

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM678862

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest in Trademarks recorded at Reel 6079/Frame 0860		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CIBC Bank USA (formerly known as The PrivateBank and Trust Company)		10/04/2021	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Valued Relationships, Inc.		
<b>Street Address:</b>	1400 Commerce Center Drive		
<b>City:</b>	Franklin		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45005		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87449689	HERE TO HELP	
<b>Registration Number:</b>	5473296	VRI CONNECT	
<b>Registration Number:</b>	5350565	VRI	
<b>Registration Number:</b>	5350563	VRI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-451-3800		
<b>Email:</b>	skann@gibsondunn.com		
<b>Correspondent Name:</b>	Stephanie Kann		
<b>Address Line 1:</b>	3161 Michelson Drive		
<b>Address Line 2:</b>	Gibson, Dunn & Crutcher LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	74353-00016		
<b>NAME OF SUBMITTER:</b>	Stephanie Kann		
<b>SIGNATURE:</b>	/stephanie kann/		
<b>DATE SIGNED:</b>	10/04/2021		

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**Total Attachments: 4**

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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks ("Release") is made this 4<sup>th</sup> day of October, 2021, by CIBC BANK USA (formerly known as The PrivateBank and Trust Company), as administrative agent for certain lenders ("Administrative Agent"), in favor of VALUED RELATIONSHIPS, INC., an Ohio corporation ("Grantor").

WHEREAS, Grantor has entered into a Guaranty and Collateral Agreement (as amended, restated, supplemented or otherwise modified from time to time in accordance with its terms, the "Collateral Agreement") dated as of January 31, 2014 by and among Grantor, certain other loan parties from time to time party thereto and Administrative Agent; and

WHEREAS, pursuant to the Collateral Agreement, Grantor has granted to Administrative Agent for the benefit of certain lenders a continuing security interest in all right, title and interest of Grantor in, to and under the trademarks and service marks set forth on Exhibit A attached hereto, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks"), together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Collateral Agreement).

WHEREAS, the Acknowledgement of Security Interest in Trademarks (the "Acknowledgement of Security Interest") made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor was recorded with the United States Patent and Trademark Office ("USPTO") on June 8, 2017 at Reel/Frame 6079/0860 with respect to the Trademarks;

WHEREAS, the Grantor's Secured Obligations under the Collateral Agreement have been satisfied in full and the security interest granted to Administrative Agent pursuant to the Collateral Agreement has been released by Administrative Agent;

WHEREAS, the Administrative Agent on behalf of certain lenders has the requisite power and authority to release and discharge its security interest in and to the Collateral; and

WHEREAS, the parties desire to confirm and evidence the termination and release of the security interest in, to and under the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent, on behalf of itself, certain lenders and their successors, legal representatives and assigns, hereby unconditionally, irrevocably and absolutely (i) terminates the Acknowledgement of Security Interest and all grants made by Grantor therein, (ii) assigns to Grantor, without any representation, warranty, or recourse whatsoever, all of Administrative Agent's right, title and interest (if any) in and to the Trademarks

and (iii) terminates, cancels, releases and forever discharges any and all security interests it holds in, to and under the Collateral.

The Administrative Agent shall take all further reasonable actions, and provide to Grantor or its respective successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release, in each case, at such Grantor expense. By this instrument, the Administrative Agent authorizes and requests Grantor to record this Release with the USPTO.

This Release shall be governed by, and construed and enforced in accordance with, the laws of the State of New York, excluding conflict of laws principles that would cause the application of laws of any other jurisdiction.

**[SIGNATURE PAGE FOLLOWS]**

**[SIGNATURE PAGE TO TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS]**

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by their respective duly authorized representative as of the date first above written.

**CIBC BANK USA**, as Administrative Agent

By:  \_\_\_\_\_  
Name: Jonathan Schwan  
Title: Managing Director

**EXHIBIT A**

Trademarks

**REGISTERED AND UNREGISTERED TRADEMARKS**

<b>TRADEMARKS</b>	<b>U.S. SERIAL NO.</b>	<b>U.S. REGISTRATION</b>
HERE TO HELP	87/449,689	
VRI CONNECT	87/449,698	5473296
VRI Logo	87/449,681	5350565
VRI	87/449,666	5350563