

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM676399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Murray Group, Inc.		09/01/2021	Corporation: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Acrisure, LLC		
<b>Street Address:</b>	100 Ottawa Avenue, SW		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49503		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5373559	THE MURRAY GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	18164746550		
<b>Email:</b>	tweber@shb.com		
<b>Correspondent Name:</b>	Shook, Hardy & Bacon LLP		
<b>Address Line 1:</b>	2555 Grand Blvd.		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64108		
<b>NAME OF SUBMITTER:</b>	Teddi K. Weber		
<b>SIGNATURE:</b>	/Teddi K. Weber/		
<b>DATE SIGNED:</b>	09/23/2021		
<b>Total Attachments: 2</b>			
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OP \$40.00 5373559

**TRADEMARK ASSIGNMENT**

WHEREAS, The Murray Group, Inc. an Idaho corporation, whose address is 330 E. Lakeside Avenue, Suite 301, Coeur d' Alene, Idaho 83814 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademark listed on the attached Schedule A (the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 100 Ottawa Avenue, SW, Grand Rapids, Michigan 49503 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of September, 2021.

**THE MURRAY GROUP**

By: 

Name: Chad R. Murray

Title: President

**SCHEDULE A**

<b>Citation</b>	<b>Application / Registration Number</b>	<b>Status</b>	<b>Goods and Services</b>	<b>Owner Name</b>
THE MURRAY GROUP	<b>App</b> 87418786 <b>Reg</b> 5373559	Registered	<b>INT. CL. 36</b> INSURANCE BROKERAGE SERVICES	THE MURRAY GROUP