

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release (Reel 6536 / Frame 0386)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		09/30/2021	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	American Insurance Administrators, LLC		
Street Address:	Three Parkway North, Suite 500		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Alera Group, Inc.		
Street Address:	Three Parkway North, Suite 500		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	Corporation: DELAWARE		
Name:	K.B. Group Services, Inc.		
Street Address:	3066 Victoria Street		
City:	Bettendorf		
State/Country:	IOWA		
Postal Code:	52722		
Entity Type:	Corporation: IOWA		
Name:	HP Planning, LLC		
Street Address:	c/o Creative Benefit Planning, 1100 Summer Street		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06905		
Entity Type:	Limited Liability Company: CONNECTICUT		
Name:	Kaercher Insurance Agency Inc.		
Street Address:	2500 N. Buffalo, Suite 230		
City:	Las Vegas		
State/Country:	NEVADA		

OP \$465.00 3941550

TRADEMARK

Postal Code:	89128
Entity Type:	Corporation: NEVADA
Name:	Relph Benefit Advisors, Inc.
Street Address:	400 Willowbrook Office Park
Internal Address:	Suite 400
City:	Fairport
State/Country:	NEW YORK
Postal Code:	14450
Entity Type:	Corporation: NEW YORK
Name:	Robert G. Relph Agency, Inc.
Street Address:	Three Parkway North, Suite 500
City:	Deerfield
State/Country:	ILLINOIS
Postal Code:	60015
Entity Type:	Corporation: NEW YORK
Name:	Spring Consulting Group, LLC
Street Address:	Three Parkway North, Suite 500
City:	Deerfield
State/Country:	ILLINOIS
Postal Code:	60015
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	3941550	DISCOVERHEALTH
Registration Number:	3757295	SIMPLICITE
Registration Number:	3685070	SIMPLICIT-E
Registration Number:	4886870	LEADHEALTH
Registration Number:	5257917	ALERA GROUP
Registration Number:	5257918	ALERA
Registration Number:	5257921	A
Registration Number:	3608581	BENEFITTING YOU DIFFERENTLY
Registration Number:	3707617	GROUPSERVICES BENEFITTING YOU DIFFERENTL
Registration Number:	4931896	TRANSITIONS FOR U
Registration Number:	4931897	COMPLIANCE FOR U
Registration Number:	2361041	CREATIVE BENEFIT PLANNING
Registration Number:	4308204	CBP
Registration Number:	4865434	YOUR WORLD IS OUR WORLD
Registration Number:	4742663	R-SOLUTION

TRADEMARK

REEL: 007438 FRAME: 0709

Property Type	Number	Word Mark
Registration Number:	3816010	LEAD2HEALTH
Registration Number:	4095668	RELPH BENEFIT ADVISORS
Registration Number:	5477079	GARDEN

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Doris Ka
SIGNATURE:	/Doris Ka/
DATE SIGNED:	09/30/2021

Total Attachments: 6

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

JPMorgan Chase Bank, N.A.

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other Bank

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) September 30, 2021

- Assignment Merger
- Security Agreement Change of Name
- Other Release (Reel 6536 / Frame 0386)

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: see attached addendum

Street Address: _____

City: _____

State: _____

Country: _____ Zip: _____

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____
see attached Schedule A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Doris Ka - Senior Paralegal (Intellectual Property)

Internal Address: Cahill Gordon & Reindel LLP

Street Address: 32 Old Slip

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3569

Docket Number: Alera 57320.1347

Email Address: dka@cahill.com

6. Total number of applications and registrations involved:

18

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Doris Ka

Signature

September 30, 2021

Date

Doris Ka

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ITEM 1

to Trademarks Recordation Form Cover Sheet

Conveying Parties

	Entity	Address	Type of Entity	Jurisdiction
1.	JPMorgan Chase Bank, N.A., as Administrative Agent	10 South Dearborn, Floor 12, Chicago, IL 60603	Bank	USA

