

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676329


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DNA Check LLC		09/20/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MyTrueAncestry AG		
Street Address:	Seestrasse 112		
City:	Bach		
State/Country:	SWITZERLAND		
Postal Code:	8806		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88572358	MY TRUE ANCESTRY	
Serial Number:	88572354	MY TRUE ANCESTRY	
CORRESPONDENCE DATA			
Fax Number:	6469275599		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646 927 5531		
Email:	ustrademark@foleyhoag.com		
Correspondent Name:	Natasha Reed		
Address Line 1:	1301 Avenue of the Americas, 25th Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	36777.00002		
NAME OF SUBMITTER:	Natasha Reed		
SIGNATURE:	/Natasha Reed/		
DATE SIGNED:	09/23/2021		
Total Attachments: 2			
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source=MY TRUE ANCESTRY Trademark Assignment Executed#page2.tif			

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TRADEMARK ASSIGNMENT

This Assignment is made and entered into as of the 20 day of September, 2021 between DNA Check LLC, a Delaware Limited Liability Company with its principal place of business at 2035 Sunset Lake Road, Suite B-2, Newark, Delaware 19702 ("Assignor"), and MyTrueAncestry AG, a Swiss corporation with its principal place of business at Seestrasse 112 8806 Bäch, Switzerland ("Assignee").

WHEREAS, Assignor is the owner of the following marks (the "Marks"), which are pending registration on the Principal Register of the United States Patent and Trademark Office:


Trademark	App. No.	Filing Date
MY TRUE ANCESTRY	88/572,358	8/8/2019
 MY TRUE ANCESTRY	88/572,354	8/8/2019

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the applications, registrations and any renewals that may be granted thereon, together with the goodwill of the business connected with the use of and symbolized by the Marks, past common law causes of action, and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks.

NOW, THEREFORE, for One U.S. Dollars (\$1.00) paid in cash concurrently herewith the execution hereof, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably and unconditionally assigns and transfers to Assignee and Assignee's successors and assigns, the entire right, title and interest in and to the Marks, the application, registration and any renewals that may be granted thereon, together with the goodwill of the business connected with the use of and symbolized by the Marks, past common law causes of action, and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks.

Assignor

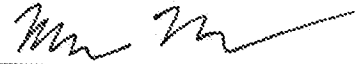
DNA CHECK LLC

By: 
Name: MARKUS KANGAS
Title: CEO
Date: 20, Sept, 2021

Agreed and Accepted:

Assignor

MYTRUEANCESTRY AG

By: 
Name: MARKUS KANGAS
Title: CEO
Date: 20. Sept. 2021