

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675069

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UMB FINANCIAL CORPORATION		04/21/2021	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Marquette Wealth Management, LLC		
Street Address:	150 South Fifth Street		
Internal Address:	Suite 2800		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2445635	MARQUETTE	
CORRESPONDENCE DATA			
Fax Number:	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6124927000		
Email:	plarson@fredlaw.com		
Correspondent Name:	Patricia Larson, Sr. Trademark Paralegal		
Address Line 1:	Fredrikson & Byron, P.A.		
Address Line 2:	200 S. Sixth Street, Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Patricia A. Larson		
SIGNATURE:	/Patricia A. Larson/		
DATE SIGNED:	09/17/2021		
Total Attachments: 3			
source=TM Assignment in re UMB Financial Corporation#page1.tif			
source=TM Assignment in re UMB Financial Corporation#page2.tif			

OP \$40.00 2445635

EXHIBIT A

SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT ("Assignment"), effective April 21, 2021, is made by and among UMB Financial Corporation, a Missouri corporation ("Assignor"), and Marquette Wealth Management, LLC, a Minnesota limited liability company ("Assignee"), with a principal office address of 150 South Fifth Street, Suite 2800, Minneapolis, Minnesota 55402.

WHEREAS, Assignor is the owner of the service mark and the associated service mark registration set forth on Schedule 1 attached hereto (hereinafter the "Mark").

WHEREAS, Assignee has agreed to acquire from Assignor, and Assignor has agreed to assign to Assignee, all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as set forth below.

1. **Trademark Assignment.** Assignor does hereby assign, sell, transfer and convey, unto Assignee all of Assignor's right, title and interest in and to the Mark, including all rights under common law, any corresponding service mark applications or registrations therefor, and the goodwill appurtenant thereto. For purposes of clarity, nothing contained in this Assignment is deemed to assign, nor shall it be construed as assigning, any interest in Assignor's ownership rights in and to the domain names, marquette.com, marqcfi.com, marqtransfinance.com, marquetteam-qa.com, and marquettebusinesscredit.com, all of which shall remain the sole and exclusive property of Assignor, provided that (a) Assignor will not assign any rights in marquette.com to a direct competitor of Assignee, and (b) Assignor will notify Assignee with at least thirty (30) days prior written notice if UMB intends to transfer or let the marquette.com domain name lapse. Assignor agrees to execute and deliver at the request of Assignee all necessary documents, papers, instruments, and assignments in order to assign the Mark to Assignee, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.
2. **Miscellaneous.** This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which shall be considered one instrument. This Assignment and all matters relating to this Assignment will be governed by Delaware law.

IN WITNESS WHEREOF, the parties by their duly authorized representatives have executed this Service Mark Assignment effective as of the Effective Date.

ASSIGNOR:

UMB Financial Corporation:

By: *Terry Kincheloe*
Terry Kincheloe (Sep 9, 2023 13:35 CDT)

Name: Terry Kincheloe

Title: Executive Vice President/Executive
Director, Marketing

ASSIGNEE:

**Marquette Wealth Management,
LLC:**

By: *Christopher M. Vernier*

Name: Christopher Vernier

Title: President

Schedule 1

<u>Mark</u>	<u>Reg. No.</u>
MARQUETTE	2445635