

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM674745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christopher L Westfall SR.		08/31/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Senior Savings Network, LLC		
Street Address:	3955 Faber Place Drive		
Internal Address:	Suite 205		
City:	North Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29405		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4340280	SENIOR SAVINGS NETWORK	
Registration Number:	5523101	MEDICARE AGENT TRAINING	
CORRESPONDENCE DATA			
Fax Number:	6192311234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195252500		
Email:	w.bivens@mpglaw.com		
Correspondent Name:	D. Whitlow Bivens		
Address Line 1:	225 Broadway		
Address Line 2:	Suite 1900		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	D. Whitlow Bivens		
SIGNATURE:	/D. W. Bivens/		
DATE SIGNED:	09/15/2021		
Total Attachments: 5			
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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (“*Assignment*”), executed and effective as of August 31, 2021 (the “*Effective Date*”), is made by Christopher L. Westfall, Sr., an individual residing in the State of South Carolina (“*Assignor*”), in favor of Senior Savings Network, LLC, a South Carolina limited liability company, with its principal place of business located at 3955 Faber Place Drive, Suit 205, North Charleston, South Carolina 29405 (“*Assignee*”).

WHEREAS, pursuant to that certain Securities Purchase and Contribution Agreement (the “*Purchase Agreement*”) concurrently entered into herewith, by and among Assignor, Assignee, Alliant Holdings, L.P., a California limited partnership, and Alliant Insurance Services, Inc., a California corporation, Assignor has agreed to execute and deliver this Assignment; and

WHEREAS, Assignor is the applicant, registrant, common law proprietor, and/or beneficial owner of the trademarks, trade names, and service marks, together with the goodwill of the business symbolized by the foregoing, set forth on Schedule A, attached hereto and made a part hereof (collectively, the “*Marks*”); and

WHEREAS, Assignor is the registrant of and/or the owner of the Internet domain names listed on Schedule A, attached hereto and made a part hereof (collectively, the “*Domain Names*”); and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to convey, transfer, assign, and deliver to Assignee all of its right, title, and interest in and to the Marks and Domain Names (collectively, the “*IP*”); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, conveys, transfers, assigns, and delivers to Assignee, and its successors and assigns forever, all of Assignor’s right, title, and interest throughout the world, in, to, and under the following:
 - a. the IP, and any renewals thereof, including all common law rights connected thereto;
 - b. the goodwill symbolized by the IP;
 - c. all rights to any causes of action for and claims for damages by reason of infringement of any of the IP, whether arising prior to or after the date hereof; and
 - d. any and all other rights arising out of or otherwise relating to the IP.

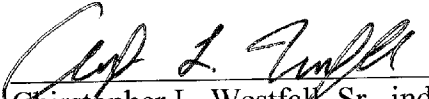
This Assignment shall be binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

2. USPTO Filing. Assignor hereby agrees that Assignee shall have the right to record this instrument of Assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks in the United States.
3. Further Assurance. Assignor hereby agrees upon the request of Assignee to execute (and arrange for the execution of) any documents and do (and arrange for the doing of) any things which are reasonably necessary to carry out the terms and intent of this Assignment.
4. General. In the event of any conflict between the terms of this Assignment and the Purchase Agreement, the Purchase Agreement shall control. This Assignment may not be supplemented, altered, or modified in any manner, nor any provision waived, except by a writing signed by Assignor and Assignee. If any clause of this Assignment is determined by any court or other competent authority to be unlawful or unenforceable, the other clauses of this Assignment will continue in effect. This Assignment may be delivered by Electronic Delivery (as defined in the Purchase Agreement).
5. Governing Law. This Assignment shall be construed in accordance with and governed by the laws of the State of California applicable to contracts made and to be performed entirely in such state without giving effect to any choice or conflict of laws provision or rule (whether of the State of California or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of California and, where applicable, the federal laws of the United States.

[Signature on Following Page]

IN WITNESS WHEREOF, Assignor has executed this Assignment as an instrument under seal as of the date first written above.

ASSIGNOR:


Christopher L. Westfal, Sr., individually

[Signature Page to Intellectual Property Assignment]

TRADEMARK
REEL: 007423 FRAME: 0169

SCHEDULE A

Registered Trademarks

MARK	FILING DATE	STATUS	CLASS	SERIAL NO.	REG NO.	REG DATE
Senior Savings Network	12/12/12	Registered	036	85800935	4340280	05/21/13
Medicare Agent Training	11/10/17	Registered	041	87679556	5523101	07/24/18

Domain Names

Benefitenrollmentcenter.com

medicareagenttraining.com

medicareagenttraining.vip

medsuppbootcamp.com

medsuppnews.com

nevadaopenrollment.com

oklahomamedicarebenefits.com

planfhelp.com

planfhelp.org

plangisbetter.com

planmedicare.com

planmedicare.org pleasereviewus.org

roadtomedicare.com

sellmedicarebyphone.com

senioragentpodcast.com

seniorsavingnetwork.com

seniorsavingsnetwork.com

seniorsavingnetwork.org

seniorsavingsnetwork.org

southcarolinamedicareagent.com

southcarolinamedicareplans.com

southcarolinamedicareplans.org

startpartd.com