

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Cloud, Ltd.		09/27/2021	Limited Partnership: OHIO
Invoice Cloud, Inc.		09/27/2021	Corporation: DELAWARE
IVR Technology Group, LLC		09/27/2021	Limited Liability Company: DELAWARE
simplepractice LLC		09/27/2021	Limited Liability Company: CALIFORNIA
ImageVision.Net, LLC		09/27/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	10 S. Dearborn, 7th Floor		
Internal Address:	IL1-1625		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5562769	YOUR MISSION IS OUR MISSION	
Registration Number:	2566720	GLOBAL CLOUD	
Registration Number:	3665787	DONORDRIVE	
Registration Number:	4447027	FUNDRAISING MOTIVATION ENGINE	
Registration Number:	4166013	INVOICE CLOUD	
Registration Number:	2412006	CENTRABASE	
Registration Number:	2279963	SMARTGEO	
Registration Number:	5023336	SIMPLE PRACTICE	
Registration Number:	4205405	SIMPLEPRACTICE	
Registration Number:	5004822	HEALTHFE	
Registration Number:	5548480	HEALTHPAY24	
Registration Number:	3174566	HEALTHPAY	

OP \$415.00 5562769

Property Type	Number	Word Mark
Registration Number:	2782995	HEALTHPAY 24
Serial Number:	90782212	SIMPLESUMMIT
Serial Number:	90791018	MEET MONARCH
Serial Number:	90791014	MONARCH BY SIMPLE PRACTICE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8004945225
Email: ipteam@cogencyglobal.com
Correspondent Name: JAY DASILVA
Address Line 1: 1025 CONNECTICUT AVE., NW, STE. 712
Address Line 2: COGENCY GLOBAL INC.
Address Line 4: WASHINGTON, D.C. 20036

ATTORNEY DOCKET NUMBER:	1481715 TM
NAME OF SUBMITTER:	Adalia Wu
SIGNATURE:	/Adalia Wu/
DATE SIGNED:	09/28/2021

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Trademark Security Agreement**”) dated September 27 2021, is made by the Person listed on the signature pages hereof (the “**Pledgor**”) in favor of JPMORGAN CHASE BANK, N.A., as collateral agent (together with its permitted successors in such capacity the “**Collateral Agent**”) for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, ENGAGESMART, INC., a Delaware corporation (the “**Borrower**”), has entered into that certain Credit Agreement, dated as of September 27, 2021 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), with JPMORGAN CHASE BANK, N.A., as the administrative agent and as the Collateral Agent, and the Lenders party thereto.

WHEREAS, as a condition precedent to the making of the Loans by the Lenders under the Credit Agreement, each Pledgor has executed and delivered that certain Pledge and Security Agreement, dated September 27, 2021, by the Borrower, the Pledgor, the other grantors party thereto from time to time and the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”). Terms defined in the Security Agreement and not otherwise defined herein are used herein as defined in the Security Agreement.

WHEREAS, under the terms of the Security Agreement, the Pledgor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, all Trademarks of the Pledgor, and has agreed as a condition thereof to execute this Trademark Security Agreement for recording with the United States Patent and Trademark Office and any other appropriate domestic governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Pledgor agrees as follows:

- (1) Grant of Security. The Pledgor hereby grants to the Collateral Agent for the benefit of the Secured Parties a security interest in all of such Pledgor’s right, title and interest in and to the following, in each case whether now owned or existing or hereafter acquired (the “**Collateral**”):
 - (a) all Trademarks now owned or hereafter acquired by the Pledgor, including, without limitation, the Trademarks set forth in Schedule A hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, to the extent that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law), together with the goodwill symbolized thereby and all common-law rights related thereto;
 - (b) the right to obtain all renewals thereof;
 - (c) all rights to sue at law or in equity for any past, present and future infringement or other impairment thereof, including the right to receive all proceeds and damages therefrom, including, without limitation, licenses, royalties, income, payments, claims, damages, and proceeds of suit; and

