

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ICEE of America, Inc.		09/08/2021	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J&J SNACK FOODS CORP.		
<b>Street Address:</b>	6000 Central Highway		
<b>City:</b>	Pennsauken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08109		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 22</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5424328	ICEE 50TH ICEEVERSARY	
<b>Registration Number:</b>	5424327	ICEEVERSARY	
<b>Registration Number:</b>	4848015	ICEE BANDS	
<b>Registration Number:</b>	5415267	ICEE ZERO	
<b>Registration Number:</b>	4874744	I NEVER COOL OFF EXCEPT WITH AN ICEE	
<b>Registration Number:</b>	3240713	I ICEE COLDEST DRINK IN TOWN	
<b>Registration Number:</b>	2755598	ICEE	
<b>Registration Number:</b>	2699702		
<b>Registration Number:</b>	2587267	SMOOTHEE BY ICEE	
<b>Registration Number:</b>	2426368	ICEE	
<b>Registration Number:</b>	2774301	SMOOTHEE BY ICEE	
<b>Registration Number:</b>	2085248		
<b>Registration Number:</b>	2037652	ICEE IT'S CHILLIN'	
<b>Registration Number:</b>	1977715	I	
<b>Registration Number:</b>	1942417	ICEE	
<b>Registration Number:</b>	1707099	ICEE	
<b>Registration Number:</b>	1053397	COLDEST DRINK IN TOWN	
<b>Registration Number:</b>	1036162	I	
<b>Registration Number:</b>	1035725	ICEE COLDEST DRINK IN TOWN	

CH \$565.00 5424328

Property Type	Number	Word Mark
Registration Number:	0863590	FROZENATED
Registration Number:	0872994	ICEE
Registration Number:	0845226	ICEE

**CORRESPONDENCE DATA**

**Fax Number:** 5619622101

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 561-962-2100

**Email:** lpatino@duanemorris.com

**Correspondent Name:** DUANE MORRIS LLP - Boca Raton IPD

**Address Line 1:** 1875 NW Corporate Blvd, Suite 300

**Address Line 2:** Karen C. Kline

**Address Line 4:** Boca Raton, FLORIDA 33431-8561

<b>NAME OF SUBMITTER:</b>	KAREN C. KLINE
<b>SIGNATURE:</b>	/Karen C. Kline/
<b>DATE SIGNED:</b>	09/14/2021

**Total Attachments: 3**

source=ICEE to J&J Assignment#page1.tif

source=ICEE to J&J Assignment#page2.tif

source=ICEE to J&J Assignment#page3.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between **ICEE of America, Inc.**, a Texas corporation, having an address at 265 Mason Road La Vergne, TN 37086 and previously an address at 1205 South Dupont Avenue Ontario CA 91761 (the "Assignor") and **J&J Snack Foods Corp.**, a New Jersey corporation, having an address at 6000 Central Highway, Pennsauken, NJ 08109 (the "Assignee"), and is effective as of the date signed below (the "Effective Date").

**WHEREAS**, the Assignor owns all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the "Trademarks"); and

**WHEREAS**, the Assignee is desirous of obtaining from the Assignor, and the Assignor wishes to transfer and assign to the Assignee, all right, title and interest in and to the Trademarks, including registrations and common law rights.

**NOW, THEREFORE**, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound hereby, the Assignor hereby assigns, grants and conveys to the Assignee, and its successors and assigns, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with said Trademarks and the right to sue for past, present, and future infringements and unauthorized uses of the Trademarks, including all available remedies.



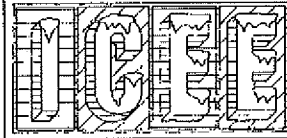
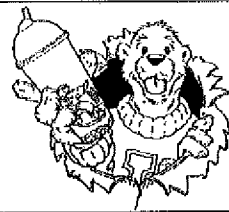


**IN WITNESS WHEREOF**, Assignor has executed and delivered this Assignment by its duly authorized officers.



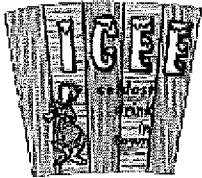
ICEE OF AMERICA, INC.

Date: 09/8/2021

By: Marjorie S. Roshkoff  
Marjorie S. Roshkoff  
Authorized Signatory  
(Authorization by The Bd. of Directors)

**Exhibit A**  
**Trademarks**

Application Number	Registration Number	Mark	Country
87192091	5424328		United States
87192077	5424327	ICEEVERSARY	United States
86539656	4848015	ICEE BANDS	United States
86478811	5415267	ICEE ZERO	United States
85832155	4874744	I NEVER COOL OFF EXCEPT WITH AN ICEE	United States
78732372	3240713		United States
76429075	2755598		United States
76337979	2699702		United States
76015098	2587267		United States
75759839	2426368	ICEE	United States
75737967	2774301	SMOOTHEE BY ICEE	United States
74684763	2085248		United States
74632242	2037652	ICEE IT'S CHILLIN'	United States

74579749	1977715		United States
74579748	1942417	ICEE	United States
74217704	1707099	ICEE	United States
73040952	1053397	COLDEST DRINK IN TOWN	United States
73040953	1036162		United States
73040951	1035725		United States
72268420	0863590	FROZENATED	United States
72261226	0872994	ICEE	United States
72235208	0845226	ICEE	United States