

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678451

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Learning Curve, LLC		09/30/2021	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Proud Moments MSO, LLC		
Street Address:	1449 37th Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11218		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5808552	TLC THE LEARNING CURVE ACHIEVING YOUR PO	
Registration Number:	5739341	THE LEARNING CURVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	shiers@mcguirewoods.com		
Correspondent Name:	Christel E. Harlacher		
Address Line 1:	800 E. Canal Street		
Address Line 4:	Richmond, VIRGINIA 23219		
NAME OF SUBMITTER:	Christel E. Harlacher		
SIGNATURE:	/Christel E. Harlacher/		
DATE SIGNED:	10/01/2021		
Total Attachments: 4			
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OP \$65.00 5808552

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, The Learning Curve, LLC, a limited liability company duly organized and existing under the laws of the State of New Jersey and having offices at P.O. Box of Box 73, Hazlet, New Jersey, 07730-9998, United States of America and 8625 Aspen Ct. Charlotte, North Carolina 28227, United States of America, hereinafter referred to as "ASSIGNOR," has adopted and used the trademarks set forth on Schedule A hereto in connection with the goods and services described therein (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"); and

WHEREAS, Proud Moments MSO, LLC, a limited liability company organized and existing under the laws of the State of New York and having its principal office at 1449 37th Street Brooklyn, New York 11218, United States of America, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill;

NOW, THEREFORE, for good and valuable consideration as set forth in that certain Asset Purchase Agreement by and among ASSIGNOR, ASSIGNEE and certain other parties thereto, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks and the Goodwill, including the right to sue for past infringements, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks, that ASSIGNOR has full power to make this Assignment and that ASSIGNOR agrees to execute such further assignments and

related documents with respect to the transfer and assignment of the Marks and the Goodwill to ASSIGNEE as ASSIGNEE shall reasonably request.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officer thereunto duly authorized, the 30th day of September, 2021.

By: The Learning Curve LLC
Alicia Powell Alicia Powell

Title: owner

~~Name:~~ AC

~~Title:~~ AC
HE

State of N. Carolina

City/County of Mecklenburg

On this 29 day of September, 2021, before me personally appeared Alicia Powell

to me known to be the officer of The Learning Curve LLC, a LLC corporation, on whose

behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act

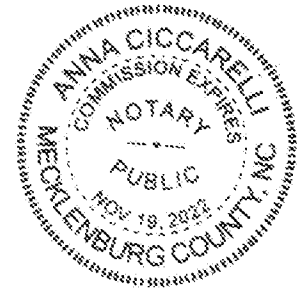
and deed.

My commission expires:

19 November 2022

Notary Public

Anna Ciccarelli



Schedule A

Mark	Country	Application or Registration No.	Application Date	(Class) Goods or Services
TLC THE LEARNING CURVE ACHIEVING YOUR POTENTIAL	United States	5808552	September 21, 2018	IC 044. US 100 101. G & S: Behavioral health services in the nature of applied behavior analysis services. FIRST USE: 20180800. FIRST USE IN COMMERCE: 20180800
THE LEARNING CURVE	United States	5739341	September 21, 2018	IC 044. US 100 101. G & S: Behavioral health services in the nature of applied behavior analysis services. FIRST USE: 20140800. FIRST USE IN COMMERCE: 20140800