

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675672

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/23/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CoralTree Hospitality Group LLC		08/08/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hyatt Corporation		
Street Address:	150 North Riverside Plaza		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4440820	JDV	
Registration Number:	5877234		
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-368-4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	307866-3034		
NAME OF SUBMITTER:	Peggy McBride		
SIGNATURE:	/PLMcBride/		
DATE SIGNED:	09/21/2021		
Total Attachments: 2			
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source=Assignment CoralTree Hospitality Group LLC to Hyatt Corporation (JDV)#page2.tif			

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JDV Trademark Assignment

Pursuant to that certain First Amendment to Trademark License Agreement dated December 23, 2020 by and between CoralTree Hospitality Group LLC (“**Assignor**”) and Two Roads Hospitality, LLC, this JDV Trademark Assignment (“**Assignment**”) is made effective as of December 23, 2020 (the “**Effective Date**”), by Assignor to Hyatt Corporation, a Delaware corporation, having a place of business at 150 North Riverside Plaza, 14th Floor, Chicago, Illinois 60606 (“**Assignee**”).

WHEREAS, Assignor owns the trademarks outlined in Schedule A together with the common law rights associated therewith (“**Trademarks**”); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in, to and under the Trademarks and Assignor desires to assign the same to Assignee.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which Assignor specifically acknowledges, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

Assignee accepts this Assignment of the Trademarks.

Assignor and Assignee, intending to be legally bound, have caused this Assignment to be executed by its proper officers thereunto duly authorized as of the date written below.

CoralTree Hospitality Group LLC

Rebecca Wells

Signature: rwells@coraltreehospitality.com

Name: Rebecca Wells

Title: Sr. Vice President of Finance

Date: 08/08/2021

Hyatt Corporation

DJM

david.moorhead@hyatt.com

Chuck floyd

Signature: chuck.floyd@hyatt.com

Name: H. Charles Floyd

**Title: Executive Vice President and Global
President – Operations**

Date: 08/12/2021

SCHEDULE A

Country	Trademark	Class (es)	App. No.	Filing Date	Reg. No.	Reg. Date	Status
United States	JDV	35, 39, 43	85/534749	06-Feb-2012	4440820	26-Nov-2013	Registered
United States	Heart Logo	35, 38, 39, 41, 42	87/886253	20-Apr-2018	5877234	08-Oct-2019	Registered
Canada	JDV		1732533	11-Jun-2015	TMA987652	03-Jan-2018	Registered
WIPO	Heart Logo	35, 38, 39, 41, 43	A0087096	24-Jun-2019	1497876	14-Nov-2019	Registered
Canada (IR)	Heart Logo	35, 38, 39, 41, 43	A0087096 (1995592)	24-Jun-2019	(IR 1497876)		Pending