

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reliance Vitamin, LLC		09/03/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Archon Vitamin, LLC		
Street Address:	3775 Park Ave #1		
City:	Edison		
State/Country:	NEW JERSEY		
Postal Code:	08820		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85731364	CLEAN FIT	
Serial Number:	85663100	ECOLEAN	
Serial Number:	88573556	INSPIRE FOR WOMEN	
Serial Number:	77254238	NITROFUSION	
Serial Number:	86156785	NUTRASPARK NUTRITIONALS	
Serial Number:	85504518	PHOOD	
Serial Number:	86295800	PLANT PUNCH	
Serial Number:	85838602	PLANT PUNCH	
CORRESPONDENCE DATA			
Fax Number:	9738456176		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(973) 845-9071		
Email:	rcc@chippersonlaw.com		
Correspondent Name:	RITA C. CHIPPERSON, ESQ. [[RR0009.001]]		
Address Line 1:	25 GREEN VILLAGE ROAD		
Address Line 2:	SUITE 2A		
Address Line 4:	MADISON, NEW JERSEY 07940		
NAME OF SUBMITTER:	Rita C. Chipperson		
SIGNATURE:	/Rita C. Chipperson/		

OP \$215.00 85731364

DATE SIGNED:	09/21/2021
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Total Attachments: 6

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TRADEMARK ASSIGNMENT

WHEREAS, RELIANCE VITAMIN, LLC, a Delaware limited liability company, having its principal place of business at 3775 PARK AVENUE #1, EDISON, NEW JERSEY 08820, with a registered agent of CAPITOL SERVICES, INC. at 1675 S STATE STREET STE B, DOVER DELAWARE, 19901, ASSIGNOR, is the owner of the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including any trademark application(s) and/or registration(s) therefore (the "Marks") effective on the date this Agreement is signed by ASSIGNOR (the "Effective Date");

WHEREAS, ARCHON VITAMIN, LLC, a Delaware limited liability company, having its principal place of business at 3775 PARK AVENUE #1, EDISON, NEW JERSEY 08820, with a registered agent of CAPITOL SERVICES, INC. at 1675 S STATE STREET STE B, DOVER, DELAWARE 19901, ASSIGNEE, is desirous of acquiring the Marks from ASSIGNOR; and

WHEREAS, ASSIGNOR wishes to assign the Marks and the goodwill associated with the Marks to ASSIGNEE,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, the said ASSIGNOR have sold, assigned, transferred, conveyed, and set over, and by these presents do hereby sell, assign, transfer, convey unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to the Marks together with the goodwill associated with the Marks including all common law rights thereto; all trademark registrations; all trademark applications and all registrations which may be granted thereon; and all applications and/or registration(s) for international trademark protection including, without limitation, all trademark applications which may hereafter be filed for said Marks in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States applications under the Trademark Laws of the United States, the Madrid Protocol, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of trademark protection which may be granted for said Marks in any country or countries foreign to the United States;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademark registrations or other evidence or forms of trademark protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants and agrees that, to the best of my knowledge, information and belief, ASSIGNOR has full right to convey the entire interest herein assigned,

and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY covenants and agrees that ASSIGNEE shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

AND ASSIGNOR HEREBY covenants and agrees that ASSIGNEE, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office, any foreign government office, and any other agency having jurisdiction over the ownership of the Marks.

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting the Marks, and testify in any legal proceeding provided ASSIGNEE shall pay ASSIGNOR all reasonable costs and expenses associated therewith, sign all lawful papers, execute all applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said Marks in all countries.

AND ASSIGNOR HEREBY agrees that this trademark assignment may be executed in any numbers of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument, and that any counterpart may be executed by facsimile signature or e-mail signature and such facsimile signature or e-mail signature shall be deemed an original.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal the day and year set opposite its signature.

9/3/21
Date

Linda Naselli
Ms. Linda Naselli
Chief Executive Officer
Reliance Vitamin, LLC

State of New Jersey)

) SS.:

County of Middlesex)

On this 3rd day of September, 2021, before me, a Notary Public in and for the State and County aforesaid, personally appeared Linda Naselli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he/she acknowledged the same to be his/her free act and deed.

Jenna Barran
Notary Public

My Commission Expires:

JENNA BARRAN
Notary Public, State of New Jersey
My Commission Expires
June 19, 2023



SCHEDULE 1

<u>Trademark</u>	<u>Country</u>	<u>Trademark Application Serial No.</u>	<u>Status</u>
CLEAN FIT	United States	85,731,364	Registered
ECOLEAN	Madrid Protocol	A0033167	Registered
ECOLEAN	Canada	1,605,414	Allowed
ECOLEAN	Australia	A0033167	Abandoned
ECOLEAN	China	A0033167	Registered
ECOLEAN	Germany	A0033167	Registered
ECOLEAN	Great Britain	A0033167	Registered
ECOLEAN	Russia	A0033167	Registered
ECOLEAN	United States	85,663,100	Registered
INSPIRE FOR WOMEN	Madrid Protocol	1,520,474	Registered
INSPIRE FOR WOMEN	Canada	1,520,474	Registered
INSPIRE FOR WOMEN	Australia	1,520,474	Abandoned
INSPIRE FOR WOMEN	China	1,520,474	Abandoned
INSPIRE FOR WOMEN	Great Britain	1,520,474	Registered
INSPIRE FOR WOMEN	European Union	1,520,474	Registered
INSPIRE FOR WOMEN	United States	88/573,556	Registered
NITROFUSION	United States	77,254,238	Registered
NUTRASPARK NUTRITIONALS	United States	86,156,785	Abandoned
PHOOD	Canada	1,583,678	Abandoned
PHOOD	Madrid Protocol	A0030501	Registered
PHOOD	European Union	12,013,041	Registered
PHOOD	India	2,620,803	Pending
PHOOD	Australia	A0030501	Abandoned
PHOOD	China	A0030501	Registered
PHOOD	Germany	A0030501	Abandoned and Refiled
PHOOD	Great Britain	A0030501	Registered
PHOOD	India	A0030501	Pending
PHOOD	United States	85,504,518	Registered
PLANT PUNCH	Madrid Protocol	A0046694	Registered

PLANT PUNCH	European Union	13,501,853	Registered
PLANT PUNCH	Australia	A0046694	Registered
PLANT PUNCH	United States	85,838,602	Abandoned and Refiled
PLANT PUNCH	United States	86,295,800	Registered

Trademark Assignment
Effective Date: 2021-09-_____

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INITIALS: _____ and _____

RECORDED: 09/21/2021

**TRADEMARK
REEL: 007427 FRAME: 0102**