

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678552

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRISTALL U.S.A. INC.,		10/01/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Fingerhut Brands LLC		
Street Address:	1055 West 7th Street		
Internal Address:	3300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3061927	CRISTALL LIMITED EDITION	
Registration Number:	3061926	CRISTALL SIGNATURE SERIES	
Registration Number:	2954053	SPEND TONIGHT WITH CRISTALL	
Registration Number:	2702794	CRISTALL LEMON TWIST	
Registration Number:	2603283	CRISTALL LEMON TWIST	
Registration Number:	2548695	CRISTALL	
Registration Number:	2548656	ORIGINAL CRISTALL SIGNATURE SERIES MOSCO	
Registration Number:	2770506	CRISTALL	
Registration Number:	1987870	VODKA PSHENICHNAYA IMPORTED FROM RUSSIAD	
Registration Number:	2301166	CRISTALL	
Registration Number:	2336937	CRISTALL	
Registration Number:	2770505	CRISTALL MOSCOW SIGNATURE SERIES	
CORRESPONDENCE DATA			
Fax Number:	3108611177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tm@fingerhutbrands.com		
Correspondent Name:	Fingerhut Brands LLC		

OP \$315.00 3061927

Address Line 1: 1055 West 7th Street
Address Line 2: 3300
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Leon Fingerhut

SIGNATURE: /LBF/

DATE SIGNED: 10/01/2021

Total Attachments: 7

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Trademark Assignment

This **Trademark Assignment** (hereinafter referred to as the "Assignment") is made and entered into on October 01, 2021 (the "Effective Date") by and between the following parties:

Critsall U.S.A. Inc., A Florida Corporation

a Florida C-Corporation
1601-1 N Main St #3159
Jacksonville, Florida 32206

(the "Assignor")

AND

Fingerhut Brands LLC

a California Limited Liability Company (LLC)
1055 West 7th Street Ste., 3300
Los Angeles, California 90017

(the "Assignee")

WHEREAS, the Assignor is the sole and rightful owner of certain trademarks and/or service marks and the corresponding registrations and/or applications for registration (collectively referred to as the Trademarks) set forth in **Exhibit A** attached hereto; and

WHEREAS, the Assignee desires to purchase or acquire the Assignor's right, title, and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows:

1. ASSIGNMENT.

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignor's business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right

that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

The Assignor authorizes the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as recipient of Assignors entire right, title and interest therein.

Assignor further agrees to upon the request and at the expense of Assignee: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including registration applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the Trademarks.

2. WARRANTY.

Assignor warrants that Assignor is the legal owner of all right, title and interest in the Trademarks, that the Trademarks have not been previously pledged, assigned, or encumbered and that this Assignment does not infringe on the rights of any person.

3. GOVERNING LAW.

This Assignment is governed by, and is to be construed in accordance with the laws of the State of California.

4. ENTIRE AGREEMENT.

This Assignment constitutes the sole agreement of the parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

5. SEVERABILITY.

If one or more provisions of this Assignment are held to be unenforceable under applicable law, the parties agree to renegotiate such provision in good faith. If the parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Assignment will be interpreted as if such provision were so excluded and (iii) the balance of the Assignment will be enforceable in accordance with its terms.

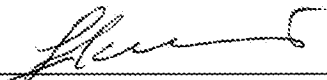
6. ADVICE OF COUNSEL.

EACH PARTY ACKNOWLEDGES THAT, IN EXECUTING THIS AGREEMENT, SUCH PARTY HAS HAD THE OPPORTUNITY TO SEEK THE ADVICE OF INDEPENDENT

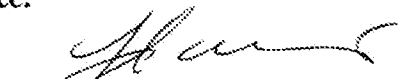
LEGAL COUNSEL, AND HAS READ AND UNDERSTOOD ALL OF THE TERMS AND PROVISIONS OF THIS AGREEMENT. THIS AGREEMENT WILL NOT BE CONSTRUED AGAINST ANY PARTY BY REASON OF THE DRAFTING OR PREPARATION HEREOF.

IN WITNESS whereof, the Assignor and Assignee have executed this Agreement as of the Effective Date.

Assignor:

By:  Date: 10-01-2021
Critsall U.S.A. Inc., A Florida Corporation

Assignee:

By:  Date: 10-01-2021
Fingerhut Brands LLC

[Notary Acknowledgement to Follow]

Exhibit A

List of Trademark/Service Mark

Trademark/Service mark: CRISTALL
Registration/Application number: 2548695
Dated: August 03, 1988

Trademark/Service mark: CRISTALL
Registration/Application number: 2770506
Dated: January 02, 1966

Trademark/Service mark: CRISTALL
Registration/Application number: 2301166
Dated: September 28, 1988

Trademark/Service mark: CRISTALL
Registration/Application number: 2336937
Dated: September 21, 1995

Trademark/Service mark: CRISTALL MOSCOW SIGNATURE SERIES
Registration/Application number: 2770505
Dated: November 16, 1994

Trademark/Service mark: CRISTALL LIMITED EDITION
Registration/Application number: 3061927
Dated: January 28, 2005

Trademark/Service mark: CRISTALL SIGNATURE SERIES
Registration/Application number: 3061926
Dated: January 28, 2005

Trademark/Service mark: SPEND TONIGHT WITH CRISTALL
Registration/Application number: 2954053
Dated: March 22, 2001

Trademark/Service mark: CRISTALL LEMON TWIST
Registration/Application number: 2702794
Dated: October 05, 1998

Trademark/Service mark: CRISTALL LEMON TWIST
Registration/Application number: 2603283
Dated: October 05, 1998

Trademark/Service mark: ORIGINAL CRISTALL SIGNATURE SERIES MOSCOW
Registration/Application number: 2548656
Dated: April 04, 1997

Trademark/Service mark: VODKA PSHENICHNAYA IMPORTED FROM
RUSSIADISTILLED AND BOTTLED IN THE RUSSIAN CRISTALL DISTILLERY IN
MOSCOW ECOLOGICALLY PURE PRODUCT 40 ALC. VOL.(80%PROOF) 50 CL
COOL BEFORE DRINKING RUSSIAN VODKA
Registration/Application number: 1987870
Dated: March 29, 1994

Assignor Acknowledgement


A notary public or other officer completing this certificate verifies only the identity of the individual(s) who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of CALIFORNIA)
County of LOS ANGELES)

On October 1st, 2021 before me the undersigned Notary Public, personally appeared Leon Fingerhut ASSIGNOR, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Notary Public (Notary Seal)



May 25, 2025
My commission expires

Assignee Acknowledgement

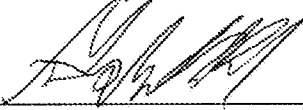
A notary public or other officer completing this certificate verifies only the identity of the individual(s) who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

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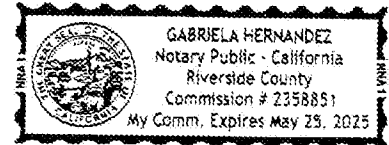
On October 1st, 2021 before me the undersigned Notary Public, personally appeared Leon Fingerhut ASSIGNEE, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Notary Public (Notary Seal)



May 25, 2025
My commission expires