

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678261

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Umpqua Dairy Products Co.		09/30/2021	Corporation: OREGON
RECEIVING PARTY DATA			
Name:	Shehadey Family Foods, LLC		
Street Address:	500 Gould St.		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89502		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2321973	UMPQUA	
Serial Number:	90906418	UMPQUA	
Serial Number:	90906407	UMPQUA	
Serial Number:	90906428	UMPQUA	
CORRESPONDENCE DATA			
Fax Number:	5594324590		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5594324500		
Email:	ipmail@dowlingaaron.com		
Correspondent Name:	Marcus N. DiBuduo		
Address Line 1:	8080 N. Palm Ave., Third Fl.		
Address Line 4:	Fresno, CALIFORNIA 93711		
ATTORNEY DOCKET NUMBER:	101239.0001		
NAME OF SUBMITTER:	Marcus N. DiBuduo		
SIGNATURE:	/Marcus N. DiBuduo/		
DATE SIGNED:	09/30/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of September 30, 2021 (the "Effective Date"), is by and between Umpqua Dairy Products Co., an Oregon corporation at 333 SE Sykes, Roseburg, OR 97470 ("Assignor"), and Shehadey Family Foods, LLC a Nevada limited liability company at 500 Gould St., Reno, NV 89502 ("Assignee").

WHEREAS, pursuant to the terms and conditions of an Assignment Agreement, dated as of September 30, 2021, by and among Assignor and Assignee (the "Assignment Agreement"), Assignor sold, conveyed, transferred, and assigned to Assignee all of Assignor's worldwide right, title and interest in, to and under certain intellectual property assets;

NOW, THEREFORE, Assignor and Assignee hereby desire to confirm such sale, conveyance, transfer, and assignment of, and to further effectuate the delivery of, such intellectual property assets upon the terms and conditions in the Assignment Agreement, made upon good and valuable consideration, the receipt and sufficient of which is hereby acknowledged.

1. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to such terms in the Assignment Agreement.

2. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, and Assignee does hereby acquire and accept, all of Assignor's worldwide right, title and interest in, to and under the trademarks set forth on SCHEDULE A-1 hereto ("Assigned IP"), including without limitation (i) all registrations thereof or applications therefor in the United States Patent and Trademark Office, the Trademark Offices of the States and Territories of the United States of America, and the Trademark Offices of other nations throughout the world, and all rights therein provided by international treaties or conventions, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) all corresponding rights throughout the world, and (v) all claims against a third party for damages by reason of past infringement, and the right to sue for and collect the same.

3. The Parties acknowledge and agree that the terms contained in the Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the fullest extent provided therein. In the event of any conflict or inconsistency between the terms of the Assignment Agreement and the terms of this Assignment, the terms of the Assignment Agreement shall govern.

4. Upon the reasonable request by Assignee, Assignor shall execute all documents and take all actions as may be necessary to enable Assignee to perfect, enforce, defend, register and/or record its right, title and interest in, to and under the Assigned IP, in each case, without further compensation but at the expense of Assignee.

5. Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign jurisdiction, to record and register Assignee as assignee and owner of entire right, title and interest in, to and under the Assigned IP.

TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and effective as of the Effective Date.

AS ASSIGNOR:

UMPQUA DAIRY PRODUCTS CO.
an Oregon corporation
333 SE Sykes
Roseburg, OR 97470

Signature

Name

Title


Scott W. Shehadey

President

AS ASSIGNEE:

SHEHADEY FAMILY FOODS, LLC,
a Nevada limited liability company
500 Gould St.
Reno, NV 89502

Signature

Name

Title

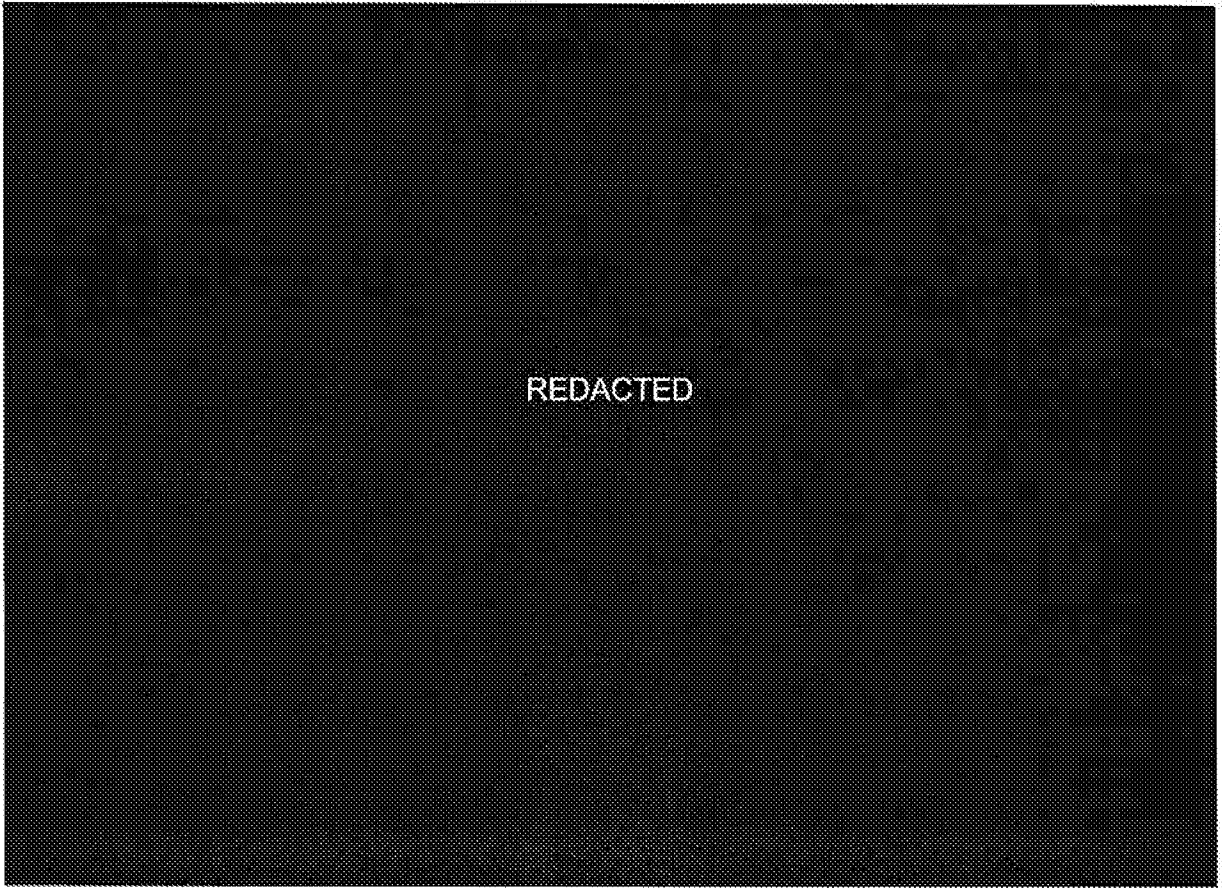

Scott W. Shehadey

Manager

SCHEDULE A-1

Trademarks

Trademark	Registration No. or Application No.
UMPQUA	Reg. No. 2321973
UMPQUA	Ser. No. 90906418, Ser. No. 90906407, Ser. No. 90906428, REDACTED
REDACTED	



REDACTED