

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676573

| | | | |
|---|---------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Socialchorus, Inc. | | 09/13/2021 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Firstup, Inc. | | |
| Street Address: | 123 Mission St., 25th Floor | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94105 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5749329 | SOCIALCHORUS | |
| Registration Number: | 5749328 | SOCIALCHORUS | |
| Registration Number: | 5840330 | 1ST UP | |
| Registration Number: | 4285127 | SOCIALCHORUS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2023545232 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2028083570 | | |
| Email: | docketing@kelly-ip.com | | |
| Correspondent Name: | Tanya Curcio | | |
| Address Line 1: | 1300 19th Street, NW, Suite 300 | | |
| Address Line 2: | Kelly IP, LLP | | |
| Address Line 4: | Washington, D.C. 20036 | | |
| ATTORNEY DOCKET NUMBER: | 510.0999 | | |
| NAME OF SUBMITTER: | Tanya Curcio | | |
| SIGNATURE: | /Tanya Curcio/ | | |
| DATE SIGNED: | 09/24/2021 | | |
| Total Attachments: 2 | | | |

OP \$115.00 5749329

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source=SocialChorus Inc.-DE-Amendment (Change of Name) to FirstUp Inc_ (1405667xD1162)#page2.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOCIALCHORUS, INC.", CHANGING ITS NAME FROM "SOCIALCHORUS, INC." TO "FIRSTUP, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF SEPTEMBER, A.D. 2021, AT 3:14 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4866713 8100
SR# 20213228766

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204142512
Date: 09-13-21

TRADEMARK
REEL: 007431 FRAME: 0341

CERTIFICATE OF AMENDMENT
TO
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
SOCIALCHORUS, INC.

SocialChorus, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "DGCL"), does hereby certify as follows:

- FIRST:** The original name of the Corporation is Halogen Media Networks, Inc.
- SECOND:** The date on which the original Certificate of Incorporation of the Corporation was filed with the Secretary of the State of Delaware is August 31, 2010.
- THIRD:** Article FIRST of the Certificate of Incorporation is hereby amended and restated to read as follows:
- "FIRST: The name of the corporation is Firstup, Inc. (the "Company")."
- FOURTH:** This Certificate of Amendment to the Certificate of Incorporation was duly adopted in accordance with Sections 228 and 242 of the DGCL.
- FIFTH:** This Certificate of Amendment shall become effective as of September 13, 2021.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed on September 13, 2021.

SOCIALCHORUS, INC.

By: /s/ Gary Nakamura
Name: Gary Nakamura
Title: Chief Executive Officer