

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM677768

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VARIETY MEDIA, LLC		09/29/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as the Administrative Agent		
Street Address:	555 California Street, 6th Floor		
Internal Address:	Mail Code: CA5-705-06-35		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	6273863	FYC FEST	
Registration Number:	6273777	VARIETY INTELLIGENCE PLATFORM	
Registration Number:	6240575	POWER OF PRIDE	
Registration Number:	6124715	FILM TO TABLE	
Registration Number:	6123602	VARIETY 10 TO WATCH	
Registration Number:	6123601	10 TO WATCH	
Registration Number:	6034854	SILICON VALLEYWOOD	
Registration Number:	5881750	MUSIC FOR SCREENS	
Registration Number:	5778438	ACTORS ON ACTORS	
Registration Number:	5707659	VARIETY'S POWER OF WOMEN	
Registration Number:	5707658	POWER OF WOMEN	
Registration Number:	5364126	VARIETY PRESS PLAY: VARIETY HOME ENTERTA	
Registration Number:	5364047	TUNE IN! VARIETY TV SUMMIT	
Registration Number:	5364021	MASSIVE THE ENTERTAINMENT MARKETING SUMM	
Registration Number:	5330801	VARIETY LIVE MEDIA	
Registration Number:	5325117	VARIETY500	
Registration Number:	4200263	CREATIVE LEADERSHIP AWARD	
Registration Number:	4175700	VARIETY ENTERTAINMENT & TECHNOLOGY SUMMI	
TRADEMARK			

OP \$740.00 6273863

Property Type	Number	Word Mark
Registration Number:	4146712	VARIETY SCREENING SERIES
Registration Number:	3886598	V
Registration Number:	3335083	VPAGE
Registration Number:	2476922	VARIETY
Registration Number:	2417890	VARIETY
Registration Number:	1350618	VARIETY
Serial Number:	90724433	LOCATION UPDATE
Serial Number:	88917833	PRESS PASS
Serial Number:	88660285	VIP VARIETY INTELLIGENCE PLATFORM
Serial Number:	88409059	VIVANT
Serial Number:	87451538	POWER OF YOUNG HOLLYWOOD

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	017625.005278
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	09/29/2021

Total Attachments: 4

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that this Notice of Grant of Security Interest in Trademarks (this “Notice”) is being executed and delivered pursuant to that certain Security and Pledge Agreement dated as of September 29, 2021 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor”) and Bank of America, N.A., as administrative agent (the “Administrative Agent”) for the holders of the Secured Obligations referenced therein, pursuant to which the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 attached hereto.

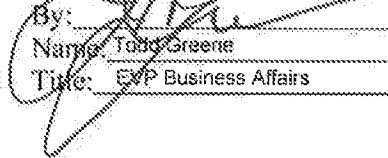
The terms and provisions of the Agreement are incorporated by reference herein as if fully set forth herein. The undersigned Obligor authorizes and requests that the Commission of Patents and Trademarks, or any other applicable government officer, record this Notice. This Notice shall be governed by, and construed in accordance with, the laws of the State of New York.

[signature pages follow]

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (a) may only be terminated in accordance with the terms of the Agreement, and (b) is not to be construed as an assignment of any trademark or trademark application.


Very truly yours,

VARIETY MEDIA, LLC,
a Delaware limited liability company

By: 
Name: Todd Greene
Title: EVP Business Affairs

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as the Administrative Agent

By: 
Name: Douglas Fong
Title: Agency Management Officer

Schedule 1

Variety Media, LLC
(Delaware limited liability company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
FYC FEST	6273863	02/16/2021
VARIETY INTELLIGENCE PLATFORM	6273777	02/16/2021
POWER OF PRIDE	6240575	01/05/2021
FILM TO TABLE	6124715	08/11/2020
VARIETY 10 TO WATCH	6123602	08/11/2020
10 TO WATCH	6123601	08/11/2020
SILICON VALLEYWOOD	6034854	04/14/2020
MUSIC FOR SCREENS	5881750	10/08/2019
ACTORS ON ACTORS	5778438	06/18/2019
VARIETY'S POWER OF WOMEN	5707659	03/26/2019
POWER OF WOMEN	5707658	03/26/2019
VARIETY PRESS PLAY: VARIETY HOME ENTERTAINMENT AND DIGITAL HALL OF FAME	5364126	12/26/2017
TUNE IN! VARIETY TV SUMMIT	5364047	12/26/2017
MASSIVE THE ENTERTAINMENT MARKETING SUMMIT	5364021	12/26/2017
VARIETY LIVE MEDIA	5330801	11/07/2017
VARIETY500	5325117	10/31/2017
CREATIVE LEADERSHIP AWARD	4200263	08/28/2012
VARIETY ENTERTAINMENT & TECHNOLOGY SUMMIT	4175700	07/17/2012
VARIETY SCREENING SERIES and Design	4146712	05/22/2012
V (Stylized)	3886598	12/07/2010
VPAGE	3335083	11/13/2007
VARIETY (Stylized)	2476922	08/14/2001
VARIETY	2417890	01/02/2001
VARIETY and Design	1350618	07/23/1985

Trademark Applications

Mark	Appl. No.	Filing Date
LOCATION UPDATE	90724433	05/20/2021
PRESS PASS	88917833	05/15/2020
VIP VARIETY INTELLIGENCE PLATFORM and Design	88660285	10/18/2019
VIVANT	88409059	04/30/2019
POWER OF YOUNG HOLLYWOOD	87451538	05/16/2017