900644602 09/21/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM675746

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900639847

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SI Play LLC		12/20/2017	Limited Liability Company: DELAWARE
League Sports Services, LLC		12/20/2017	Limited Liability Company: NEW YORK
Time Inc. Play		12/20/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	SportsEngine LLC
Street Address:	100 Universal City Plaza
City:	Universal City
State/Country:	CALIFORNIA
Postal Code:	91608
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark		
Registration Number:	3978291	EASYMERCHANT		
Registration Number:	3978225	MY SPORTS STORE		
Registration Number:	3978224	MYSPORTSSTORE		
Registration Number:	3977491	KIDSAFEPLUS		
Registration Number:	4811607	TEAMWALL		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-777-1636

Email: chris.perkins@nbcuni.com

Correspondent Name: Timothy D. Hance
Address Line 1: 100 Universal City Plaza

Address Line 4: Universal City, CALIFORNIA 91608

NAME OF SUBMITTER: Timothy D. Hance

TRADEMARK REEL: 007427 FRAME: 0315

900644602

SIGNATURE: /Timothy D Hance/			
DATE SIGNED:	09/21/2021		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), effective as of December 20, 2017 (the "Effective Date"), is between SportsEngine LLC (hereinafter referred to as "Assignee") and SI Play LLC, Time Inc., and League Sports Services LLC (hereinafter referred to collectively as "Assignor").

WHEREAS, Assignor and Assignee are subject to that certain Agreement, dated as of December 20, 2017 (as amended, restated or otherwise modified, the "Transfer Agreement");

WHEREAS, pursuant to the Transfer Agreement, Assignor agreed to sell, convey, transfer, assign and deliver to Assignee, and Assignee agreed to accept, all of Assignor's right, title and interest in, to and under the trademarks registered with the USPTO by Assignor and set forth on Appendix A hereto (the "Assigned Trademarks"); and

WHEREAS, in connection with the transactions contemplated by the Transfer Agreement, Assignee desires to acquire the Assigned Trademarks, and Assignor desires to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound hereby, each party hereto hereby agrees as follows:

- 1. Assignor hereby unconditionally and irrevocably sells, conveys, transfers, assigns and delivers to Assignee all its right, title and interest in, to and under the Assigned Trademarks, together with all intellectual property, trademarks, and goodwill associated therewith, including, without limitation, all rights in and to (a) all rights of any kind whatsoever of Assignor accruing under the Assigned Trademarks provided by the applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world, (b) all income, royalties, damages, payments and other proceeds now or hereafter due or payable with respect thereto, (c) any and all claims and causes of action, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, with respect to any of the foregoing.
- 2. This Assignment is binding upon, and inures to the benefit of, the parties hereto and their respective legal representatives, successors and assigns.
- 3. Assignor hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record the assignments evidenced by this Assignment. Assignor shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to

ensure that the Assigned Trademarks is properly assigned to Assignee, or any assignee or successor thereto.

- 4. Upon reasonable request by Assignee, Assignor shall execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, and to vest in Assignee such right, title, and interest in, to and under the Assigned Trademarks as sold, conveyed, transferred, assigned and delivered to Assignee hereunder; provided, that Assignee shall bear any fees in connection with or otherwise relating to the filing of this Assignment with the U.S. Patent and Trademark Office.
- 5. Nothing contained in this Agreement supersedes, alters or modifies any of the obligations, agreements, covenants or warranties of Assignor or Assignee under the Transfer Agreement, which is hereby incorporated by reference. In the event of any conflict between the terms of this Assignment and the Transfer Agreement, the terms of the Transfer Agreement shall control.
- 6. This Assignment shall be governed by and construed in accordance with the law of the State of Delaware (and United States law, to the extent applicable), without regard to the conflicts of law rules of each state.
- 7. No waiver, modification or change of any of the provisions of this Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.
- 8. This Assignment may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, this Agreement has been executed as of the day and year first above written.

[signature page to follow]

IN WITNESS WHEREOF, this Agreement has been executed as of the day and year first above written.

SI Play LLC

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

SportsEngine LLC

By: ___ Name: Title: IN WITNESS WHEREOF, this Agreement has been executed as of the day and year first above written.

SI Play LLC
BY:
X 3 C AUGUS
Time Inc. Play
BY:
TITLE:
League Sports Services, LLC
BY:
TITLE:
SportsEngine, LLC
BY:
TITLE: Pobert Estroff Executive Vice President Global Corporate Development
and Strategy

Appendix A

iScores	United States	TI Play Inc.	Class 9	77445895	3,536,640	25-Nov-08
SPORTSSIGNUP	United States	League Sports Services, LLC	Classes 35, 36, 45	77968378	3,964,344	4-May-11
SPORTSSIGNUP (Design)	United States	League Sports Services, LLC	Classes 35, 36, 45	85018553	4,075,923	27-Dec-11
KIDSAFEPLUS	United States	League Sports Services, LLC	Class 45	85164933	3,977,491	14-Jun-11
MYSPORTSSTORE	United States	League Sports Services, LLC	Class 42	85184492	3,978,224	14-Jun-11
MYSPORTSSTORE (Design)	United States	League Sports Services, LLC	Class 42	85184527	3,978,225	14-Jun-11
EASYMERCHANT	United States	League Sports Services, LLC	Class 36	85200237	3,978,291	14-Jun-11
EASY FOR YOU.EASY FOR ALL.	United States	League Sports Services, LLC	Classes 35, 36, 45	85884981	4,493,804	11-Mar-14
TEAMWALL.	United States	League Sports Services, LLC	Classes 38, 42	86499628	4,811,607	15-Sep-15

RECORDED: 08/27/2021