

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676612

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Conveying and Receiving Parties previously recorded on Reel 007390 Frame 0673. Assignor(s) hereby confirms the Conveying and Receiving Parties.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Belk Stores Services, Inc.		01/28/2021	Corporation:
RECEIVING PARTY DATA			
Name:	Belk Stores Services, LLC		
Street Address:	2801 W Tyvola Rd.		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28217		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88594184	OCEAN + COAST	
Registration Number:	5124540	MADE CAM NEWTON	
Registration Number:	4538634	OCEAN + COAST	
Registration Number:	5247854	OCEAN + COAST	
Registration Number:	5356296	ZELOS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7049452903		
Email:	tm@slk-law.com		
Correspondent Name:	SHUMAKER LOOP & KENDRICK, LLP		
Address Line 1:	101 South Tryon Steet		
Address Line 4:	Charlotte, NORTH CAROLINA 28280		
NAME OF SUBMITTER:	Kathryn A. Gromlovits		
SIGNATURE:	/kag/		
DATE SIGNED:	09/24/2021		
Total Attachments: 5			

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM667440

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BELK STORES SERVICES, LLC		01/28/2021	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	BELK STORES SERVICES, INC.		
Street Address:	2801 W Tyvola Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28217		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88594184	OCEAN + COAST	
Registration Number:	5124540	MADE CAM NEWTON	
Registration Number:	4538634	OCEAN + COAST	
Registration Number:	5247854	OCEAN + COAST	
Registration Number:	5356296	ZELOS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7049452903		
Email:	tm@slk-law.com		
Correspondent Name:	Kathryn A. Gromlovits		
Address Line 1:	101 South Tryon Street		
Address Line 2:	Suite 2200		
Address Line 4:	Charlotte, NORTH CAROLINA 28280		
NAME OF SUBMITTER:	Kathryn A. Gromlovits		
SIGNATURE:	/kag/		
DATE SIGNED:	08/13/2021		
Total Attachments: 4			

CH \$140.00 88594184

State of North Carolina
Department of the Secretary of State

SOSID: 0012395
Date Filed: 7/8/2021 9:25:00 AM
Elaine F. Marshall
North Carolina Secretary of State
C2021 162 00401

Limited Liability Company
AMENDMENT OF ARTICLES OF ORGANIZATION

Pursuant to §57D-2-22 of the General Statutes of North Carolina, the undersigned limited liability company hereby submits the following Articles of Amendment for the purpose of amending its Articles of Organization.

1. The name of the limited liability company is: Belk Stores Services, LLC

2. The text of each amendment adopted is as follows (attach additional pages if necessary):

9. Principal Office Information:

The limited liability office had a principal office.

The principal office telephone number: (704) 426-8405.

The street address and county of the principal office of the limited liability company is:

Number and Street: 2801 W Tyvola Road

City: Charlotte State: NC Zip Code: 28217 County: Mecklenburg

3. (Check either a or b, whichever is applicable)

A. The amendment(s) was (were) duly adopted by the majority vote of the organizers of the limited liability company prior to the identification of initial members of the limited liability company.

B. The amendment(s) was (were) duly adopted by the unanimous vote of the members of the limited liability company or was (were) adopted as otherwise provided in the limited liability company's Articles of Organization or a written operating agreement.

4. These articles will be effective upon filing, unless a date and/or time is specified: _____

This the 11 day of June, 2021.

Belk Stores Services, LLC

Name of Limited Liability Company

Stacy S. Gray

Signature

Stacy S. Gray, Senior Vice President, Company Official

Type or Print Name and Title

NOTES:

1. Filing fee is \$50. This document must be filed with the Secretary of State.

BUSINESS REGISTRATION DIVISION
(Revised July 2017)

P. O. BOX 29622

RALEIGH, NC 27626-0622
(Form L-17)

TRADEMARK
REEL: 007431 FRAME: 0543

State of North Carolina
Department of the Secretary of State

ARTICLES OF ORGANIZATION
INCLUDING ARTICLES OF CONVERSION

Pursuant to §§ 57D-2-21, 57D-9-20 and 57D-9-22 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company pursuant to the conversion of another eligible entity.

1. The name of the limited liability company is: Belk Stores Services, LLC
The limited liability company is being formed pursuant to a conversion of another business entity.
(See Item 1 of the Instructions for appropriate entity designation)
2. The name of the converting business entity is: Belk Stores Services, Inc.
and the organization and internal affairs of the converting business entity are governed by the laws of the state or country of North Carolina

A plan of conversion has been approved by the converting business entity as required by law.

3. The converting business entity is a (check one): domestic corporation; foreign corporation;
 foreign limited liability company; domestic limited partnership;
 foreign limited partnership; domestic registered limited liability partnership;
 foreign limited liability partnership; professional corporation; or other partnership as defined in G.S. 59-36, whether or not formed under the laws of North Carolina.

4. The mailing address of the converting entity prior to the conversion is:

Number and Street: 2801 W Tyvola Rd.
City: Charlotte State: NC Zip Code: 28217 County: Mecklenburg

If different, the mailing address of the resulting business entity is:

Number and Street: _____
City: _____ State: _____ Zip Code: _____ County: _____

5. The name and address of each person executing these articles of organization is as follows: (State whether each person is executing these articles of organization in the capacity of a member, organizer or both.) **Note: This document must be signed by all persons listed.**

Stacy S. Gray, Senior Vice President, General Counsel of Belk, Inc., the Member of Belk Stores Services, LLC

2801 W Tyvola Rd., Charlotte, NC 28217

6. The name of the initial registered agent is: National Registered Agents, Inc.

7. The street address and county of the initial registered office of the limited liability company is:

Number and Street: 160 Mine Lake Ct Ste 200
City: Raleigh State: NC Zip Code: 27615 County: Wake

8. The North Carolina mailing address, *if different from the street address*, of the initial registered office is:

Number and Street: _____

City: _____ State: NC Zip Code: _____ County: _____

9. Principal Office Information: *Select either a or b.*

a. The limited liability company has a principal office.

The principal office telephone number: (704) 426-8405

The street address and county of the principal office of the limited liability company is:

Number and Street: 280 W Tyvola Rd
City: Charlotte State: NC Zip Code: 28217 County: Mecklenburg

The mailing address, *if different from the street address*, of the principal office of the limited liability company is:

Number and Street: _____

City: _____ State: _____ Zip Code: _____ County: _____

b. The limited liability company does not have a principal office.

10. Any other provisions which the limited liability company elects to include (e.g., the purpose of the entity) are attached.

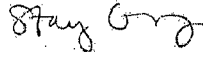
11. (Optional): Please provide a business e-mail address: _____
The Secretary of State's Office will e-mail the business automatically at the address provided at no charge when a document is filed. The e-mail provided will not be viewable on the website. For more information on why this service is being offered, please see the instructions for this document.

12. These articles will be effective upon filing, unless a future date is specified: January 30, 2021 11:59:59 PM Eastern Standard Time.

This is the 28 day of January, 2021.

Belk, Inc.

(Optional: Business Entity Name)



Signature

Stacy S. Gray, Senior Vice President; General Counsel

Type or Print Name and Title

The below space to be used if more than one organizer or member is listed in Item #5 above.

(Optional: Business Entity Name)

Signature

Type or Print Name and Title

(Optional: Business Entity Name)

Signature

Type or Print Name and Title

(Optional: Business Entity Name)

Signature

Type or Print Name and Title

(Optional: Business Entity Name)

Signature

Type or Print Name and Title

NOTES:

1. Filing fee is \$125. This document must be filed with the Secretary of State.