

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trailer Central LLC		08/03/2021	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Trailer Trader, LLC		
Street Address:	14131 Midway Road, Suite 1000		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88088670	TRAILERTRADER.NET	
Registration Number:	6413859	TRAILERTRADERS.COM	
Registration Number:	6144499	TRAILER TRADER	
Registration Number:	4231602	TRAILERTRADERS.COM	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913-647-9050		
Email:	tmdocketing.herman@hoveywilliams.com		
Correspondent Name:	Joan O. Herman / HOVEY WILLIAMS LLP		
Address Line 1:	10801 Mastin Blvd.		
Address Line 2:	Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	8704.00000		
NAME OF SUBMITTER:	Joan Optican Herman		
SIGNATURE:	/Joan Optican Herman/		
DATE SIGNED:	09/21/2021		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), effective as of August 3, 2021 ("Effective Date"), is made by and between Trailer Central LLC, a limited liability company of Indiana, with an address at 2112 Beech Road, Nappanee, Indiana 46550 ("Assignor") and Trailer Trader, LLC, a Texas limited liability company, with an address at 1999 Bryan Street, Suite 900, Dallas, Texas 75201 ("Assignee");

WHEREAS, Assignor owns all rights, title, and interest in and to the trademarks set forth in **Schedule A** attached hereto and incorporated herewith and all corresponding common law rights appurtenant thereto, as well as all registrations, pending applications, and all other filings for the trademarks, the goodwill of the business associated with and symbolized by the trademarks, and the portion of the business associated therewith (hereinafter collectively referred to as the "**Trademarks**");

WHEREAS, Assignee desires to purchase, acquire, and accept Assignor's rights, title, and interest in and to the Trademarks, all registrations, pending applications, and all other filings for the Trademarks, the corresponding goodwill of the business associated with and symbolized by the Trademarks, all common law rights appurtenant thereto, and the portion of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee all rights, title, and interest in and to the Trademarks identified in **Schedule A**, including all registrations, pending applications, and all other filings of any of the foregoing, all renewals of any of the foregoing, the goodwill of the business associated with and symbolized by the Trademarks, the portion of the business associated exclusively therewith, all common law rights appurtenant thereto, the right to claim priority rights deriving from any of the foregoing, and the right to sue for, recover damages and profits for, and settle and release past, present, and future infringement of any of the foregoing.

2. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder. If Assignee is unable for any reason whatsoever to secure Assignor's signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its attorneys-in-fact, with full power of substitution to act for and on their behalf and instead of Assignor to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

3. The parties may execute this Assignment in counterparts, each of which together shall be deemed the complete and fully executed Assignment as of the Effective Date.

4. This Assignment shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

(Signature Page Follows)

The parties are signing this Trademark Assignment effective as of the date of the last signature below.

ASSIGNOR

Trailer Central LLC

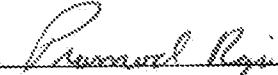
Signature: 

Name: Jesse Stalbaugh

Title: President

ASSIGNEE

Trailer Trader, LLC

Signature: 

Name: Pramod Raju

Title: CFO

SCHEDULE A

Mark	App. No./Date	Reg. No./Date	Goods/Services
TRAILERTRADERS.COM	85155739 Oct. 19, 2010	4231602 Oct. 23, 2012	<u>Class 35:</u> Preparing and placing advertisements for others in the field of trailers, trailer parts and trailer accessories all via the internet; providing consumer information and related news in the field of trailers, trailer parts, trailer accessories and trailer dealers; providing trade information in the field of trailers
TRAILER TRADER	86910905 Feb. 17, 2016	6144499 Sep. 08, 2020	<u>Class 35:</u> Advertising, marketing and promotion services; advertising services, namely, preparing and disseminating advertising for others; operating an online marketplace featuring trailers; providing a website and an online searchable database featuring advertisements for trailers and business and consumer product information for trailers, namely, data on trailer make, model, pricing, valuation, financing, and availability for purchase, product reviews and ratings for trailers and trailer parts and accessories, and reports and updates regarding trailer sales and sales histories
TRAILERTRADERS.COM	87357579 Mar. 03, 2017	6413859 Jul. 13, 2021	<u>Class 35:</u> Preparing and placing advertisements for others in the field of trailers, trailer parts and trailer accessories all via the internet; providing consumer information and related news in the field of trailers, trailer parts, trailer accessories and trailer dealers; providing trade information in the field of trailers
TRAILERTRADER.NET	88088670 Aug. 22, 2018	N/A	<u>Class 35:</u> Advertising, marketing and promotion services; advertising services, namely, preparing and disseminating advertising for others; operating an online marketplace featuring trailers; providing a website and an online searchable database featuring advertisements for trailers and consumer product information for trailers, namely, data on trailer make, model, pricing, and availability for purchase