

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677106

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kroger Co. of Michigan		08/06/2021	Corporation:
RECEIVING PARTY DATA			
Name:	TH Midwest, Inc.		
Street Address:	165 Flanders Road		
City:	Westborough		
State/Country:	MASSACHUSETTS		
Postal Code:	01581		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5166972	FRESH EATS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	cwan@cumberlandfarms.com		
Correspondent Name:	Claudia Wan		
Address Line 1:	165 Flanders Road		
Address Line 4:	Westborough, MASSACHUSETTS 01581		
NAME OF SUBMITTER:	Claudia Wan		
SIGNATURE:	/Claudia Wan/		
DATE SIGNED:	09/27/2021		
Total Attachments: 3			
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OP \$40.00 5166972

TRADEMARK ASSIGNMENT

WHEREAS, The Kroger Co. of Michigan, a Michigan corporation, located at 40399 Grand River Avenue Novi, Michigan 48375, ("Assignor") is the owner of the mark FRESH EATS and Design (the "Mark") and the corresponding Registration No. 5166972;

WHEREAS, prior to the effective date of this Assignment, Assignor was the owner of the entire right, title and interest in the Mark; and

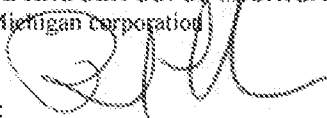
WHEREAS, TH Midwest, Inc., an Ohio corporation, with offices located at 165 Flanders Road, Westborough, MA 01581, Attn: Real Estate Department ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to said Mark, and associated goodwill;

NOW THEREFORE, said Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Mark, said applications or registrations and all common law trademark rights in said Mark, and with the goodwill and other incidents of its business associated with or symbolized by said Mark. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Mark.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of August 1, 2021.

THE KROGER CO. OF MICHIGAN,
a Michigan Corporation


By: _____
Name: Rick J. Landrum
Title: Vice President

TH MIDWEST, INC., an Ohio corporation


By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of August 28th, 2021.

THE KROGER CO. OF MICHIGAN,
a Michigan corporation

TH MIDWEST, INC., an Ohio corporation

By: _____
Name: _____
Title: _____

By: 
Name: Nicholas Unkovic
Title: Secretary