

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675615

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILVER LAKE WATERMAN FUND, L.P., as Agent		09/17/2021	Limited Partnership:
RECEIVING PARTY DATA			
Name:	POPSUGAR INC.		
Street Address:	568 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Corporation: DELAWARE		
Name:	POPSUGAR MEDIA INC.		
Street Address:	568 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Serial Number:	88255245	#TWINNING	
Serial Number:	88050204	POPSUGAR PLAY/GROUND	
Serial Number:	88168977	GLOW	
Serial Number:	88066638	BINGE BY POPSUGAR	
Serial Number:	87717738	POPSUGAR	
Serial Number:	87274938	POPSUGAR	
Serial Number:	87851714	POPSUGAR	
Serial Number:	87713996	TRENDRANK	
Serial Number:	87977654	POPSUGAR	
Serial Number:	87323113	BEAUTY JUNKIE	
Serial Number:	87062708	GLOW BY POPSUGAR	
Serial Number:	87010902	POWER YOUR HAPPY	
Serial Number:	87026627	POPDOCS	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	86658851	POWER YOUR HAPPY
Serial Number:	86909997	CLASS FITSUGAR
Serial Number:	86608980	GET THE DISH
Serial Number:	86648751	KNOCK KNOCK WITH RACHEL ANTONOFF
Serial Number:	86910004	EAT THE TREND
Serial Number:	86910000	WE SPY STYLE
Serial Number:	86637823	POPSUGAR MOMMY'S HELPER
Serial Number:	86637805	POPSUGAR WEDDINGS
Serial Number:	86423551	POPSUGAR
Serial Number:	86423597	POPSUGAR
Serial Number:	86439287	FIND YOUR HAPPY
Serial Number:	86423622	POPSUGAR
Serial Number:	86423652	POPSUGAR
Serial Number:	86423619	POPSUGAR
Serial Number:	86423555	POPSUGAR
Serial Number:	86423530	POPSUGAR
Serial Number:	86423525	POPSUGAR
Serial Number:	86423696	POPSUGAR
Serial Number:	86234181	THE BAKERY
Serial Number:	86218907	POPSUGAR
Serial Number:	86082622	POPSUGAR ACTIVE
Serial Number:	85019344	INSANELY ADDICTIVE
Serial Number:	85848557	POPSUGAR
Serial Number:	85738987	THE CIRCLE OF MOMS MONEY SAVER
Serial Number:	85713419	POPSUGAR MUST HAVE BOX
Serial Number:	85713407	THE CIRCLE OF MOMS COOKBOOK
Serial Number:	85713400	POPSUGAR MUST HAVE
Serial Number:	85675662	PICT
Serial Number:	78897280	POPSUGAR
Serial Number:	78897094	FABSUGAR
Serial Number:	77808386	CIRCLE OF MOMS
Serial Number:	77808375	CIRCLE OF MOMS
Serial Number:	77808334	CIRCLE OF MOMS
Serial Number:	77776742	ONSUGAR
Serial Number:	77497915	SHOPSENSE

CORRESPONDENCE DATA

Fax Number: 4159472099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4159472169
Email: qluflood@wsgr.com
Correspondent Name: Wilson Sonsini Goodrich & Rosati, P.C.
Address Line 1: One Market Plaza, Spear Tower, Suite 330
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	43628.017
NAME OF SUBMITTER:	Qui Lu Flood
SIGNATURE:	/Qui Lu Flood/
DATE SIGNED:	09/20/2021

Total Attachments: 7

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**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This **TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "*Termination*"), dated as of September 17, 2021, is executed by **SILVER LAKE WATERMAN FUND, L.P.**, a Delaware limited partnership, as agent on behalf of certain lenders ("*Agent*") and in favor of **POPSUGAR INC.**, a Delaware corporation ("*POP*") and **POPSUGAR MEDIA INC.**, a Delaware corporation ("*PSM*" and with POP each a "*Grantor*" and collectively the "*Grantors*"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Security Agreements (defined below).

RECITALS

A. Pursuant to that certain Intellectual Property Security Agreement, dated as of August 14, 2019 (the "*Security Agreement*"), executed by Grantors in favor of Agent, Grantors granted to Agent a security interest in the IP Collateral (defined below).

B. The Security Agreement was submitted for recordation to the United States Copyright Office on August 16, 2019, to evidence the security interest granted under the Security Agreement. A Certificate of Recordation is still pending.

C. The Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on August 16, 2019, at Reel/Frame 6722/0348, to evidence the security interest granted under the Security Agreement.

