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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM678163

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SPB Hospitality LLC		09/30/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Synovus Bank	
Street Address:	3400 Overton Drive SE	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30339	
Entity Type:	banking corporation: GEORGIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	90749112	EMBER SMOKED BBQ MEAT HEAT	
Serial Number:	90804900	ROADIES SLIDERS	

CORRESPONDENCE DATA

Fax Number: 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7044441124

Email: elaine.hunt@alston.com
Correspondent Name: Michele M. Glessner
Address Line 1: Alston & Bird LLP

Address Line 2: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	09/30/2021

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT**, dated as of September 30, 2021, is made by **SPB HOSPITALITY LLC**, a Delaware limited liability company ("**Grantor**"), in favor of **SYNOVUS BANK**, a Georgia banking corporation, as Agent for the Secured Parties.

RECITALS

WHEREAS, pursuant to the Credit Agreement, dated as of the date hereof (as amended, restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among the Borrowers, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and Synovus, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has agreed, pursuant to a Guaranty and Security Agreement, dated as of the date hereof (as amended, restated, supplemented and/or modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations of each Borrower; and

WHEREAS, Grantor is a party to the Guaranty and Security Agreement pursuant to which it is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, Grantor hereby agrees with Agent as follows:

- Section 1. <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement and the Credit Agreement, as applicable.
- Section 2. <u>Grant of Security Interest in Trademark Collateral</u>. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a security interest in, all of its right, title and interest in, to and under the following Collateral (the "Trademark Collateral"):
- (a) all of its Trademarks and all IP Licenses providing for the grant by or to it of any right under any Trademark, including, without limitation, those referred to on <u>Schedule 1</u>;
 - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
- Section 3. <u>Guaranty and Security Agreement</u>. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the

TRADEMARK REEL: 007438 FRAME: 0129 rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

- Section 4. <u>Grantor Remains Liable</u>. Grantor hereby agrees that, anything herein to the contrary notwithstanding, it shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Trademarks and IP Licenses subject to a security interest hereunder.
- Section 5. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- Section 6. <u>Governing Law</u>. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[Remainder of Page Intentionally Blank]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

SPB HOSPITALITY LLC, as Grantor

Name: Morgan McClure

Title: President

Accepted and agreed as of the date first above written:

SYNOVUS BANK, as Agent

Title: Corporate Banker

Schedule 1

Grantor	Trademark	Registration No./Serial No.	Filing Date	Registration Date
SPB Hospitality LLC	EMBER SMOKED BBQ MEAT HEAT and Design EMBER SMOKED	RN: n/a SN: 90/749,112	Jun. 2, 2021	n/a
SPB Hospitality LLC	ROADIES SLIDERS	RN: n/a SN: 90/804,900	Jun. 30, 2021	n/a

 $Synovus/SPB-IP\ Security\ Agreement\ (Trademarks-SPB\ Hospitality\ LLC)$ 41073699

RECORDED: 09/30/2021

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