

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM675842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosie Huntington-Whiteley		08/23/2021	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Clean Beauty Collaborative, Inc.		
Street Address:	5885 Hollis Street		
Internal Address:	Suite 100		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6441459	ROSE INC.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037184010		
Email:	david.moore@brundidge-stanger.com		
Correspondent Name:	David Moore		
Address Line 1:	1925 Ballenger Avenue		
Address Line 2:	Suite 560		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	David Moore		
SIGNATURE:	/David Moore/		
DATE SIGNED:	09/21/2021		
Total Attachments: 3			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Rosie Huntington-Whiteley, an individual residing at London, United Kingdom ("Assignor") owns all the right, title and interest in and to the federal trademark applications and registrations of the marks identified in Schedule A hereto (the "Marks"), all common law rights associated therewith and all foreign registrations everywhere in the world; and

WHEREAS, Clean Beauty Collaborative, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 3885 Hollis Street, Suite 100, Emeryville CA ("Assignee"), desires to become the successor to the portion of Assignor's business represented by the Marks, acquire all right, title and interest in and to the Marks, all common law rights associated therewith, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignee shall be the successor of Assignor's business represented by the Marks and Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with the entire business associated therewith, all common law rights associated therewith, and all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements.

August 23, 2021

Date

Rosie Huntington-Whiteley

By 

Schedule A

LISTING OF TRADEMARKS

<u>NAME</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>REGISTRATION NO.</u>
ROSE INC.	87/983,777	May 12, 2017	6,441,459