

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	FIRST AMENDMENT TO PATENTS, TRADEMARKS AND COPYRIGHTS SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WPP Acquisition, LLC		09/14/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Investors Bank		
Street Address:	101 JFK Parkway		
City:	Short Hills		
State/Country:	NEW JERSEY		
Postal Code:	07078		
Entity Type:	Bank: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4303078	LONG LASTING CHEWZ	
Registration Number:	3965579	PET 'N SHAPE	
Registration Number:	3965576	PET 'N SHAPE	
Registration Number:	5641985	PET 'N SHAPE	
Registration Number:	5641986	PET 'N SHAPE	
Registration Number:	5627729	SERVING HAPPINESS TO PEOPLE AND PETS	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	017157		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		

CH \$165.00 4303078

DATE SIGNED:	09/21/2021
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Total Attachments: 5

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FIRST AMENDMENT TO PATENTS, TRADEMARKS AND COPYRIGHTS SECURITY
AGREEMENT

This First Amendment to Patents, Trademarks and Copyrights Security Agreement (this "Amendment") is made as of this September 14, 2021, by and among the Grantor listed on the signature pages hereof ("Grantor"), and INVESTORS BANK in its capacity as agent for the Lenders (together with its successors and assigns in such capacity, "Agent").

WHEREAS, pursuant to that certain Patents, Trademarks and Copyrights Security Agreement dated as of August 24, 2020 and recorded with the United State Patent and Trademark Office at Reel 7059/Frame 0095 and Reel 053681/Frame 0919 on September 3, 2020 (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Agreement") by WPP Acquisition, LLC ("Borrower") in favor of Agent, Borrower has, among other things, granted to Agent a security interest in and lien on the Patents and Trademarks as set forth in the Agreement; and

WHEREAS, pursuant to the terms of the Loan Agreement, if Grantor shall have obtained rights to any new Patents or Trademarks, Grantor shall execute an amendment to the Agreement with respect thereto.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

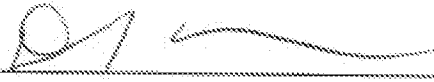
1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Agreement.
2. AMENDMENT. Schedule C to the Agreement is hereby amended by adding thereto the Trademarks listed on Schedule A hereto, which shall hereafter be part of the Trademarks and subject to Agent's security interest and lien.
3. AFFIRMATION OF EXISTING REPRESENTATIONS, WARRANTIES AND COVENANTS. Borrower hereby ratifies and affirms its obligations under the Agreement and confirms that the representations and warranties made by it pursuant to the Agreement are true, correct and complete in all material respects.
4. SUPPLEMENT, NO NOVATION. This Amendment is a supplement to the Agreement and not a novation thereof. Except as expressly set forth in this Amendment, the terms of the Agreement shall continue in full force and effect without modification thereto.

[signature pages follow]

IN WITNESS WHEREOF, the parties have caused this Amendment to be executed and delivered by their respective duly authorized officers as of the date first set forth above.

GRANTOR:

WPP ACQUISITION, LLC

By: 
Name: David Benyaminy
Title: President

AGENT:

INVESTORS BANK


By: 



Name: Ari Kramer

Title: Vice President

SCHEDULE A

Trademarks

Trademark	Status Key Dates	Goods/Services	Current Owner
<p>LONG LASTING CHEWZ</p> <p>RN: 4303078 SN: 85735498</p> <p>Disclaimer: "CHEWS"</p>	<p>Registered, May 2, 2018 Office Status: Section 8- Accepted Int'l Class: 31 First Use: October, 2009 Filed: September 21, 2012 Registered: March 12, 2013</p>	<p>Int'l Class: 31 (Int'l Class: 31) Pet treats; Digestible bones for dogs</p>	<p>Pet Ventures Incorporated (California Corporation) 8605 Santa Monica Blvd PMB 41978, West Hollywood, California 900694109 United States of America</p>
<p>PET 'N SHAPE and Design</p>  <p>RN: 3965579 SN: 85133914</p> <p>Disclaimer: "PET"</p>	<p>Registered, August 9, 2016 Office Status: Section 8 & 15-Accepted and Acknowledged Int'l Class: 31 First Use: June 22, 2005 Filed: September 20, 2010 Registered: May 24, 2011</p>	<p>Int'l Class: 31 (Int'l Class: 31) Pet food; Pet treats</p>	<p>Pet Ventures, Inc. (California Corporation) 8155 Lankershim Blvd, North Hollywood, California 91605 United States of America</p>
<p>PET 'N SHAPE</p> <p>RN: 3965576 SN: 85133866</p> <p>Disclaimer:</p>	<p>Renewed, August 1, 2020 Office Status: Registered and Renewed Int'l Class: 31 First Use: June 22, 2005 Filed: September 20, 2010 Registered: May 24, 2011 Last Renewal: May 24, 2021</p>	<p>Int'l Class: 31 (Int'l Class: 31) Pet food; Pet treats</p>	<p>Pet Ventures, Inc. (California Corporation) 8605 Santa Monica Blvd PMB 41978, West Hollywood, California 900694109 United States of America</p>

Trademark	Status Key Dates	Goods/Services	Current Owner
"PET"			
PET 'N SHAPE (Stylized)  RN: 5641985 SN: 87902214 Disclaimer: "PET"	Registered, January 1, 2019 Int'l Class: 31 First Use: March 1, 2018 Filed: May 1, 2018 Registered: January 1, 2019	Int'l Class: 31 (Int'l Class: 31) Digestible chewing bones for dogs; Pet food; Pet treats	Pet Ventures Incorporated (California Corporation) 8605 Santa Monica Blvd PMB 41978, West Hollywood, California 900694109 United States of America
PET 'N SHAPE (Stylized)  RN: 5641986 SN: 87902219 Disclaimer: "PET"	Registered, January 1, 2019 Int'l Class: 31 First Use: March 1, 2018 Filed: May 1, 2018 Registered: January 1, 2019	Int'l Class: 31 (Int'l Class: 31) Digestible chewing bones for dogs; Pet food; Pet treats	Pet Ventures Incorporated (California Corporation) 8605 Santa Monica Blvd PMB 41978, West Hollywood, California 900694109 United States of America
SERVING HAPPINESS TO PEOPLE AND PETS RN: 5627729 SN: 87902251	Registered, December 11, 2018 Int'l Class: 31 First Use: November, 2015 Filed: May 1, 2018 Registered: December 11, 2018	Int'l Class: 31 (Int'l Class: 31) Digestible chewing bones for dogs; Pet food; Pet treats	Pet Ventures Incorporated (California Corporation) 8605 Santa Monica Blvd PMB 41978, West Hollywood, California 900694109 United States of America

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RECORDED: 09/21/2021

TRADEMARK
 REEL: 007426 FRAME: 0792