

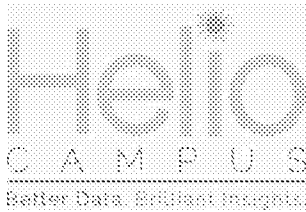
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Academic Benchmarking Consortium, Inc.		07/24/2020	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	HelioCampus, Inc.		
Street Address:	7315 Wisconsin Ave		
Internal Address:	Suite 750W		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5053899	ABC INSIGHTS	
CORRESPONDENCE DATA			
Fax Number:	9197019376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9195909956		
Email:	steve@heliocampus.com		
Correspondent Name:	Steven Beisser		
Address Line 1:	105 Glade Street		
Address Line 4:	Chapel Hill, NORTH CAROLINA 27516		
NAME OF SUBMITTER:	Steven M. Beisser		
SIGNATURE:	/Steven M. Beisser/		
DATE SIGNED:	10/06/2021		
Total Attachments: 1			
source=ABC Notice of Sale to HelioCampus-Executed#page1.tif			

OP \$40.00 5053899



October 4, 2021

United States Patent and Trademark Office

Re: Notice of Assignment

On July 24, 2020, Academic Benchmarking Consortium, Inc. was acquired by HelioCampus, Inc. ("HelioCampus").

In connection with this combination, we hereby give written notice of the assignment of the "ABC Insights" registered trademark (Reg. No. 5,053,899) to HelioCampus. HelioCampus hereby confirms that it agrees to this assignment.

Please do not hesitate to contact us if you have any questions about this Notice of Assignment.

Academic Benchmarking Consortium, Inc.

Steven M. Beisser

Steven M. Beisser
President & Co-Founder

10/4/2021

Date

HelioCampus, Inc.

Darren Catalano

Darren Catalano
CEO, HelioCampus, Inc.

10/4/2021

Date



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