

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM674622

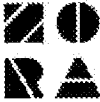
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
A Medium Corporation		09/02/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Trustees of the Zora Neale Hurston Trust		
<b>Street Address:</b>	1501 Broadway, Suite 2310		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Trust: NEW YORK		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Lois J. Hurston Gaston, UNITED STATES, INDIVIDUAL</li> <li>• Lucy Anne Hurston, UNITED STATES, INDIVIDUAL</li> <li>• Lisandra Nicole Green, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88472775	ZORA	
<b>Serial Number:</b>	88472778	ZORA	
<b>Serial Number:</b>	88472782	ZORA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8132545400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8132545100		
<b>Email:</b>	frijouf@frijouf.com		
<b>Correspondent Name:</b>	Daniel R. Frijouf		
<b>Address Line 1:</b>	201 EAST DAVIS BLVD		
<b>Address Line 4:</b>	TAMPA, FLORIDA 33606		
<b>NAME OF SUBMITTER:</b>	Daniel R. Frijouf		
<b>SIGNATURE:</b>	/d/		
<b>DATE SIGNED:</b>	09/15/2021		
<b>Total Attachments: 1</b>			
source=ZNH.20004 Ex Assignment Agreements#page1.tif			

OP \$90.00 88472775

IN THE UNITED STATES TRADEMARK OFFICE

Applicant: A Medium Corporation  
Mark: ZORA  
Serial No.: 88472775  
Filed: June 13, 2019

Applicant: A Medium Corporation  
Mark:   
Serial No.: 88472778  
Filed: June 13, 2019

Applicant: A Medium Corporation  
Mark:   
Serial No.: 88472782  
Filed: June 13, 2019

ASSIGNMENT OF MARKS AND FEDERAL APPLICATIONS

WHEREAS, A Medium Corporation, a Delaware Corporation with an address of 799 Market Street, 5th Floor San Francisco, California 94103 (hereinafter assignor), has adopted, used and is using the above-referenced marks, and has applied to register said marks in the United States Trademark Office, as shown in the application identified above; and

WHEREAS, Zora Neale Hurston Trust, a New York Trust, with an address of 1501 Broadway, Suite 2310, New York, NY 10036 (hereinafter assignee) is desirous of acquiring said marks and said registration applications therefore.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, assignor does hereby assign unto assignee all right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registration applications therefore and any registrations which issue therefrom.

A Medium Corporation

Jermaine Hall

VP, Content

\_\_\_\_\_  
Name and Title

*Jermaine Hall*  
JERMINE HALL (SOPRANO), 2002, 18-0000000

\_\_\_\_\_  
Signature

Sep 2, 2021

\_\_\_\_\_  
Date