

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Porscia Fashions Inc. DBA Porscia Yeganeh		09/16/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	PORSCIA GROUP DI PORSCIA YEGANEH		
Street Address:	Via udine 4, San Giustino		
City:	Perugia		
State/Country:	ITALY		
Postal Code:	06016		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4550549	PP	
CORRESPONDENCE DATA			
Fax Number:	8007439260		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8583451098		
Email:	meddy@patent.org		
Correspondent Name:	Michael P Eddy		
Address Line 1:	12526 High Bluff Drive		
Address Line 2:	Ste 300		
Address Line 4:	San Diego, CALIFORNIA 92130		
NAME OF SUBMITTER:	Michael P. Eddy		
SIGNATURE:	/MichaelPEddy/		
DATE SIGNED:	09/20/2021		
Total Attachments: 2			
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ASSIGNMENT AGREEMENT

WHEREAS, Porscia Fashions Inc. DBA Porscia Yeganeh, a Canadian corporation with an address of 604 1328 West Pender St., Vancouver, CANADA v6e4t1 (hereinafter "ASSIGNOR"), is the owner of U.S. Trademark Registration No. 4,550,549 for the PP design mark in international class 3 for perfumery, cosmetics, including essential oils and hair lotions; fragrances for personal use including deodorants for humans and animals; soaps; dental care products, namely, dentifrices; polishing preparations, including for leather, vinyl, metal, and wood; in international class 9 for protective padded clothing, including helmets, for protection against bodily harm while horseback riding; eyeglasses, sunglasses, contact lenses and their boxes, cases, and parts; decorative magnets; in international class 18 for leather and imitations of leather, including keychains made in substantial part thereof; animal skins and hides; trunks and travelling bags; handbags, rucksacks, purses; umbrellas, parasols and walking sticks; whips, harnesses, and saddlery; clothing for animals; in international class; and in international class 25 for clothing, namely, loungewear, undergarments, denim jeans and high fashion wear, namely, socks, belts, scarves, polo shirts, dress shirts, T-shirts, blouses, sweaters, vests, suits, pants, jeans, shorts, dresses, skirts, jackets, coats, shawls, neck-ties, hats, caps, footwear, and headwear.

WHEREAS, PORSCIA GROUP DI PORSCIA YEGANEH, a company formed in Italy with an address of Via udine 4, San Giustino, Perugia, 06016, Italy (hereinafter "ASSIGNEE"), is desirous of becoming the owner by assignment of the PP design mark rights and registration (the "PP Design Registration"); and

WHEREAS, ASSIGNOR desires to transfer to ASSIGNEE any and all right, title, interest and goodwill it holds in and to the PP Design Registration;

NOW, THEREFORE,

1. ASSIGNOR warrants that it is the owner of the PP Design Registration, and that there is no challenge to such ownership pending and not resolved.
2. ASSIGNOR warrants that no security interest is presently outstanding in favor of any third party with respect to any of its rights in the PP Design Registration.
3. ASSIGNOR agrees to provide any documentation or assistance that ASSIGNEE may reasonably request in securing and perfecting the rights to be transferred pursuant to this Agreement.
4. In consideration of the sum of One Euro and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, all rights, title and interest in and to the PP Design Registration, together with all of the goodwill of the business symbolized by the PP Design Registration.

5. ASSIGNOR further assigns to ASSIGNEE all rights to damages or profits, due or accrued, arising out of past infringement of the PP Design Registration or injury to the goodwill connected with use of the PP Design Registration.

6. This Agreement represents the entire agreement between the parties regarding assignment of the PP Design Registration, and it supersedes any prior oral or written agreement or understanding between the parties on that subject.

7. This Agreement is binding upon the parties, as well as their successors, assigns, officers and all those in concert or privity with them.

8. The assignment contemplated herein shall be deemed effective as of the date indicated below.

IN WITNESS HEREOF, the duly authorized individuals have executed this Agreement on behalf of Porscia Fashions Inc. DBA Porscia Yeganeh and PORSCIA GROUP DI PORSCIA YEGANEH on the dates set opposite their signatures.

Porscia Fashions Inc. DBA Porscia Yeganeh

Porscia
Signature

Sept. 16/2021
Date

Porscia Yeganeh
Name

President/CEO
Title

PORSCIA GROUP DI PORSCIA YEGANEH

Porscia
Signature

Sept. 16/2021
Date

Porscia Yeganeh
Name

President/CEO
Title