

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678382

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LRC Products Limited		10/01/2021	Private Limited Company: ENGLAND AND WALES
RECEIVING PARTY DATA			
Name:	Saturn Newco Limited		
Street Address:	103-105 Bath Road, Slough		
City:	Berkshire		
State/Country:	NEW JERSEY		
Postal Code:	SL1 3 UH		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4815747	VELVET SMOOTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734226426		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
DOMESTIC REPRESENTATIVE			
Name:	Vanessa A. Ignacio		
Address Line 1:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Vanessa A. Ignacio		
SIGNATURE:	/VANESSA A. IGNACIO/		
DATE SIGNED:	10/01/2021		
Total Attachments: 2			

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source=VELVET SMOOTH assignment fully executed by LRC and Saturn Newco#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made by and between LRC Products Limited a company incorporated in the United Kingdom with register number 00798371 whose registered office is at 103-105 Bath Road, Slough, Berkshire, United Kingdom, SL1 3UH (Assignor") and Saturn Newco Limited a company incorporated in the United Kingdom with registered number 13213086 whose registered office is at 103-105 Bath Road, Slough, Berkshire, United Kingdom, SL1 3UH ("Assignee").

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, all of Assignor's right, title and interest in the trademark set forth below ("Trademark") and all common law and other rights, in and to the Trademark that are the subject of such application.


Country	Trademark	Registration Number
U.S.	VELVET SMOOTH	4815747

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

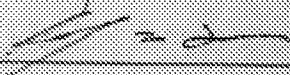
1. Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the Trademark, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registration therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
2. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute the same instrument.

3. Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Trademark.

LRC PRODUCTS LIMITED
(Assignor/Grantor)

By:  Date: 12/09/, 2021
Name: Charles Everitt
Title: Authorized Director

SATURN NEWCO LIMITED
(Assignee/Grantee)

By:  Date: 01/10/, 2021
Name: Craig Shaw
Title: Authorized Director