

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOTTLE TREE BEVERAGE COMPANY, LLC		08/27/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Kevron Skye McMillan		
Street Address:	2195 Scanlon Drive		
City:	Jackson		
State/Country:	MISSISSIPPI		
Postal Code:	39204		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6442411	COOL BILLION	
CORRESPONDENCE DATA			
Fax Number:	6518946801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6518946800		
Email:	docketing@ploen.com		
Correspondent Name:	Sean Ploen		
Address Line 1:	1595 Selby Avenue, Suite 300		
Address Line 4:	St. Paul, MINNESOTA 55104		
NAME OF SUBMITTER:	Sean Ploen		
SIGNATURE:	/Sean Ploen/		
DATE SIGNED:	09/23/2021		
Total Attachments: 2			
source=COOL BILLION trademark assignment#page1.tif			
source=COOL BILLION trademark assignment#page2.tif			

OP \$40.00 6442411

TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is effective as of the date of signing by and between Bottle Tree Beverage Company, LLC ("Assignor"), a Mississippi limited liability company, and Kevron Skye McMillan ("Assignee"), an individual and resident of the State of Mississippi.

WHEREAS, Assignor is the owner of all right, title and interest in the trademark identified in Schedule A (the "Trademark"), as registered at the U.S. Patent & Trademark Office; and

WHEREAS, Assignee wishes to confirm his acquisition of the Trademark, all of the goodwill associated with the Trademark, and the trademark registration detailed in Schedule A;

Now, therefore, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it did assign and does hereby assign to Assignee, effective as of the date of signing, all right, title and interest in and to the specified Trademark, along with the identified U.S. trademark registration, and together with all derivations of such Trademark and including all goodwill associated with such Trademark.

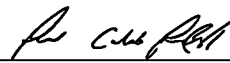
This Assignment specifically includes, without limitation, all statutory and common law trademark rights as may have been acquired by Assignor with respect to the Trademark, along with the right to collect for all past, present and future acts of infringement of same, along with any claims for damages and the proceeds thereof, including without limitation any license royalties and proceeds of infringement suits by reason of any past and future acts of infringement that have occurred or that may occur against the Trademark.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. This Assignment may be executed in two or more counterparts, each of which will be deemed an original, but all of which together constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this instrument as of the date written below.

BOTTLE TREE BEVERAGE
COMPANY, LLC

422 South Farish Street
Jackson, MS 39201

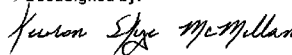
By: 

Name: Richard Patrick
Title: Managing Member

Date: 8/27/21

KEVRON SKYE MCMILLAN

2195 Scanlon Drive
Jackson, MS 39204

By: 
DocuSigned by: 806C917AAG1613D...

Name: Kevron Skye McMillan

SCHEDULE A

Mark	Country	Reg. No.	Reg. Date
COOL BILLION (in standard characters)	U.S.	6,442,411	August 3, 2021