

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674948

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Weekly Standard, LLC		08/11/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clarity Media Group, Inc.		
<b>Street Address:</b>	555 17th St., Ste. 425		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2027879	THE WEEKLY STANDARD	
<b>Registration Number:</b>	2576061	THE WEEKLY STANDARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-629-3400		
<b>Email:</b>	docketing-dv@dorsey.com		
<b>Correspondent Name:</b>	Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>ATTORNEY DOCKET NUMBER:</b>	514719-12		
<b>NAME OF SUBMITTER:</b>	Jody L. Burtner		
<b>SIGNATURE:</b>	/Jody L. Burtner/		
<b>DATE SIGNED:</b>	09/16/2021		
<b>Total Attachments: 2</b>			
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OP \$65.00 2027879

**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** is executed by THE WEEKLY STANDARD, LLC, a Delaware limited liability company ("Assignor") and CLARITY MEDIA GROUP, INC., a Delaware corporation ("Assignee").

**WHEREAS**, Assignor has adopted, used, and is using the marks identified on the attached Exhibit A, (the "Marks"); and

**WHEREAS**, Assignee is desirous of acquiring all of Assignor's rights in the Marks worldwide and any applications and registrations therefor, including the registration identified on Exhibit A.

**NOW, THEREFORE**, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of the Marks. Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks worldwide, and any applications and registrations therefor, including the registrations identified on the attached Exhibit A, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

2. Assignment of Cause of Action. Assignor further sells, assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

3. Survival. The terms, covenants, and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and/or legal representatives, and shall be binding upon Assignor, her heirs, and/or other legal representatives.

4. Counterparts. This Assignment may be executed in one or more counterparts, and by the parties in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, the parties herein have executed this agreement as of the date of the last signature below.

**THE WEEKLY STANDARD, LLC**

By:  \_\_\_\_\_

Name: Robert Manzi

Title: VP & CFO

Date: August 11, 2021

**CLARITY MEDIA GROUP, INC.**



By:  \_\_\_\_\_

Name: Robert Manzi

Title: EVP & CFO

Date: August 11, 2021

Exhibit A

Mark	Description of Goods/Services	U.S. Reg. No.
 The logo for 'the weekly Standard' features the words 'the weekly' in a small, lowercase, sans-serif font inside a black rectangular box. Below this box, the word 'Standard' is written in a large, bold, serif font. A horizontal line is positioned directly beneath the word 'Standard'.	<u>Class 16</u> : printed matter, namely, a magazine distributed periodically, in the field of news and information concerning U.S. politics, but not including magazines or other printed matter which are primarily or substantially in the field of religion or religious matters	2027879
 The logo for 'the weekly Standard' features the words 'the weekly' in a small, lowercase, sans-serif font inside a black rectangular box. Below this box, the word 'Standard' is written in a large, bold, serif font. A horizontal line is positioned directly beneath the word 'Standard'.	<u>Class 41</u> : Entertainment services, namely, providing online news, commentary and information in the field of politics and popular culture via the Internet	2576061