

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674906

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kaz Europe Sarl		06/07/2021	société à responsabilité limitée: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TCP HOT IP LLC		
<b>Street Address:</b>	15 Riverside Avenue		
<b>City:</b>	Westport		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06880		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 43</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0656715	AMMENS	
<b>Registration Number:</b>	2742594	BEAUTY OF CHOICE	
<b>Registration Number:</b>	4713810	BLUE WAVE	
<b>Registration Number:</b>	3389511	BRUT	
<b>Registration Number:</b>	0787281	BRUT	
<b>Registration Number:</b>	3101278	BRUT	
<b>Registration Number:</b>	4551533	BRUT	
<b>Registration Number:</b>	1255749	BRUT 33	
<b>Registration Number:</b>	3092665		
<b>Registration Number:</b>	3071609	BRUT	
<b>Registration Number:</b>	1236967		
<b>Registration Number:</b>	3110588	BRUT RACING	
<b>Registration Number:</b>	3184991	BRUT REVOLUTION	
<b>Registration Number:</b>	4559677	BRUT THE ESSENCE OF MAN	
<b>Registration Number:</b>	1012632	CONDITION	
<b>Registration Number:</b>	2900613	CONDITION 3-IN-1	
<b>Registration Number:</b>	1845003	ESSENCE OF MAN	
<b>Registration Number:</b>	1589639	FINAL NET	
<b>Registration Number:</b>	0865904	FINAL NET	
<b>TRADEMARK</b>			

OP \$1090.00 0656715

Property Type	Number	Word Mark
Registration Number:	3947945	I-23 COMPLEX
Registration Number:	5237847	INFUSIUM
Registration Number:	1207737	INFUSIUM 23
Registration Number:	1279523	INFUSIUM 23
Registration Number:	1437004	INFUSIUM 23
Registration Number:	1504502	INFUSIUM 23
Registration Number:	5277142	LOVE ME GUARANTEE
Registration Number:	1360024	OGILVIE
Registration Number:	2830156	OGILVIE
Registration Number:	1189689	PERT
Registration Number:	0739170	PERT
Registration Number:	1574237	PERT PLUS
Registration Number:	1166031	PRECISELY RIGHT
Registration Number:	3676196	RAISE YOUR HAND IF YOU'RE SURE
Registration Number:	2528434	SKINMILK
Registration Number:	1027163	SURE
Registration Number:	0713279	SURE
Registration Number:	2418345	SURE ADVANTAGE
Registration Number:	1818339	TRI-GUARD
Registration Number:	3607603	TRI-GUARD
Registration Number:	3004817	V VITALIS
Registration Number:	0333125	VITALIS
Registration Number:	2998079	VITAPOINTE
Registration Number:	0586661	VITAPOINTE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2034546999  
**Email:** tsoinger@tengramcapital.com  
**Correspondent Name:** Tracy Soinger  
**Address Line 1:** 15 Riverside Avenue  
**Address Line 2:** First Floor  
**Address Line 4:** Westport, CONNECTICUT 06880

<b>NAME OF SUBMITTER:</b>	Tracy Soinger
<b>SIGNATURE:</b>	/tsoinger/
<b>DATE SIGNED:</b>	09/16/2021

**Total Attachments: 10**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (hereinafter this "Assignment") is entered between Kaz Europe Sarl ("Assignor"), a société à responsabilité limitée organized and existing under the laws of Switzerland with a business address at Place Chauderon 18, Lausanne, Switzerland, 1003, and TCP HOT IP LLC ("Assignee"), a limited liability company organized and existing under the laws of Delaware with a business address at 15 Riverside Avenue, Westport, CT 06880. Assignor and Assignee are hereinafter collectively referred to as the "Parties" and each may be individually referred to as a "Party." This Assignment is effective as of the date it has been signed below ("Effective Date").

WHEREAS, Assignor wishes to sell, convey, assign, transfer, and deliver to Assignee all of Assignor's right, title, and interest in and to the trademarks set forth on *Schedule A* to this Assignment, and all goodwill associated therewith (the "Assigned Trademarks") under the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual provisions set forth in this Assignment and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor represents and warrants that it is the sole owner of all rights, title, and interest in and to the Assigned Trademarks.
2. Assignor and Assignee agree that, as of the Effective Date, Assignor shall irrevocably sell, assign, convey, transfer, and set over to Assignee, and Assignee shall purchase, acquire, and receive from Assignor, all of Assignor's rights, title, and interest in and to the Assigned Trademarks and the goodwill of the business carried on in association with the Assigned Trademarks.
3. This Assignment constitutes the entire agreement between the Parties and supersedes any prior understandings, agreements, or representations by or between the Parties, written or oral, to the extent they relate to the Assigned Trademarks.
4. Should any section, or portion thereof, of this Assignment be held invalid by reason of any law existing now or in the future in any jurisdiction by any court of competent authority or by a legally enforceable directive of any governmental body, such section or portion thereof shall be validly reformed so as to approximate the intent of Assignor and Assignee as set forth herein as nearly as possible and, if unreformable, shall be deemed divisible and deleted with respect to such jurisdiction; this Assignment shall not otherwise be affected.
5. This Assignment shall be binding upon Assignor and all of Assignor's successors and assigns, and shall be binding upon and inure to the benefit of Assignee and its successors and assigns.
6. This Assignment may be signed in counterparts and each of such counterparts shall constitute an original document and such counterparts when taken together will constitute one and the same agreement.
7. This Assignment shall be construed, interpreted, and applied in accordance with the laws of State of Delaware without regard to its conflict of law principles.

*[Signature page follows.]*

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, each through its authorized representative, as of the date shown below.

ASSIGNOR:



KAZ EUROPE SARL

Name: Brian Grass

Title: Manager

Date: June 7, 2021

ASSIGNEE:

TCP HOT IP LLC

Name: Andy Tarshis

Title: Vice President

Date: June 7, 2021

*Signature Page - Trademark Assignment (Kaz Europe)*

**TRADEMARK**  
**REEL: 007423 FRAME: 0607**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, each through its authorized representative, as of the date shown below.

ASSIGNOR:

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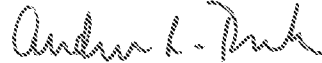
KAZ EUROPE SARL

Name: Brian Grass

Title: Manager

Date: June 7, 2021

ASSIGNEE:



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TCP HOT IP LLC

Name: Andy Tarshis

Title: Vice President

Date: June 7, 2021  
.....

**SCHEDULE A**  
**ASSIGNED TRADEMARKS**

TITLE	STATUS	APPLICATION #	DATE FILED	REGISTRATION NUMBER	REGISTRATION DATE
AMMENS	Registered	1283086	14-Dec-05	TMA688902	1-Jun-07
AMMENS	Registered		27-Aug-76	20449	7-Dec-76
AMMENS	Registered	72014717	28-Aug-56	656715	7-Jan-58
AMMENS FOOT COOLER	Registered	631106	1-May-89	TMA379591	8-Feb-91
AQUAOLOGIE	Registered	1307857	4-Jul-06	TMA729647	27-Nov-08
BEAUTY OF CHOICE	Registered	75902610	24-Jan-00	2742594	29-Jul-03
BLUE WAVE	Registered	86184895	5-Feb-14	4713810	31-Mar-15
BRUT	Registered	286839	13-Jan-65	TMA142221	8-Oct-65
BRUT	Registered	531931	20-Nov-84	TMA338685	31-Mar-88
BRUT	Registered	1215995	6-May-04	TMA640747	30-May-05
Brut	Registered	1650643	4-Nov-13	TMA895839	5-Feb-15
BRUT	Registered	14279	12-Jul-66	14279	20-Feb-67
BRUT	Registered	14342	24-Aug-66	14342	27-Feb-67
BRUT	Registered	77061176	11-Dec-06	3389511	26-Feb-08

BRUT	Registered	72185590	29-Jan-64	787281	23-Mar-65
BRUT	Registered	76590763	6-May-04	3101278	6-Jun-06
ESSENCE OF MAN	Registered	756261	7-Jun-94	TMA444139	16-Jun-95
ESSENCE OF MAN	Registered	74340895	Dec 17, 1992	1845003	12-Jul-94
BRUT (SHIELD)	Pending	1982240	26-Aug-19		
BRUT (SHIELD)	Registered	86109742	4-Nov-13	4551533	17-Jun-14
BRUT 33	Registered	365047	4-Jun-73	TMA205061	7-Feb-75
BRUT 33	Registered	73379281	9-Aug-82	1255749	1-Nov-83
BRUT BOTTLE DESIGN	Registered	78583304	9-Mar-05	3092665	16-May-06
BRUT MEDALLION DESIGN	Registered	365255	11-Jun-73	TMA197525	15-Feb-74
BRUT MEDALLION DESIGN	Registered	504747	6-Jun-83	TMA295416	21-Sep-84
BRUT MEDALLION DESIGN	Registered	1242122	29-Dec-04	TMA682045	21-Feb-07
BRUT MEDALLION DESIGN	Registered			35095	19-Aug-94
BRUT MEDALLION DESIGN	Registered	73313101	3-Jun-81	1236967	10-May-83



BRUT MEDALLION DESIGN	Registered	76625522	22-Dec-04	3071609	21-Mar-06
BRUT RACING	Registered	78587442	15-Mar-05	3110588	27-Jun-06
BRUT REVOLUTION	Registered	1309205	14-Jul-06	TMA697041	21-Sep-07
BRUT REVOLUTION	Registered	78749494	8-Nov-05	3184991	12-Dec-06
BRUT SPORT	Registered	668349	16-Oct-90	TMA426823	6-May-94
BRUT THE ESSENCE OF MAN	Registered	1650644	4-Nov-13	TMA895695	4-Feb-15
BRUT THE ESSENCE OF MAN	Registered	86109774	4-Nov-13	4559677	1-Jul-14
COLOUROLOGIE	Registered	1288444	2-Feb-06	TMA733363	27-Jan-09
CONDITION	Registered	311765	Mar 15, 1968	TMA179549	19-Nov-71
CONDITION	Registered	281069	13-Mar-64	281069	13-Mar-64
CONDITION	Registered	72369578	1-Sep-70	1012632	3-Jun-75
3 IN 1	Registered	1205616	9-Feb-04	TMA662206	5-Apr-06
CONDITION 3-IN-1	Registered	78145755	19-Jul-02	2900613	2-Nov-04
FINAL NET	Registered	B277480	8-Apr-74	277480	8-Apr-74
FINAL NET	Registered	329651	28-Jan-70	TMA177130	23-Jul-71
FINAL NET	Registered	107852	8-Apr-74	107852	10-Nov-75
FINAL NET	Registered	20341	7-Jul-76	20341	7-Sep-76

FINAL NET	Registered	72275148	30-Jun-67	865904	4-Mar-69
FINAL NET	Registered	73819480	7-Aug-89	1589639	3-Apr-90
FRIZZOLOGIE	Registered	1280511	22-Nov-05	TMA729632	27-Nov-08
INFUSIUM	Registered	732741	9-Jul-93	TMA440922	24-Mar-95
INFUSIUM	Registered	86912321	18-Feb-16	5237847	4-Jul-17
i-23 Complex	Registered	1497696	28-Sep-10	TMA806795	15-Sep-11
i-23 Complex	Registered	85136920	23-Sep-10	3947945	19-Apr-11
INFUSIUM (HEAD DESIGN)	Registered	559504	1-Apr-86	TMA348408	25-Nov-88
INFUSIUM 23	Registered	459214	25-Sep-80	TMA257253	27-Mar-81
INFUSIUM 23	Registered	523268	6-Jun-84	TMA497605	22-Jul-98
INFUSIUM 23	Registered	523267	6-Jun-84	TMA301579	4-Apr-85
INFUSIUM 23	Registered	73410442	24-Jan-83	1279523	29-May-84
INFUSIUM 23	Registered	73156178	23-Jan-78	1207737	14-Sep-82
INFUSIUM 23	Registered	73597695	9-May-86	1437004	21-Apr-87
INFUSIUM 23	Registered	73687997	5-Oct-87	1504502	20-Sep-88
LISSOLOGIE	Registered	1307477	29-Jun-06	TMA729607	27-Nov-08
LOVE ME GUARANTEE	Allowed	86837863	3-Dec-15	5277142	29-Aug-17

MOISTUROLOGIE	Registered	1280507		22-Nov-05	TMA730866	12-Dec-08
OGILVIE	Registered	687035		31-Jul-91	TMA482700	19-Sep-97
OGILVIE	Registered	73524985		4-Mar-85	1360024	17-Sep-85
OGILVIE (LOGO)	Registered	78244335		1-May-03	2830156	6-Apr-04
PERT	Registered	456354		17-Jul-80	TMA260365	26-Jun-81
PERT	Registered	259277		14-Oct-60	TMA123960	13-Oct-61
PERT	Registered	447076		22-Nov-79	TMA258649	8-May-81
PERT	Registered	456355		17-Jul-80	TMA266896	26-Feb-82
PERT	Registered	673431A			673431	24-Apr-97
PERT	Cancelled				24154	7-May-82
PERT	Registered	73270262		14-Jul-80	1189689	16-Feb-82
PERT	Registered	72-131873		13-Nov-61	739170	9-Oct-62
PERT PLUS	Registered	651485		22-Feb-90	TMA379417	1-Feb-91
PERT PLUS	Registered	73796115		27-Apr-89	1574237	2-Jan-90
PERT PLUS FRESH	Registered	1144580		27-Jun-02	TMA604274	5-Mar-04
PIGMENTOLOGIE	Registered	1307475		29-Jun-06	TMA729659	27-Nov-08
PRECISELY RIGHT	Registered	73249769		11-Feb-80	1166031	25-Aug-81

PRET PLUS	Registered	651487		22-Feb-90	TMA377397	14-Dec-90
SKINMILK	Registered	1187087		13-Aug-03	TMA645246	2-Aug-05
SKINMILK	Registered	75927765		22-Feb-00	2528434	8-Jan-02
SURE	Registered	337142		19-Oct-70	TMA179365	5-Nov-71
SURE	Registered	248362		27-Nov-58	TMA156890	17-May-68
SURE	Registered	73044058		12-Feb-75	1027163	16-Dec-75
RAISE YOUR HAND IF YOU'RE SURE	Registered	77673060		18-Feb-09	3676196	1-Sep-09
SURE (LABEL)	Registered	494429		4-Nov-82	TMA287314	27-Jan-84
SURE (LOGO - OLD)	Registered	72025181		27-Feb-57	713279	28-Mar-61
SURE ADVANTAGE	Registered	75675470		28-Apr-99	2418345	2-Jan-01
SURE PRO STICK	Registered	659429		7-Jun-90	TMA388086	23-Aug-91
TIMEBLOCK	Cancelled	75334060		1-Aug-97	2362653	27-Jun-00
TRI-GUARD	Registered	738414		12-Oct-93	TMA457684	24-May-96
TRI-GUARD	Registered	74340514		16-Dec-92	1818339	25-Jan-94
TRI-GUARD	Registered	78631484		17-May-05	3607603	14-Apr-09
TRIMAX	Registered	75586483		11-Nov-98	2423891	23-Jan-01
V VITALIS (Color)	Registered	76565353		12-Dec-03	3004817	4-Oct-05

VITALIS	Registered	152713			TMDA50814	24-Oct-30
VITALIS	Registered	258427		17-Aug-60	TMA123791	29-Sep-61
VITALIS	Registered	395895		22-Mar-76	TMA223772	21-Oct-77
VITALIS	Registered	20456		27-Aug-76	20456	7-Dec-76
VITALIS	Registered	71370866		28-Oct-35	333125	10-Mar-36
VITALIS DRY TEXTURE	Registered	353160		10-May-72	TMA193466	17-Aug-73
VITAPOINTE	Registered	1590214		15-Aug-12	TMA858668	27-Aug-13
VITAPOINTE	Registered	78460892		3-Aug-04	2998079	20-Sep-05
VITAPOINTE (LOGO)	Registered	71644153		16-Mar-53	586661	9-Mar-54
VOLUMOLOGIE	Registered	1280509		22-Nov-05	TMA730885	12-Dec-08