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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM674417

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HYBE JAPAN Inc.		08/26/2021	Corporation: JAPAN

RECEIVING PARTY DATA

Name:	HYBE LABELS JAPAN Inc.
Street Address:	Izumi Shiba Daimon BLDG 5F
Internal Address:	2-2-11 Shibadaimon
City:	Minato-ku, Tokyo
State/Country:	JAPAN
Postal Code:	105-0012
Entity Type:	Corporation: JAPAN

PROPERTY NUMBERS Total: 14

Number	Word Mark
90431868	&TEAM
90431916	&TEAM
90432038	&TEAM
90432061	&TEAM
90431951	&TEAM
90431975	&TEAM
90432000	&TEAM
90432020	&TEAM
90471698	&TEAM
90471712	&TEAM
90471705	&TEAM
90471722	&TEAM
90471695	&TEAM
90471728	&TEAM
	90431868 90431916 90432038 90432061 90431951 90431975 90432000 90432020 90471698 90471712 90471705 90471722 90471695

CORRESPONDENCE DATA

Fax Number: 6023826070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

REEL: 007421 FRAME: 0586

TRADEMARK

900643322

Phone: 2029084263

Email: TMDocket@swlaw.com

Correspondent Name: Richard Y. Kim c/o Snell & Wilmer L.L.P.

Address Line 1: One Arizona Center

Address Line 2: 400 East Van Buren Street, Suite 1900

Address Line 4: Phoenix, ARIZONA 85004-2202

NAME OF SUBMITTER:	Richard Y. Kim
SIGNATURE:	/Richard Y. Kim/
DATE SIGNED:	09/14/2021

Total Attachments: 4

source=(US) Trademark Assignment to HYBE LABELS JAPAN#page1.tif source=(US) Trademark Assignment to HYBE LABELS JAPAN#page2.tif source=(US) Trademark Assignment to HYBE LABELS JAPAN#page3.tif source=(US) Trademark Assignment to HYBE LABELS JAPAN#page4.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Assignment"), dated August 26, 2021, is entered into by and between HYBE JAPAN Inc., a Japanese corporation with a principal place of business at Izumi Shiba Daimon BLDG 2F, 2-2-11 Shibadaimon, Minato-ku, Tokyo, Japan 105-0012 ("Assignor") and HYBE LABELS JAPAN Inc., a Japanese corporation, with a principal place of business at Izumi Shiba Daimon BLDG 5F, 2-2-11 Shibadaimon, Minato-ku, Tokyo, Japan 105-0012 ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties".

WHEREAS, Assignor is the owner of the common law trademarks, registered trademarks, applications to register trademarks, intent-to-use applications and other registrations or applications related to trademarks listed on Schedule 1, attached hereto (the "Assigned Marks"); and

WHEREAS. Assignee, the successor of Assignor's ongoing and existing business, or portion thereof, to which the Trademarks pertain, is desirous of acquiring the full right, title and interest in, to and under the Assigned Marks and the goodwill accrued in connection and associated therewith.

Now, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, the sum of ten dollars (\$10.00) paid by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. <u>Assignment</u>. In connection with the conveyance of those business assets to which the trademarks pertain, Assignor does hereby assign, transfer, convey and set over unto Assignee its full right, title and interest, including common law rights, in the United States of America, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by and associated with said Assigned Marks, and applications and registrations thereof, any renewal rights therein, that portion of the business which is ongoing and existing to which the trademarks pertain, and the exclusive right to enforce the Assigned Marks in the United States in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Section 2. <u>Representation and Warranty by Assignor</u>. Assignor hereby represents and warrants to Assignee that Assignor has the full right, title and interest to assign, transfer, convey, and set over the entire rights, title and interests assigned hereunder, and that Assignor has not executed and will not execute any agreement in conflict herewith.

Section 3. <u>Covenant by Assignor.</u> Assignor agrees that it will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be necessary or desirable to perfect Assignee's title in, to and under the Assigned Marks.

Section 4. <u>Counterparts</u>. This Assignment Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute a single agreement.

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

HYBE JAPAN Inc.

_{Bv:} 항형

Name: Han Hyun-rock

Title: CEO

HYBE LABELS JAPAN Inc.

By:

me: Myunghak Lee

Title: CEO

SCHEDULE 1

U.S. Trademarks

TM/AN/RN	Status/Key Dates	Owner Information	Class
<u>&TEAM</u> SN: 90431868	Pending Application, July 18, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Inff Class: 03
&TEAM SN: 90431916	Pending Application, July 16, 2021 Office Status: Suspension Lefter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Int'i Class: 09
<u>&TEAM</u> SN: 90432038	Pending Application, July 16, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	int'i Class; 28
<u>8TEAM</u> SN: 90432061	Pending Application, July 16, 2021 Office Status: Non-Final Action - Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) tzumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Ini'i Class: 41
<u>&TEAM</u> SN: 90431951	Pending Application, July 15, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	int'i Class: 14
<u>&TEAM</u> SN: 90431975	Pending Application, July 16, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Inti Class: 16
&TEAM SN: 90432909	Pending Application, July 15, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	ini'i Class; 18
&TEAM SN: 90432020	Pending Application, July 15, 2021 Office Status: Suspension Letter Mailed Filed: December 30, 2020	Big Hii Entertainment Japan Co., LTD. (Japan Corporation) tzumi Shiba Daimon BLOG 2F 2-2-11 Shibadaimon, Minato-ku,	Int'i Class: 25

TM/AN/RN	Status/Key Dates	Owner Information	Class
	Register Type: Principal Register	Tokyo 105-0012 Japan	
<u>&TEAM</u> SN: 90471698	Pending Application, July 16, 2021 Office Status; Non-Final Action - Mailed Filed: January 18, 2021	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) 2-2-11 Shibadaimon Izumi Shiba Daimon BLDO 2F.	int'i Class: 24
	Register Type: Principal Register	Minato-ku, Tokyo 105-0012 Japan	
<u>&TEAM</u> SN: 90471712	Pending Application, July 26, 2021 Office Status: Suspension Letter Mailed Filed: January 18, 2021 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) tzumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Int'l Class: 32
<u>&TEAM</u> SN: 90471705	Pending Application, July 26, 2021 Office Status: Suspension Letter Mailed Filed: January 18, 2021 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Int'i Class; 30
<u>&TEAM</u> SN: 90471722	Pending Application, July 26, 2021 Office Status: Non-Final Action - Mailed Filed: January 18, 2021 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Int'i Class: 35
<u>&TEAM</u> SN: 90471695	Pending Application, July 16, 2021 Office Status: Non-Final Action - Mailed Filed: January 18, 2021 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	Int'i Class: 21
<u>&TEAM</u> SN: 90471728	Pending Application, July 26, 2021 Office Status: Non-Final Action - Mailed Filed: January 18, 2021 Register Type: Principal Register	Big Hit Entertainment Japan Co., LTD. (Japan Corporation) Izumi Shiba Daimon BLDG 2F 2-2-11 Shibadaimon, Minato-ku, Tokyo 105-0012 Japan	int'i Class: 43

TRADEMARK REEL: 007421 FRAME: 0591

RECORDED: 09/14/2021