

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DMCG HOLDINGS		10/04/2021	Corporation:
RECEIVING PARTY DATA			
Name:	GUIDEMARK HEALTH		
Street Address:	6 Campus Drive		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	6129037	H A C	
Registration Number:	6129036	HEALTH ACTION COMMUNITY	
Registration Number:	4978433	GUIDEMARK HEALTH	
Serial Number:	86026204	MEDINFLUENCE	
Registration Number:	6129103	H.A.C.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734033155		
Email:	jbick@bracheichler.com		
Correspondent Name:	Jonathan Bick / Brach Eichler		
Address Line 1:	101 Eisenhower Parkway		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Jonathan Bick		
SIGNATURE:	/Jonathan Bick/		
DATE SIGNED:	10/06/2021		
Total Attachments: 5			

OP \$140.00 6129037

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This Trademark Assignment (hereinafter referred to as the "Assignment") is made and entered into on October 4, 2021 (the "Effective Date") by and between the following parties:

DMCG HOLDINGS CORP. CORPORATION CONNECTICUT AKA QD HEALTHCARE
ONE DOCK STREET STAMFORD CONNECTICUT 06902 (the "Assignor") and
GUIDEMARK HEALTH, INC., 6 Campus Drive, Parsippany, NJ 07054 (the "Assignee")

WHEREAS, the Assignor is the sole and rightful owner of certain trademarks and/or service marks and the corresponding registrations and/or applications for registration (collectively referred to as the Trademarks) set forth in Exhibit A attached hereto; and

WHEREAS, the Assignee desires to purchase or acquire the Assignor's right, title, and interest in and to the Trademarks;

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows:

1. ASSIGNMENT.

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignor's business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

The Assignor authorizes the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as the recipient of Assignors entire right, title, and interest therein.

Assignor further agrees to upon the request and at the expense of Assignee: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including registration applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the Trademarks.

This Assignment is governed by and is to be construed in accordance with the laws of the State of New Jersey.

IN WITNESS whereof, the Assignor and Assignee have executed this Agreement as of the Effective Date.

DMCG HOLDINGS CORP. CORPORATION CONNECTICUT AKA QD HEALTHCARE

By:  CFO Date: 10/4/2021

Assignee:
GUIDEMARK HEALTH, INC.

By: Michael Parisi Date: 10/04/2021

Michael Parisi CEO

Exhibit A

Word Mark	H A C
Goods and Services	IC 042. US 100 101. G & S: Collaborative computer programming for others in the nature of hackathons in the field of healthcare and resolving health care issues. FIRST USE: 20200102. FIRST USE IN COMMERCE: 20200102
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88763863
Filing Date	January 17, 2020
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 2, 2020
Registration Number	6129037
Registration Date	August 18, 2020
Owner	(REGISTRANT) DMCG HOLDINGS CORP. CORPORATION CONNECTICUT QD HEALTHCARE ONE DOCK STREET STAMFORD CONNECTICUT 06902
Attorney of Record	Jonathan Bick
Type of Mark Register	SERVICE MARK PRINCIPAL
Live/Dead Indicator	LIVE

Word Mark HEALTH ACTION COMMUNITY
Goods and Services IC 042. US 100 101. G & S: Collaborative computer programming for others in the nature of hackathons related to resolving health care issues; computer programming services in the field of health care issues. FIRST USE: 20200102. FIRST USE IN COMMERCE: 20200102

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88763820

Filing Date January 17, 2020

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 2, 2020

Registration Number 6129036

Registration Date August 18, 2020

Owner (REGISTRANT) **DMCG HOLDINGS CORP.** CORPORATION CORPORATION CONNECTICUT QD HEALTHCARE ONE DOCK STREET STAMFORD CONNECTICUT 06902

Attorney of Record Jonathan Bick

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HEALTH" OR "COMMUNITY" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

Word Mark GUIDEMARK HEALTH
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED ADULT EDUCATION MATERIALS IN THE FIELD OF HEALTHCARE, LIFE SCIENCES, PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG DISCOVERY AND MEDICAL DEVICES; PRINTED TRAINING MATERIALS IN THE FIELD OF HEALTHCARE, LIFESCIENCES, PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG DISCOVERY AND MEDICAL DEVICES; PRINTED CONSUMER REPORTS IN THE FIELD OF HEALTHCARE, LIFESCIENCES, PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG DISCOVERY AND MEDICAL DEVCIES. FIRST USE: 20151201. FIRST USE IN COMMERCE: 20151201

IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE WORKSHOPS IN THE FIELDS OF HEALTHCARE, LIFE SCIENCES, PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG

DISCOVERY AND MEDICAL DEVICES. FIRST USE: 20151201. FIRST USE IN
COMMERCE: 20151201

**Standard
Characters
Claimed**

**Mark Drawing
Code** (4) STANDARD CHARACTER MARK

Serial Number 86103536

Filing Date October 28, 2013

Current Basis 1A

**Original Filing
Basis** 1B

**Published for
Opposition** January 28, 2014

**Registration
Number** 4978433

**Registration
Date** June 14, 2016

Owner (REGISTRANT) **DMCG HOLDINGS CORP.** CORPORATION CONNECTICUT C/O QD
HEALTHCARE ONE DOCK STREET STAMFORD CONNECTICUT 06902

**Attorney of
Record** Jonathan BICK

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HEALTH" APART FROM THE
MARK AS SHOWN

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

Word Mark MEDINFLUENCE

**Goods and
Services** (ABANDONED) IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED ADULT
EDUCATION MATERIALS IN THE FIELD OF HEALTHCARE, LIFE SCIENCES,
PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG
DISCOVERY AND MEDICAL DEVICES; PRINTED TRAINING MATERIALS IN THE FIELD
OF HEALTHCARE, LIFESCIENCES, PHARMACEUTICALS, BIOMEDICAL,
BIOSCIENCES, BIOTECHNOLOGY, DRUG DISCOVERY AND MEDICAL DEVICES;
PRINTED CONSUMER REPORTS IN THE FIELD OF HEALTHCARE, LIFESCIENCES,
PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY, DRUG
DISCOVERY AND MEDICAL DEVCIES

(ABANDONED) IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES, NAMELY
PROVIDING LIVE AND ON-LINE WORKSHOPS IN THE FIELDS OF HEALTHCARE, LIFE
SCIENCES, PHARMACEUTICALS, BIOMEDICAL, BIOSCIENCES, BIOTECHNOLOGY,
DRUG DISCOVERY AND MEDICAL DEVICES

**Standard
Characters
Claimed**

**Mark Drawing
Code** (4) STANDARD CHARACTER MARK

Serial Number 86026204

Filing Date August 1, 2013
Current Basis 1B
Original Filing Basis 1B
Published for Opposition January 23, 2018
Owner (APPLICANT) **DMCG Holdings Corp.** CORPORATION CONNECTICUT One Dock Street Stamford CONNECTICUT 06902
Attorney of Record Jeffery J. BROSEMER
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Abandonment Date October 22, 2018

Word Mark H.A.C.
Goods and Services IC 035. US 100 101 102. G & S: Special event planning for business purposes, namely, planning and execution of hackathon events for healthcare issues. FIRST USE: 20200102. FIRST USE IN COMMERCE: 20200102

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88767121

Filing Date January 21, 2020

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 2, 2020

Registration Number 6129103

Registration Date August 18, 2020

Owner (REGISTRANT) DMCG HOLDINGS AKA QD HEALTHCARE CORPORATION CONNECTICUT ONE DOCK STREET STAMFORD CONNECTICUT 06902

Attorney of Record Jonathan Bick

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE