

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MPOWER FINANCIAL LLC		09/24/2021	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	RUSSELL INVESTMENTS GROUP, LLC		
Street Address:	1301 SECOND AVENUE, 18th FLOOR		
City:	SEATTLE		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4867281	80/20 GOALTRACKER	
CORRESPONDENCE DATA			
Fax Number:	2067577097		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2067578097		
Email:	seatm@dwt.com, cindycaditz@dwt.com, michaelamalone@dwt.com		
Correspondent Name:	Cindy L. Caditz		
Address Line 1:	920 FIFTH AVE, STE 3300		
Address Line 4:	SEATTLE, WASHINGTON 98104-1610		
ATTORNEY DOCKET NUMBER:	59293-863		
NAME OF SUBMITTER:	Cindy L. Caditz		
SIGNATURE:	/Cindy Caditz/		
DATE SIGNED:	09/30/2021		
Total Attachments: 1			
source=Assignment of Trademark and Registration _ 80 20 GOALTRACKER#page1.tif			

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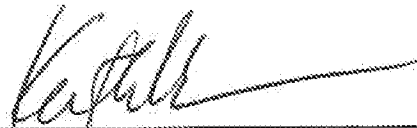
ASSIGNMENT OF TRADEMARK AND REGISTRATION

WHEREAS, Mpower Financial LLC, a New Jersey limited liability company having a place of business at 470 Schooleys Mtn Road, Suite 142, Hackettstown, NJ 07840 (hereinafter the "Assignor"), is the owner of the trademark 80/20 GOALTRACKER and U.S. Registration No. 4,867,281 for the mark 80/20 GOALTRACKER issued by the United States Patent and Trademark Office on December 8, 2015 and the mark GOALTRACKER; and

WHEREAS, Russell Investments Group, LLC ("Assignee"), a Washington limited liability company having a place of business at 1301 Second Avenue, 18th Floor, Seattle, WA 98101 (hereinafter the "Assignee") is desirous of acquiring said marks and said registration;

NOW, THEREFORE, for good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in the marks 80/20 GOALTRACKER and GOALTRACKER and U.S. Registration No. 4,867,281 together with the goodwill associated with the marks. Assignor represents and warrants that the best of Assignor's information and belief Assignor owns the exclusive right to use and register the trademark 80/20 GOALTRACKER for an online tool that provides instruction and household financial calculators for achieving personal financial literacy for use in the areas of financial planning and investment advisory services and that no third party owns any rights in and to said trademark in the United States.

Executed at 4:30 pm EST, this 24th day of September, 2021.


By: KEITH WHELAN
Title: OWNER