

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676303

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QURI, INC.		01/02/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	QURI, LLC		
Street Address:	475 BRANNAN		
Internal Address:	SUITE 400		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5163129	PERFORMANCE DRIVEN MERCHANDISING	
Registration Number:	4481808	QURI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7145401235		
Email:	IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM		
Correspondent Name:	LATHAM & WATKINS LLP		
Address Line 1:	650 TOWN CENTER DRIVE, 20TH FLOOR		
Address Line 4:	COSTA MESA, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	060765-14		
NAME OF SUBMITTER:	KRISTIN J AZCONA		
SIGNATURE:	/KJA/		
DATE SIGNED:	09/23/2021		
Total Attachments: 4			
source=QURI INC to LLC#page1.tif			
source=QURI INC to LLC#page2.tif			
source=QURI INC to LLC#page3.tif			

OP \$65.00 5163129

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "QURI, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "QURI, INC." TO "QURI, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF JANUARY, A.D. 2019, AT 9:52 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4647720 8100V
SR# 20213320018

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204227121
Date: 09-22-21

TRADEMARK
REEL: 007429 FRAME: 0592

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:52 AM 01/02/2019
FILED 09:52 AM 01/02/2019
SR 20190006234 - File Number 4647720

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is January 22, 2009.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Quri, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Quri, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
2nd day of January, A.D. 2019.

By: /s/Mark Schwartz
Authorized Person

Name: Mark Schwartz
Print or Type


Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "QURI, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF JANUARY, A.D. 2019, AT 9:52 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4647720 8100
SR# 20213320018

Authentication: 204227122
Date: 09-22-21

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 007429 FRAME: 0594

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:52 AM 01/02/2019
FILED 09:52 AM 01/02/2019
SR 20190006234 - File Number 4647720

**STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION**

• **First:** The name of the limited liability company is Quri, LLC

• **Second:** The address of its registered office in the State of Delaware is
251 Little Falls Drive in the City of Wilmington
Zip Code 19808-1674

The name of its Registered agent at such address is Corporation Service Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
2nd day of January, 20 19

By: /s/Mark Schwartz
Authorized Person(s)

Name: Mark Schwartz
Typed or Printed