

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Capital Aviation Services LLC		09/23/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	General Electric Company		
Street Address:	1 River Road		
City:	Schenectady		
State/Country:	NEW YORK		
Postal Code:	12345		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5251014	GECAS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2032293532		
Email:	trademark@corporate.ge.com		
Correspondent Name:	General Electric Company		
Address Line 1:	901 Main Avenue		
Address Line 2:	(Trademarks: 801-4)		
Address Line 4:	Norwalk, CONNECTICUT 06851		
DOMESTIC REPRESENTATIVE			
Name:	Marina Dostal		
Address Line 1:	901 Main Avenue		
Address Line 2:	(Trademarks: 801-4)		
Address Line 4:	Norwalk, CONNECTICUT 06851		
NAME OF SUBMITTER:	Marina Dostal		
SIGNATURE:	/Marina Dostal/		
DATE SIGNED:	10/01/2021		

Total Attachments: 4

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MASTER TRADEMARK ASSIGNMENT AGREEMENT

This MASTER TRADEMARK ASSIGNMENT AGREEMENT (this “Agreement”), dated as of September 23, 2021, is made by and between GE Capital Aviation Services LLC, a Delaware limited liability company having an address at 901 Main Avenue, Norwalk, Connecticut 06851 (the “Assignor”) and General Electric Company, a New York corporation having an address at 1 River Road, Schenectady, New York 12345 (the “Assignee”).

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in, to and under the trademarks and trademark applications identified on Schedule 1, together with all goodwill of any business associated therewith and all applications, registrations and renewals in connection therewith (the “Assigned Trademarks”);

WHEREAS, Assignor hereby agrees to assign, transfer and deliver to Assignee, and the Assignee hereby agrees to acquire from the Assignor, all of the Assignor’s right, title and interest in, to and under the Assigned Trademarks; and

WHEREAS, Assignor and Assignee wish to document the assignment to Assignee of Assignor’s right, title and interest in, to and under the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Assignment. Assignor agrees to transfer and hereby transfers, conveys, assigns and delivers to the Assignee, and the Assignee hereby assumes and accepts from the Assignor, all of the Assignor’s right, title and interest in, to and under the Assigned Trademarks, including without limitation, (a) all income, royalties, profits, and damages related thereto; (b) the right, if any, to register, prosecute, maintain and defend the Assigned Trademarks before any public or private agency or registrar; (c) the right to bring actions, defend against or otherwise recover damages or other compensation for past, present or future infringements, dilutions, misappropriations, or other violations of the Assigned Trademarks, including the right to sue and obtain equitable relief in respect of such infringements, dilutions, misappropriations and other violations; and (d) the right to fully and entirely stand in the place of the Assignor in all matters related thereto.

Notwithstanding anything to the contrary contained herein, the Assigned Trademarks shall not include any application for registration of a trademark that would be invalidated, canceled, voided or abandoned due to the conveyance, assignment and/or transfer of the Assigned Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 USC Section 1051(b) prior to the filing and acceptance of a statement of use or amendment to allege use pursuant to 15 USC 1051(c) or (d), unless and until such time that the conveyance, assignment and/or

transfer of the Assigned Trademarks hereunder will not cause such trademark to be invalidated, canceled, voided or abandoned.

Section 2. Acknowledgment. Assignor hereby acknowledges and agrees that from and after the date hereof, Assignee shall be the exclusive owner of all Assignor's right, title and interest in, to and under the Assigned Trademarks.

Section 3. Authorization. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee of all of Assignor's right, title and interest in and to the Assigned Trademarks in the appropriate jurisdiction and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications.

Section 4. Governing Law. This Agreement and any disputes arising out of or relating to this Agreement, including, without limitation, to its execution, performance or enforcement, shall be governed by, and construed in accordance with, the laws of the State of New York irrespective of the choice of laws principles of the State of New York other than Section 5-1401 of the General Obligations of the State of New York.

Section 5. Entire Agreement. This Agreement, together with the schedules attached hereto, contain the entire agreement between the parties hereto with respect to the subject matter hereof and supersede all previous agreements, negotiations, discussions, writings, understandings, commitments and conversations with respect to such subject matter, and there are no agreements or understandings between the parties hereto with respect to the subject matter hereof other than those set forth or referred to herein or therein. No provisions of this Agreement shall be deemed waived, amended, supplemented or modified by any party hereto, unless such waiver, amendment, supplement or modification is in writing and signed by the authorized representative of each party hereto.

Section 6. Further Assurances. Each party covenants and agrees that, without any additional consideration, it shall execute and deliver any further legal instruments and perform any acts that are or may become necessary to effectuate this Agreement.

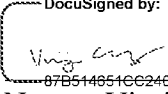
Section 7. Counterparts. This Agreement may be executed in one or more counterparts, all of which counterparts shall be considered one and the same agreement, and shall become effective when one or more counterparts have been signed by each party hereto and delivered to the other party. This Agreement may be executed by facsimile or PDF signature and scanned and exchanged by electronic mail, and such facsimile or PDF signature or scanned and exchanged copies shall constitute an original for all purposes.

[Signature Pages Follows]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

ASSIGNOR:

GE CAPITAL AVIATION SERVICES, LLC

By: 
 DocuSigned by:
87B514851CC2401... _____
Name: Virginia Connolly
Title: Vice President

ASSIGNEE:

GENERAL ELECTRIC COMPANY

By: 
 DocuSigned by:
D2EFA62255384F3... _____
Name: Marina Dostal
Title: Senior Brand Counsel

Schedule 1**Assigned Trademarks**

Mark	Jurisdiction	Registration No.	Registration Date	Application No.	Filing Date
GECAS	United States of America	5251014	25 Jul 2017	87289002	04 Jan 2017
GECAS	United Kingdom	UK00801339975	20 Jan 2017	UK00801339975	20 Jan 2017
GECAS	EUTM	1339975	20 Jan 2017	1339975	20 Jan 2017
GECAS	WIPO	1339975	20 Jan 2017	1339975	20 Jan 2017