

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674634

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Real Living Real Estate, LLC		09/14/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BHH Affiliates, LLC		
<b>Street Address:</b>	18500 Von Karman Avenue, Suite 400		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92612		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3102238	TRUSTED ADVISOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8164121263		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8168428600		
<b>Email:</b>	trademark.mpl@stinson.com		
<b>Correspondent Name:</b>	Stinson LLP		
<b>Address Line 1:</b>	50 South 6th Street, Ste 2600		
<b>Address Line 2:</b>	Cynthia Maust, Paralegal		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	2061568.0046		
<b>NAME OF SUBMITTER:</b>	Cynthia Maust		
<b>SIGNATURE:</b>	/Cynthia Maust/		
<b>DATE SIGNED:</b>	09/15/2021		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into and effective as of the last date signed below ("Effective Date") by and from Real Living Real Estate, LLC, a Delaware limited liability company, with an address of 18500 Von Karman Avenue, Suite 400, Irvine, California 92612 ("Assignor") to BHH Affiliates, LLC, a Delaware limited liability company, with an address of 18500 Von Karman Avenue, Suite 400, Irvine, California 92612 ("Assignee").

A. Assignor has acquired and is the sole and exclusive owner of the entire right, title and interest in and to the trademark TRUSTED ADVISOR, along with, and which is the subject of, United States Registration No. 3,102,238 (the "Trademark").

B. As of the Effective Date Assignor hereby desires to assign all of its rights, title and interest in and to the Trademark, together with the goodwill associated with the Trademark, to Assignee and Assignee desires to receive the assignment of the Trademark.

NOW, THEREFORE, the parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all rights, title, and interest in and to the Trademark, and any applications and registrations therefor, including United States Registration No. 3,102,238, together with the goodwill of the business associated with the use of and symbolized by the Trademark, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this Assignment had not been executed. Assignor further assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all claims and causes of action and rights of recovery for past infringement of the Trademark.

2. **Further Assurances.** Assignor agrees to cooperate at all times from and after the Effective Date with respect to the supplying of any information reasonably requested by Assignee regarding any of the matters described in this Assignment, and Assignor agrees to execute such other instruments or documents as may be reasonably requested for the purpose of giving effect to, evidencing or giving notice of any conveyance, assignment, and transfer of the Trademark.

3. **Successors and Assigns.** This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

[Signatures on follow page.]

Assignor

Real Living Real Estate, LLC

By: 

Name: Patricia M. Mansur-Brown

Title: Vice President and General Counsel

Date: September 14, 2021

Assignee

BHH Affiliates, LLC

By: 

Name: Patricia M. Mansur-Brown

Title: Vice President and General Counsel

Date: September 14, 2021