

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674404

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cardlab, Inc.		07/21/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blackhawk Network, Inc.		
<b>Street Address:</b>	6220 Stoneridge Mall Raod		
<b>City:</b>	Pleasanton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94588		
<b>Entity Type:</b>	Corporation: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3677259	GIFT CARD LAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2022891330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-289-1313		
<b>Email:</b>	docketingtm-dc@btlaw.com		
<b>Correspondent Name:</b>	Barnes & Thornburg, LLP		
<b>Address Line 1:</b>	1717 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	69533-252981		
<b>NAME OF SUBMITTER:</b>	Jordan S. Weinstein		
<b>SIGNATURE:</b>	/jsw/		
<b>DATE SIGNED:</b>	09/14/2021		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT**

WHEREAS, CARDLAB, INC., a corporation organized under the laws of the State of Delaware, with its principal place of business at 1701 W. Northwest Highway, Suite 100, Grapevine, Texas 76051, U.S.A. (“Assignor”), is the owner of the trademark GIFT CARD LAB (the “Trademark”), and U.S. Trademark Registration No. 3,677,259 therefor (the “Registration”), issued on September 1, 2009; and

WHEREAS, BLACKHAWK NETWORK, INC., a corporation organized under the laws of the State of Arizona, with its principal place of business at 6220 Stoneridge Mall Road, Pleasanton, California 94588, U.S.A. (“Assignee”), desires to obtain the Trademark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark and the Registration, together with the goodwill of the business symbolized by the Trademark, and the right to sue and recover for past infringements thereof.

CARDLAB, INC.

BLACKHAWK NETWORK, INC.

By: DocuSigned by:  
Kirsten E. Richesson  
1E8E9B3D0DE043A

By: DocuSigned by:  
Kirsten E. Richesson  
1E8E9B3D0DE043A

Name: Kirsten E. Richesson

Name: Kirsten E. Richesson

Title: Chief Legal Officer & Secretary

Title: Chief Legal Officer & Secretary

Date: 7/21/2021

Date: 7/21/2021