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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM679046

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST - RECORDED AT REEL/FRAME:	
	7123/0886 7123/0896 54591/0771 54591/0745	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		10/04/2021	Corporation:

RECEIVING PARTY DATA

Name:	Drift.com, Inc.	
Street Address:	222 BERKELEY STREET	
Internal Address:	FLOOR 7	
City:	BOSTON	
State/Country:	MASSACHUSETTS	
Postal Code:	02116	
Entity Type: Corporation: MASSACHUSETTS		

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	88328210	CONVERSATIONAL MARKETING
Registration Number:	4860784	DRIFTT
Registration Number:	5039929	DRIFT
Registration Number:	5861878	SEEKING WISDOM
Registration Number:	5889298	HYPERGROWTH
Registration Number:	5963619	CONVERSATIONAL MARKETING UNIVERSITY
Registration Number:	6066107	CONVERSATIONAL ABM

CORRESPONDENCE DATA

Fax Number: 3128623210

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128623210

Email: joe.phu@kirkland.com **Correspondent Name:** JOE PHU, PARALEGAL

Address Line 1: 300 N. LASALLE

Address Line 2: KIRKLAND & ELLIS LLP
Address Line 4: CHICAGO, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 38123-702

TRADEMARK REEL: 007443 FRAME: 0227

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NAME OF SUBMITTER:	Joe Phu
SIGNATURE:	/Joe Phu/
DATE SIGNED:	10/05/2021
Total Attachments: 5	
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TRADEMARK REEL: 007443 FRAME: 0228

RELEASE OF SECURITY INTEREST IN TRADEMARKS AND PATENT

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS AND

PATENT (this "Release") is made as of October 4, 2021 ("Effective Date") by and between **Drift.com**, **Inc.**, a Delaware corporation ("<u>Grantor</u>"), and **Silicon Valley Bank**, a California corporation ("<u>Agent</u>").

WHEREAS, pursuant to the terms and conditions of those certain Intellectual Property Security Agreements by and between Grantor and Agent dated December 4, 2020 (collectively, the "Intellectual Property Security Agreements"), Grantor granted and pledged to Agent a security interest in all of Grantor's right, title and interest in, to and under the Intellectual Property Collateral (as defined in the Intellectual Property Security Agreements), including, without limitation, the United States trademark registrations and United States trademark application set forth on Schedule A attached hereto, in each case, together with the goodwill associated therewith, and the United States patent set forth on Schedule B attached hereto;

WHEREAS, Grantor and Agent entered into the Intellectual Property Security Agreements pursuant to the terms and conditions of that certain Amended and Restated Loan and Security Agreement by and between Grantor and Agent dated December 4, 2020 (as amended, modified or supplemented from time to time) and that certain Mezzanine Loan and Security Agreement by and among the Lenders and Grantor dated as of December 4, 2020 (as amended, modified or supplemented from time to time) (collectively, the "Security Agreements"; capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreements or Intellectual Property Security Agreements, as applicable);

WHEREAS, the Intellectual Property Security Agreements were recorded with the United States Patent and Trademark Office ("<u>PTO</u>") on December 4, 2020, at Reel/Frame: 7123/0886; 7123/0896; 54591/0771; and 54591/0745; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Agent.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby terminates the Intellectual Property Security Agreements and the Security Agreements, and hereby terminates, cancels and releases any and all security interests it has against the Intellectual Property Collateral.

Agent represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Intellectual Property Collateral; (iii) it has not recorded or otherwise evidenced its security interest with respect to any patent, patent application, trademark, or registration of an application to register any trademark, or any trade name or assumed name, other than those trademark registrations and trademark application set forth on Schedule A and patent set forth on Schedule B (attached hereto), in any jurisdiction throughout the world.

Agent shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation,

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REEL: 007443 FRAME: 0229

the execution and delivery of any and all documents or other instruments) requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

Silicon Valley Bank

DocuSigned by:	
Steve Lyons	
B0BFA8419A42491	***************************************

Name: Steve Lyons

Title: Director

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark No.	Registration Date	Mark
4860784	24-NOV-2015	DRIFTT
5039929	13-SEP-2016	DRIFT
5861878	17-SEP-2019	SEEKING WISDOM
5889298	22-OCT-2029	HYPERGROWTH
5963619	14-JAN-2020	CONVERSATIONAL MARKETING UNIVERSITY
6066107	26-MAY-2020	CONVERSATIONAL ABM

U.S. TRADEMARK APPLICATION

Trademark No.	Application Date	Mark
88/328210	06-MAR-2019	CONVERSATIONAL MARKETING

RECORDED: 10/05/2021

SCHEDULE B

U.S. PATENT

Patent No.	Issue Date	Title
10818293	27-Oct-2020	Selecting a response in a multi-turn interaction between a user and a conversational bot