

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676884

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaodian Information Technology Co., Ltd.		09/24/2021	Limited Company: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Aipushang Technology Co., Ltd.		
Street Address:	No. 304, No. 16, Chenwu Road,		
Internal Address:	Dakang Community, Yuanshan Street, Longgang District,		
City:	Shenzhen, Guangdong		
State/Country:	CHINA		
Postal Code:	518115		
Entity Type:	Limited Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6469306	CICINIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4045504843		
Email:	ip@woodrufflawny.com		
Correspondent Name:	Jie Luo		
Address Line 1:	353 E 83RD ST		
Address Line 2:	#19L		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Jie Luo		
SIGNATURE:	/Jie Luo/		
DATE SIGNED:	09/26/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Guangzhou Biaodian Information Technology Co., Ltd., a Chinese LIMITED COMPANY with an address at 403C87, No. 5 Dongping Middle Road, Baiyun District Guangzhou CHINA 510000 ("Assignor"), is the owner of record of the mark "CICINIO" U.S. Registration No. 6469306;

WHEREAS, Shenzhen Aipushang Technology Co., Ltd., a Chinese LIMITED COMPANY with an address at No. 304, No. 16, Chenwu Road, Dakang Community, Yuanshan Street, Longgang District, Shenzhen, Guangdong, China 518115, wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 24th day of September, 2021.

Guangzhou Biaodian Information Technology Co., Ltd.

By: *Yu, Hanlin*

Printed Name: Yu, Hanlin

Title: General Manager