

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM674954

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SPORTSMAN'S GUIDE, LLC		08/25/2021	Limited Liability Company: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FIFTH THIRD BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT		
<b>Street Address:</b>	38 Fountain Square Plaza		
<b>Internal Address:</b>	Fifth Third Center		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45263		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 41</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6065507	BOLDERTON	
<b>Registration Number:</b>	6032601	SPORTSMAN'S GUIDE	
<b>Registration Number:</b>	5997763	S CASTLECREEK	
<b>Registration Number:</b>	5984788	B BOLDERTON	
<b>Registration Number:</b>	5967828	G GUIDE GEAR	
<b>Registration Number:</b>	5967827	GUIDE GEAR	
<b>Registration Number:</b>	5932432	S CASTLECREEK	
<b>Registration Number:</b>	5788304	CASTLECREEK	
<b>Registration Number:</b>	5776097	HQ ISSUE	
<b>Registration Number:</b>	5776095	HQ ISSUE	
<b>Registration Number:</b>	5686735	HUNTRITE	
<b>Registration Number:</b>	5662122	BOLDERTON	
<b>Registration Number:</b>	5400691	WHITETAIL UNIVERSE	
<b>Registration Number:</b>	5102937	HQ ISSUE	
<b>Registration Number:</b>	5095804	SPORTSMAN'S GUIDE BUYER'S CLUB	
<b>Registration Number:</b>	5086865	HQ ISSUE	
<b>Registration Number:</b>	5050133	SG	

OP \$1040.00 6065507

Property Type	Number	Word Mark
Registration Number:	4923279	SG SPORTSMAN'S GUIDE
Registration Number:	4882670	GUIDE GEAR
Registration Number:	4825276	BUYER'S CLUB SPORTSMAN'S GUIDE
Registration Number:	4809428	SHARE THE THRILL
Registration Number:	4804814	SPORTSMAN'S GUIDE
Registration Number:	4740632	365 OUTDOOR WEAR
Registration Number:	4534826	HQ ISSUE
Registration Number:	4389220	CASTLECREEK S
Registration Number:	4389213	CASTLECREEK S
Registration Number:	4389212	CASTLECREEK S
Registration Number:	3798262	GUIDE GEAR
Registration Number:	3786409	GUIDE GEAR
Registration Number:	3736168	GUIDE GEAR
Registration Number:	3236303	GUIDE GEAR
Registration Number:	2913478	GUIDE DRY
Registration Number:	2718820	BUYER'S CLUB 4 PAY PLAN
Registration Number:	2624677	THE SPORTSMAN'S GUIDE
Registration Number:	2508801	BARGAIN OUTFITTERS
Registration Number:	2505159	GUIDEOUTDOORS
Registration Number:	2493084	FIELD TESTED GUIDE GEAR SINCE 1977 NWES
Registration Number:	2477901	YOUR GUIDE TO THE GREAT OUTDOORS!
Registration Number:	2267142	SPORTSMAN'S GUIDE
Registration Number:	1864041	THE FUN TO READ CATALOG
Serial Number:	90695620	N W S E FIELD TESTED GUIDE GEAR SINCE 19

**CORRESPONDENCE DATA**

**Fax Number:** 7043311159

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7043311000

**Email:** PTO\_TMconfirmation@mvalaw.com,  
maryelizabethzaldivar@mvalaw.com

**Correspondent Name:** Moore & Van Allen PLLC

**Address Line 1:** 100 North Tryon Street

**Address Line 2:** Suite 4700, ATTN: IP DEPARTMENT

**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**ATTORNEY DOCKET NUMBER:** 422311.000647

**NAME OF SUBMITTER:** John Slaughter

**SIGNATURE:** /john slaughter/

**DATE SIGNED:** 09/16/2021

**Total Attachments: 5**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of August 25, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Fifth Third Bank, National Association, as administrative agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to all of the trademarks and trademark applications shown below:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

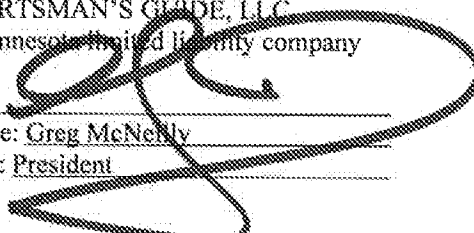
<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

SPORTSMAN'S GUIDE, LLC  
a Minnesota limited liability company


By:   
Name: Greg McNelly  
Title: President

SPORTSMAN'S GUIDE, LLC  
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**TRADEMARK**  
**REEL: 007423 FRAME: 0745**

Acknowledged and Accepted:

FIFTH THIRD BANK, NATIONAL ASSOCIATION  
as Administrative Agent

By:   
Name: SEAN A. BURKE  
Title: SVP

**Schedule 1**

**Sportsman's Guide, LLC  
(Minnesota Limited Liability Company)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
BOLDERTON	6065507	05/26/2020
SPORTSMAN'S GUIDE	6032601	04/14/2020
S CASTLECREEK and Design	5997763	02/25/2020
B BOLDERTON and Design	5984788	02/11/2020
G GUIDE GEAR and Design	5967828	01/21/2020
GUIDE GEAR	5967827	01/21/2020
S CASTLECREEK and Design	5932432	12/10/2019
CASTLECREEK	5788304	06/25/2019
HQ ISSUE and Design	5776097	06/11/2019
HQ ISSUE	5776095	06/11/2019
HUNTRITE	5686735	02/26/2019
BOLDERTON	5662122	01/22/2019
WHITETAIL UNIVERSE	5400691	02/13/2018
HQ ISSUE	5102937	12/20/2016
SPORTSMAN'S GUIDE BUYER'S CLUB	5095804	12/06/2016
HQ ISSUE and Design	5086865	11/22/2016
SG and Design	5050133	09/27/2016
SG SPORTSMAN'S GUIDE and Design	4923279	03/22/2016
GUIDE GEAR	4882670	01/05/2016
BUYER'S CLUB SPORTSMAN'S GUIDE and Design	4825276	10/06/2015
SHARE THE THRILL	4809428	09/08/2015
SPORTSMAN'S GUIDE	4804814	09/01/2015
365 OUTDOOR WEAR	4740632	05/19/2015
HQ ISSUE and Design	4534826	05/20/2014
CASTLECREEK S and Design	4389220	08/20/2013
CASTLECREEK S and Design	4389213	08/20/2013
CASTLECREEK S and Design	4389212	08/20/2013
GUIDE GEAR	3798262	06/08/2010
GUIDE GEAR	3786409	05/04/2010
GUIDE GEAR	3736168	01/12/2010
GUIDE GEAR	3236303	05/01/2007
GUIDE DRY	2913478	12/21/2004
BUYER'S CLUB 4 PAY PLAN	2718820	05/27/2003
THE SPORTSMAN'S GUIDE and Design	2624677	09/24/2002
BARGAIN OUTFITTERS and Design	2508801	11/20/2001
GUIDEOUTDOORS	2505159	11/06/2001
FIELD TESTED GUIDE GEAR SINCE 1977 NWES and Design	2493084	09/25/2001
YOUR GUIDE TO THE GREAT OUTDOORS!	2477901	08/14/2001

SPORTSMAN'S GUIDE and Design	2267142	08/03/1999
THE FUN TO READ CATALOG	1864041	11/22/1994

**Trademark Application**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
N W S E FIELD TESTED GUIDE GEAR SINCE 1977	90695620	05/07/2021