

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM676956

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ShenzhenAukey E-Business Co., Ltd.		09/27/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Yueyu Technology Co., LTD		
Street Address:	No. 3A-1, Building 2, South China International Printing and Paper Packaging Logistics Area		
Internal Address:	Phase II, No. 1, South China Avenue, Hehua Community, Pinghu Street, Longgang District		
City:	Shenzhen		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5594019	FS FAIRY SEASON	
Registration Number:	4509932	FAIRY SEASON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	11734834@qq.com		
Correspondent Name:	HU, BIN		
Address Line 1:	No. 3A-1, Building 2, Huanan, Phase II		
Address Line 2:	No. 1, Huanan Ave, Hehua, Pinghu St		
Address Line 4:	Shenzhen, CHINA		
NAME OF SUBMITTER:	HU, BIN		
SIGNATURE:	/HU, BIN/		
DATE SIGNED:	09/27/2021		
Total Attachments: 1			
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OP \$65.00 5594019

TRADEMARK ASSIGNMENT BEFORE USPTO

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 27th day of September 2021, by and between Shenzhen Aukey E-Business Co., Ltd., a Chinese limited company (Ltd.) located in Huanan City, Electronic Trading Building, P09 Room 102, Longgang District, Shenzhen, CHINA 518000 (hereinafter referred to as "ASSIGNOR") and Shenzhen Yueyu Technology Co., LTD., a Chinese Limited Liability Company located in No. 3A-1, Building 2, South China International Printing and Paper Packaging Logistics Area, Phase II, No. 1, South China Avenue, Hehua Community, Pinghu Street, Longgang District, Shenzhen (hereinafter referred to as "ASSIGNEE") with respect to US Registration Number 5594019 trademark FS FAIRY SEASON and US Registration Number 4509932 trademark FAIRY SEASON (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to use, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.

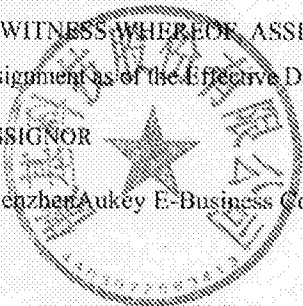
2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

Shenzhen Aukey E-Business Co., Ltd



Handwritten signature of assignor

2021.9.27

ASSIGNEE

Shenzhen Yueyu Technology Co., LTD



Handwritten signature of assignee

2021.9.27

TRADEMARK