

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675826

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|---|--|---------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PharmaLinx, LLC | | 09/20/2021 | Limited Liability Company: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Industry Dive, Inc. | | |
| Street Address: | 1255 23rd Street, NW | | |
| Internal Address: | Suite 550 | | |
| City: | Washington | | |
| State/Country: | D.C. | | |
| Postal Code: | 20037 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3079687 | PHARMAVOICE | |
| Registration Number: | 3388561 | READ. THINK. PARTICIPATE. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3128278185 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3127816013 | | |
| Email: | citrademarks@klgates.com | | |
| Correspondent Name: | Kathryn Starshak | | |
| Address Line 1: | K&L Gates LLP | | |
| Address Line 2: | P.O. Box 1135 | | |
| Address Line 4: | Chicago, ILLINOIS 60690-1135 | | |
| ATTORNEY DOCKET NUMBER: | 2862037.00071 | | |
| NAME OF SUBMITTER: | Kathryn Starshak | | |
| SIGNATURE: | /Kathryn Starshak/ | | |
| DATE SIGNED: | 09/21/2021 | | |
| Total Attachments: 7 | | | |
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement, dated as of September 20, 2021 (this “**IP Assignment**”), is entered into by and between Industry Dive, Inc., a Delaware corporation (the “**Buyer**”), and PharmaLinx, LLC, a New Jersey limited liability company (the “**Seller**”).

WHEREAS, the Buyer and the Seller are parties to an Asset Purchase Agreement dated as of September 20, 2021 (the “**Asset Purchase Agreement**”);

WHEREAS, under the terms of the Asset Purchase Agreement, the Seller has conveyed, transferred and assigned to the Buyer, among other assets, certain intellectual property of the Seller, and has agreed to execute and deliver this IP Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office and other governmental offices;

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, the Seller hereby irrevocably conveys, transfers and assigns to the Buyer, and the Buyer hereby accepts, all of the Seller’s right, title and interest in and to the following (the “**Transferred Intellectual Property**”):

(a) the trademarks and the registrations therefor set forth in Schedule 1 hereto, together with the business related thereto and goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof (the “**Trademarks**”);

(b) the copyrights set forth in Schedule 2 hereto (the “**Copyrights**”);

(c) the domain names and registrations and social media accounts set forth in Schedule 3 hereto and all issuances, extensions, renewals account information and passwords therefor (the “**Domain Names**”)

(d) any other intellectual property rights of any kind whatsoever of the Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(e) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. The Seller authorizes the Commissioner for Trademarks and any other governmental officials to record and register this IP Assignment upon request by the Buyer. At Buyer’s sole cost and expense, the Seller shall take such steps and actions following the

date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Transferred Intellectual Property is properly assigned to the Buyer, or any assignee or successor thereto. The Seller also shall reasonably assist the Buyer, at Buyer's sole cost and expense, in transferring control of the Domain Names assigned herein to the Buyer (or its designee or transferee), including authorizing the transfer of such Domain Names from the Seller's present registrar(s) or account(s) to the Buyer's (or the Buyer's designee's or transferee's) designated registrar or account. The Seller shall also provide any login information and passwords needed to operate the social media accounts transferred herein.

3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Transferred Intellectual Property are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Multiple Counterparts; Facsimile Signatures. This IP Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Any signature page delivered via fax machine or electronic image scan, receipt acknowledged in each case, shall be binding to the same extent as an original signature page. Any party who delivers such a signature page agrees to later deliver an original counterpart to any party which requests it.

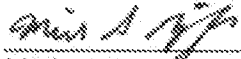
5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their successors and assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

Buyer:

INDUSTRY DIVE, INC.

By: 
Name: Michael Sean Griffey
Title: Chief Executive Officer

[Signature Page to IP Assignment]

Seller:

PHARMALINX, LLC

By: Marah Walsh
Name: Marah Walsh
Title: Co-Founding Partners

[Signature Page to IP Assignment]

SCHEDULE 1
TRADEMARKS

| Mark | Country | Registration Date | Registration Number | Status |
|------------------------------|----------------|--------------------------|----------------------------|---------------|
| PHARMAVOICE | U.S.A. | 4/11/2006 | 3079687 | Registered |
| READ. THINK. PARTICIPATE. | U.S.A. | 2/28/2008 | 3388561 | Registered |

SCHEDULE 2
COPYRIGHTS

Common law copyrights used in connection with the business

SCHEDULE 3
DOMAIN NAMES AND SOCIAL MEDIA ACCOUNTS

pharmavoice.com
pharmavoice100.com
pharmavoice-events.com
pharma-resource-library.com
<https://twitter.com/PharmaVOICE>
<https://www.linkedin.com/company/pharmavoice/>
<https://www.facebook.com/PharmaVOICE>