(d) all Proceeds, products, accessions, rents and profits of or in respect of any of the foregoing;

provided that notwithstanding anything to the contrary contained in the foregoing clauses (a) through (d), the security interest created hereby shall not extend to, and the term "Collateral," shall not include any lease, license or other agreement to the extent that (and only for so long as) a grant of a security interest therein would violate or invalidate such lease, license, or agreement, or create a right of termination in favor of any other party thereto (other than any Pledgor), in each case to the extent not rendered unenforceable pursuant to applicable provisions of the UCC or other applicable law, provided, that the Collateral includes proceeds and receivables of any property excluded under the foregoing proviso, the assignment of which is expressly deemed effective under the UCC notwithstanding such prohibition; provided further that, notwithstanding anything to the contrary contained in the foregoing clauses (a) through (d), the security interest created hereby shall not extend to any Excluded Assets.

(2) Recordation. The Pledgor authorizes and requests that the Commissioner for Trademarks record this Trademark Security Agreement.

(3) Execution in Counterparts. This Trademark Security Agreement may be executed in one or more counterparts (and by different parties hereto in different counterparts), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Delivery of an executed signature page to this Trademark Security Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Trademark Security Agreement.

(4) Grants, Rights and Remedies. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. The Pledgor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Trademark Security Agreement Supplement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

(5) Governing Law. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES THEREOF.

[Signature Pages Follow]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Security Agreement to be duly executed and delivered by their respective officer thereunto duly authorized as of the date first above written.

ENGAGESMART, INC.

By: Robert Bennett
Name: Robert Bennett
Title: Founder, CEO and Director

SIMPLEPRACTICE LLC

By its Manager, Invoice Cloud, Inc.

By: Robert Bennett
Name: Robert Bennett
Title: CEO and Director

GLOBAL CLOUD, LTD.

By its Manager, Invoice Cloud, Inc.

By: Robert Bennett
Name: Robert Bennett
Title: CEO and Director

IVR TECHNOLOGY GROUP, LLC

By its Manager, Invoice Cloud, Inc.

By: Robert Bennett
Name: Robert Bennett
Title: CEO and Director

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IMAGEVISION.NET, LLC

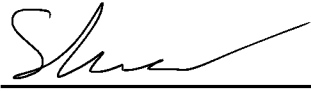
By its Manager, Invoice Cloud, Inc.

By: Robert Bennett
Name: Robert Bennett
Title: CEO and Director

INVOICE CLOUD, INC.

By: Robert Bennett
Name: Robert Bennett
Title: CEO and Director

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent

By: 
Name: Shiv Kariwala
Title: Authorized Officer

[Signature Page to Trademark Security Agreement]

Schedule A to the Trademark Security Agreement

Trademarks

Trademark	Reg. #	Appl. #	Owner
YOUR MISSION IS OUR MISSION	5562769	87728667	Global Cloud, Ltd.
GLOBAL CLOUD	2566720	76071166	Global Cloud, Ltd.
DONORDRIVE	3665787	77514225	Global Cloud, Ltd.
FUNDRAISING MOTIVATION ENGINE	4447027	85896319	Global Cloud, Ltd.
INVOICE CLOUD	4166013	85341766	Invoice Cloud, Inc.
CENTRABASE Design <i>Centra</i> BASE	2412006	75715781	IVR Technology Group, LLC
SMARTGEO Design <i>Smart</i> GEO	2279963	75387195	IVR Technology Group, LLC
SIMPLE PRACTICE	5023336	86517958	simplepractice LLC
SIMPLEPRACTICE	4205405	85531459	simplepractice LLC
HEALTHFE	5004822	86683622	ImageVision.Net, LLC
HEALTHPAY24	5548480	87504589	ImageVision.Net, LLC
HEALTHPAY	3174566	76609387	ImageVision.Net, LLC
HEALTHPAY 24	2782995	76431790	ImageVision.Net, LLC

Trademark Applications

Trademark	Reg. #	Appl. #	Owner
SIMPLESUMMIT	NA	90782212	simplepractice LLC
MEET MONARCH	NA	90791018	simplepractice LLC
MONARCH BY SIMPLE PRACTICE	NA	90791014	simplepractice LLC