

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674323

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|---|--|------------------------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Philly's Famous Water Ice, Inc. | | 09/08/2021 | Corporation: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | J&J SNACK FOODS CORP. | | |
| Street Address: | 6000 CENTRAL HIGHWAY | | |
| City: | PENNSAUKEN | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 08109 | | |
| Entity Type: | Corporation: NEW JERSEY | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5679953 | SWIRLSTIX | |
| Registration Number: | 4034008 | SWEET DELITES | |
| Registration Number: | 5679955 | POPPERZ | |
| Registration Number: | 5031859 | PHILLYSWIRL | |
| Registration Number: | 5679957 | TASTE THE DIFFERENCE A SWIRL MAKES | |
| Registration Number: | 2694396 | PHILLYSWIRL | |
| Registration Number: | 4531659 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5619622101 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 561-962-2100 | | |
| Email: | lpatino@duanemorris.com | | |
| Correspondent Name: | DUANE MORRIS LLP - Boca Raton IPD | | |
| Address Line 1: | 1875 NW Corporate Blvd, Suite 300 | | |
| Address Line 2: | Karen C. Kline | | |
| Address Line 4: | Boca Raton, FLORIDA 33431-8561 | | |
| NAME OF SUBMITTER: | KAREN C. KLINE | | |
| SIGNATURE: | /Karen C. Kline/ | | |
| DATE SIGNED: | 09/14/2021 | | |

CH \$190.00 5679953

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between **Philly's Famous Water Ice, Inc.**, a Florida corporation, having an address at 1102 N 28 Street, Tampa, Florida 33605 USA (the "Assignor") and **J&J Snack Foods Corp.**, a New Jersey corporation, having an address at 6000 Central Highway, Pennsauken, NJ 08109 USA (the "Assignee"), and is effective as of the date signed by Assignor below (the "Effective Date").

WHEREAS, the Assignor owns all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, the Assignee is desirous of obtaining from the Assignor, and the Assignor wishes to transfer and assign to the Assignee, all right, title and interest in and to the Trademarks, including registrations and common law rights.

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound hereby, the Assignor hereby assigns, grants and conveys to the Assignee, and its successors and assigns, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with said Trademarks and the right to sue for past, present, and future infringements and unauthorized uses of the Trademarks, including all available remedies.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment by their duly authorized officers.

Date: 09/08/2021

PHILLY'S FAMOUS WATER ICE, INC.





By: Marjorie S. Roshkoff
Marjorie S. Roshkoff
Authorized Signatory
(Authorization by Board of Directors)

Date: 9/8/2021

J&J SNACK FOODS CORP.

By: Marjorie S. Roshkoff
Marjorie S. Roshkoff
Vice President & General Counsel

Exhibit A
Trademarks

| Application Number | Registration Number | Mark | Country |
|--------------------|---------------------|--|---------------|
| 1938261 | | POPPERZ | Canada |
| 1938262 | | TASTE THE DIFFERENCE A SWIRL MAKES | Canada |
| 1988830 | | PHILLY SWIRL | Canada |
| 1594201 | TMA884,652 | FRUIT DIPS | Canada |
| 1938157 | | SWIRLSTIX | Canada |
| 1988832 | |  | Canada |
| 1988828 | |  | Canada |
| 1938263 | | SWIRL UP YOUR IMAGINATION) | Canada |
| 88020361 | 5679953 | SWIRLSTIX | United States |
| 85188909 | 4034008 | SWEET DELITES | United States |
| 88020385 | 5679955 | POPPERZ | United States |
| 86888167 | 5031859 |  | United States |
| 88020402 | 5679957 | TASTE THE DIFFERENCE A SWIRL MAKES | United States |
| 75890281 | 2694396 | PHILLY SWIRL | United States |
| 85742929 | 4531659 |  | United States |