

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679011

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|---|--------------------------------------|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Partial Release of Security Interest | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JMB CAPITAL PARTNERS LENDING, LLC | | 10/04/2021 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | GLAMSQUAD, INC. | | |
| Street Address: | 54 West 21st Street | | |
| Internal Address: | Suite 301 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10010 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88183286 | YOURS TRULY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9735972400 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9735972500 | | |
| Email: | lstrademark@lowenstein.com | | |
| Correspondent Name: | Matthew P. Hintz, Esq. | | |
| Address Line 1: | Lowenstein Sandler LLP | | |
| Address Line 2: | One Lowenstein Drive | | |
| Address Line 4: | Roseland, NEW JERSEY 07068 | | |
| ATTORNEY DOCKET NUMBER: | 40623.19 | | |
| NAME OF SUBMITTER: | Matthew P. Hintz, Esq. | | |
| SIGNATURE: | /Matthew P. Hintz, Esq./ | | |
| DATE SIGNED: | 10/05/2021 | | |
| Total Attachments: 3 | | | |
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| source=GlamSquad - Partial Trademark Release by JMB Capital Partners Lending#page2.tif | | | |

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PARTIAL RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **PARTIAL RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT**, dated as of October 4, 2021 ("Partial Release"), is made by JMB Capital Partners Lending, LLC (the "Secured Party") in favor of GlamSquad, Inc., a Delaware corporation ("Grantor").

RECITALS

WHEREAS, Grantor and the Secured Party entered into that certain Intellectual Property Security Agreement dated as of March 10, 2020 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Grantor, Secured Party, and others party thereto;

WHEREAS, pursuant to the Security Agreement, Grantor granted to the Secured Party a continuing security interest in, and a right to set off against, any and all right, title and interest of Grantor in and to the Collateral (as defined in the Security Agreement) recorded at the United States Patent and Trademark Office ("USPTO") on January 25, 2019 at Reel 006889 Frame 0742 ("Security Agreement"); and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in the Collateral solely listed on Schedule A hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party and Grantor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement.

SECTION 2. Partial Termination and Release. Secured Party, without representation, warranty, or recourse, hereby:


- (a) terminates, cancels, discharges, and releases the security interest in, and the right to set off against, Grantor's right, title, and interest in and to all the Collateral listed on Schedule A attached hereto, granted pursuant to the Security Agreement. For the avoidance of doubt, this Partial Release does not terminate or release the Secured Party's security interest in and lien on the Collateral not listed on Schedule A hereto; and
- (b) authorizes the recordation of this Partial Release with the USPTO at Grantor's expense.
- (c) authorizes Grantor or Grantor's agent to record this Partial Release with the United States Patent and Trademark Office and any other relevant governmental authority.

SECTION 3. Choice of Law. This Partial Release shall be governed by and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, Secured Party has caused this Partial Release of Intellectual Property Security Agreement to be duly executed as of the date first set forth above.

Secured Party:

JMB Capital Partners Lending

By:  _____

Name: Vikas Tandon _____

Title: Manager _____

SCHEDULE A

| MARK | COUNTRY | FILING DATE | APP SERIAL NUMBER | REG NUMBER | REG DATE |
|----------------|---------|-------------|-------------------|------------|----------|
| YOURS TRULY | U.S. | 11/06/2018 | 88183286 | N/A | N/A |