be binding upon either party unless it is made in writing and signed by both Parties.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by their respective duly authorized officers.

ASSIGNOR

Hyla Mobile, Inc.

DocuSigned by:
Biju Nair
AC5CCE555D88423 ..

By: Biju Nair
Title: President

ASSIGNEE

Assurant, Inc.

By:
Title:

This Assignment constitutes the entire agreement between ASSIGNOR and ASSIGNEE with respect to the subject matter hereof. No modification or waiver or any amendment to any provision of this Assignment shall be binding upon either party unless it is made in writing and signed by both Parties.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by their respective duly authorized officers.

ASSIGNOR

Hyla Mobile, Inc.

.....
By:

Title:

ASSIGNEE

Assurant, Inc.



By: Gregory Joseph DeChurch

Title: Deputy General Counsel

EXHIBIT A

Trademark	Country	Application No./Registration No.
HYLA	Canada	TMA964,744
ERECYCLINGCORPS	EUTM	011398401
HYLA	EUTM	012709754
ERECYCLINGCORPS	UK	UK00911398401
HYLA	UK	UK00912709754
FLIPSWAP	United States	3,224,889
F	United States	4,142,495
FLIPSWAP & Design	United States	4,142,494
HYLA	United States	4,782,365
HYLA	United States	4,700,321
HYLA	United States	4,700,322
HYLA VISION TUNNEL	United States	6,291,906
POWERED BY HYLA MOBILE	United States	88/745,268
POWERED BY HYLA MOBILE	United States	88/745,432
POWERED BY HYLA MOBILE	United States	88/745,283
POWERED BY HYLA MOBILE	United States	88/745,297
POWERED BY HYLA MOBILE	United States	88/745,411
POWERED BY HYLA MOBILE	United States	88/745,426
VALUELOCK	United States	5,443,599
HYLA	WIPO	1205778