ITEM 2

Receiving Party

	Entity	Address	Type of Entity	Jurisdiction
1.	American Insurance Administrators, LLC	Three Parkway North, Suite 500 Deerfield, IL 60015 U.S.A.	Limited Liability Company	Delaware
2.	Alera Group, Inc.	Three Parkway North, Suite 500 Deerfield, IL 60015 U.S.A.	Limited Liability Company	Delaware
3.	K.B. Group Services, Inc.	3066 Victoria Street Bettendorf, IA 52722 U.S.A.	Corporation	Iowa
4.	HP Planning, LLC	c/o Creative Benefit Planning 1100 Summer Street Stamford, CT 06905 U.S.A.	Limited Liability Company	Connecticut
5.	Kaercher Insurance Agency Inc.	2500 N. Buffalo, Suite 230 Las Vegas, NV 89128 U.S.A.	Corporation	Nevada
6.	Relph Benefit Advisors, Inc.	400 Willowbrook Office Park, Suite 400 Fairport, NY 14450 U.S.A.	Corporation	New York
7.	Robert G. Relph Agency, Inc.	Three Parkway North, Suite 500 Deerfield, IL 60015 U.S.A.	Corporation	New York
8.	Spring Consulting Group, LLC	Three Parkway North, Suite 500 Deerfield, IL 60015 U.S.A.	Limited Liability Company	Delaware

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of September 30, 2021 (the “Effective Date”), is made by JPMorgan Chase Bank, N.A., in its capacity as administrative agent (the “Agent”), in favor of the grantor parties identified on the signature page hereto (the “Grantors”).

WHEREAS, pursuant to that certain Security Agreement, dated as of August 1, 2018, by and among the Agent, the Grantors and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Security Agreement”), the Grantors granted to the Agent, in its capacity as administrative agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantors executed and delivered a Trademark Security Agreement, dated as of August 1, 2018 (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on November 12, 2018 at Reel/Frame 6536/0386;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement, as applicable.
2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the Trademark Collateral, including the trademark registrations and applications set forth on Schedule A attached hereto, arising under the Security Agreement and the Trademark Security Agreement. If and to the extent that the Agent has acquired any right, title or interest in and to the Trademark Collateral under the Trademark Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantors.
3. Termination. The Agent, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.
4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantors and their successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantors, at the Grantors’ sole cost and expense, to more fully and effectively effectuate the purposes of this Release.
5. Governing Law. This Release shall be governed exclusively under the laws of the State of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

JPMORGAN CHASE BANK, N.A., as Agent

By: 

Name: Jared Zuniga

Title: Officer


[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 007438 FRAME: 0714

SCHEDULE A

Trademarks

Release of Trademark Security Agreement recorded November 12, 2018 at Reel/Frame 6536/0386

Owner	Registration Number	Trademark
American Insurance Administrators, LLC ¹	3941550	DISCOVERHEALTH
	3757295	SIMPLICITE and Design
	3685070	SIMPLICIT-E
	4886870	LEADHEALTH
Alera Group, Inc.	5257917	ALERA GROUP
	5257918	ALERA
	5257921	
K.B. Group Services, Inc. ²	3608581	BENEFITTING YOU DIFFERENTLY
	3707617	GROUPSERVICES BENEFITTING YOU DIFFERENTLY and Design
	4931896	TRANSITIONS FOR U
	4931897	COMPLIANCE FOR U
HP Planning, LLC	2361041	CREATIVE BENEFIT PLANNING
	4308204	CBP
Kaercher Insurance Agency Inc. ³	4865434	“Your World is Our World”
Relph Benefit Advisors, Inc. ⁴	4742663	R-SOLUTION
	3816010	LEAD2HEALTH
	4095668	RELPH BENEFIT ADVISORS
Spring Consulting Group, LLC ⁵	5477079	GARDEN

¹ Owned by AIA American Insurance Administrators, LLC.

² Owned by Group Services, LLC.

³ Owned by Kaercher Insurance, an Alera Group Agency, LLC.

⁴ Owned by ROBERT G. RELPH AGENCY, INC.

⁵ Owned by Spring Consulting Group, an Alera Group Company, LLC.

Trademark Applications:

None.