

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM675500

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Don Nixon		09/10/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spirit Promotions LLC		
<b>Street Address:</b>	500 Saturn Court, Unit 74		
<b>City:</b>	Marco Island		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34145		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6344344	US OPEN INDOOR CHAMPIONSHIPS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142733500		
<b>Email:</b>	docketing@gklaw.com		
<b>Correspondent Name:</b>	Shane Delsman		
<b>Address Line 1:</b>	833 E. Michigan Street		
<b>Address Line 2:</b>	Suite 1800		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Shane Delsman		
<b>SIGNATURE:</b>	/Shane Delsman/		
<b>DATE SIGNED:</b>	09/20/2021		
<b>Total Attachments: 3</b>			
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## EXHIBIT A

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and shall be effective as of the last date in the signature blocks below (the "Effective Date"), by and between, Don Nixon, a resident of Carmel, Indiana ("Assignor"), and Spirit Promotions LLC, a Florida limited liability company ("Assignee").

### RECITALS

WHEREAS, Assignor, owns all right, title, and interest in and to the trademarks identified in Attachment A attached hereto, any associated applications and registrations thereof, any related common law rights, and further including the goodwill associated with the trademarks and trade dress (collectively, the "Assigned Trademarks"); and

WHEREAS, in connection with that certain Asset Purchase Agreement (the "Purchase Agreement"), by and between Assignee and Assignor, Assignee shall acquire all rights throughout the world in and to, along with the right to recover damages and profits for past and future infringements of, the Assigned Trademarks, together with the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks.

### AGREEMENT

NOW, THEREFORE, for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of the Effective Date, Assignor hereby sells, assigns and transfers unto Assignee all right, title, and interest in and to the Assigned Trademarks and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof, to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this Assignment not been made.

Where appropriate, the Parties authorize and request the Commissioner of Trademarks of the United States Patent and Trademark Office and the Indiana Secretary (or other appropriate Indiana government employee), whose duty it is to register trademarks, to record Assignee as the assignee and owner of the Assigned Trademarks.

Assignee and Assignor hereby further undertake that they will execute such additional documents and take such further actions as may be reasonably required in order to confirm and further effectuate the assignment of the Assigned Trademarks by Assignor to Assignee.

This Assignment (i) may be executed in one or more counterparts and delivered by facsimile, portable document format or other electronic means, each of which when so executed and delivered shall be deemed to be an original and all of which together shall be deemed to be one and the same agreement; (ii) shall be binding upon and inure to the benefit of the Parties hereto, and each of their successors and assigns; (iii) shall be governed in all respects by the internal laws of the State of Wisconsin, without regard to its conflicts of law principles which would require application of the laws of another jurisdiction; and (iv) may not be amended or modified unless in writing and signed by Assignee and Assignor.

IN WITNESS WHEREOF, the undersigned parties have executed this Trademark Assignment as of the Effective Date.

\*ASSIGNOR\*:

Don Nixon

By: [Signature]

Name: DON NIXON

Title: OWNER

Date: SEP 10, 2021

\*ASSIGNEE\*:

Spirit Promotions LLC

By: [Signature]

Name: TERRI R. GRAHAM

Title: Co. Founder

Date: 9-14-2021

ATTACHMENT A

Assigned Trademarks

Trademark	Jurisdiction	Registration Number	Registration Date
US OPEN INDOOR CHAMPIONSHIPS	US	6,344,344	May 11, 2021
US OPEN PICKLEBALL CHAMPIONSHIPS; US OPEN PICKLEBALL CHAMPIONSHIP	Indiana	2015-0258	July 16, 2015

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