D. Agent agrees to terminate and release its security interest in the IP Collateral specified below and to file this Termination with respect to such release of its security interest as herein provided.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby agrees as follows:

(a) Agent expressly terminates and releases all of Agent's right, title and interest in, to and under the following (collectively, the "*IP Collateral*"):

(i) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "*Copyrights*");

(ii) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto and any patents and patent applications claiming the priority benefit of the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "*Patents*"); and

(iii) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantors connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "*Trademarks*").

(b) Agent represents and warrants that it has the full power and authority to execute this Termination.

(c) Agent authorizes and requests the Trademark and Patent Divisions of the United States Patent and Trademark Office and the United States Copyright Office to record this Termination.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has executed and delivered this Termination as of the day and year first above written.

**SILVER LAKE WATERMAN FUND, L.P.,
as Agent**



Name: Shawn K. O'Neill
Title: Managing Director

EXHIBIT A

COPYRIGHTS

TITLE	OWNER	REGISTRATION NO.	REGISTRATION DATE
POWER YOUR HAPPY: Work Hard, Play Nice and Build Your Dream Life.	POPSUGAR Inc.	TX0008355144	09/20/2016

EXHIBIT B

PATENTS

None

EXHIBIT C

TRADEMARKS

Mark / Title:	U.S. Serial Number:	U.S. Registration Number:	Filing Date:
#TWINNING	88255245		01/09/2019
POPSUGAR PLAY/GROUND	88050204		07/24/2018
GLOW	88168977		10/25/2018
BINGE BY POPSUGAR	88066638		08/06/2018
POPSUGAR	87717738		12/12/2017
POPSUGAR	87274938		12/20/2016
POPSUGAR	87851714	5615445	03/27/2018
TRENDRANK	87713996	5528920	12/08/2017
POPSUGAR	87977654	5515637	12/20/2016
BEAUTY JUNKIE	87323113	5333543	02/03/2017
GLOW BY POPSUGAR	87062708	5244219	06/07/2016
POWER YOUR HAPPY	87010902	5201512	04/22/2016
POPDOCS	87026627	5049913	05/05/2016
POWER YOUR HAPPY	86658851	5301982	06/11/2015
CLASS FITSUGAR	86909997	5194049	02/17/2016
GET THE DISH	86608980	5061895	04/24/2015
KNOCK KNOCK WITH RACHEL ANTONOFF	86648751	5060484	06/02/2015
EAT THE TREND	86910004	5049114	02/17/2016
WE SPY STYLE	86910000	5049113	02/17/2016
POPSUGAR MOMMY'S HELPER	86637823	4925938	05/21/2015
POPSUGAR WEDDINGS	86637805	4892173	05/21/2015
POPSUGAR	86423551	4853967	10/14/2014
POPSUGAR	86423597	4844130	10/14/2014
FIND YOUR HAPPY	86439287	4805483	10/30/2014
POPSUGAR	86423622	4767797	10/14/2014

Mark / Title:	U.S. Serial Number:	U.S. Registration Number:	Filing Date:
POPSUGAR	86423652	4759418	10/14/2014
POPSUGAR	86423619	4759416	10/14/2014
POPSUGAR	86423555	4759410	10/14/2014
POPSUGAR	86423530	4759409	10/14/2014
POPSUGAR	86423525	4759408	10/14/2014
POPSUGAR	86423696	4747805	10/14/2014
THE BAKERY	86234181	4753013	03/27/2014
POPSUGAR	86218907	4620572	03/12/2014
POPSUGAR ACTIVE	86082622	4657423	10/04/2013
INSANELY ADDICTIVE	85019344	3870664	04/21/2010
POPSUGAR	85848557	4517118	02/13/2013
THE CIRCLE OF MOMS MONEY SAVER	85738987	4519985	09/26/2012
POPSUGAR MUST HAVE BOX	85713419	4452284	08/27/2012
THE CIRCLE OF MOMS COOKBOOK	85713407	4337868	08/27/2012
POPSUGAR MUST HAVE	85713400	4434824	08/27/2012
PICT	85675662	4552297	07/12/2012
POPSUGAR	78897280	3334918	05/31/2006
FABSUGAR	78897094	3548360	05/31/2006
CIRCLE OF MOMS	77808386	4035482	08/19/2009
CIRCLE OF MOMS	77808375	3847200	08/19/2009
CIRCLE OF MOMS	77808334	3847199	08/19/2009
ONSUGAR	77776742	3749412	07/08/2009
SHOPSENSE	77497915	3693689	06/12/2008