

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frasier's Plumbing & Heating, Inc.		10/05/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Frasier's Holdings, Inc.		
Street Address:	4101 Sparks Drive SE		
Internal Address:	Suite B		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49546		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6204467	CONSIDERATE PEOPLE, CONSIDERATE SERVICE,	
CORRESPONDENCE DATA			
Fax Number:	3128767934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3142595816		
Email:	trademarks.us@dentons.com		
Correspondent Name:	Katie Krutzsch, Paralegal		
Address Line 1:	Wacker Drive Station, Willis Tower		
Address Line 2:	P.O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	15806837-000018		
NAME OF SUBMITTER:	Katie Krutzsch		
SIGNATURE:	/katie krutzsch/		
DATE SIGNED:	10/06/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), is entered into and effective as of the 5th day of October, 2021, by and between FRASIER'S PLUMBING & HEATING, INC., a Wisconsin corporation (the "Assignor"), and FRASIER'S HOLDINGS, INC., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns those certain trademarks set forth on Schedule A hereto (the "Trademarks") and the parties desire that Assignee acquire the Trademarks from Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with all common law rights and all that part of the goodwill of the business connected with the use of and symbolized thereby, and all claims for damages by reason of past infringement with the right to sue for and collect damages.

Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining the Trademarks in all countries and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

Assignor covenants to Assignee, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance by Assignor.

[Signatures on the following pages]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date set forth above.

ASSIGNOR:

FRASIER'S PLUMBING & HEATING, INC.,
a Wisconsin corporation

By: 

Name: Philip Frasier

Title: President

ASSIGNEE:

FRASIER'S HOLDINGS, INC.,
a Delaware corporation

By: _____

Name: Robert Redmond

Title: Vice President

[Trademark Assignment Agreement]

TRADEMARK
REEL: 007445 FRAME: 0236

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date set forth above.

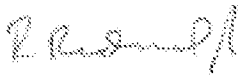
ASSIGNOR:

FRASIER'S PLUMBING & HEATING, INC.,
a Wisconsin corporation

By: _____
Name: Philip Frasier
Title: President

ASSIGNEE:

FRASIER'S HOLDINGS, INC.,
a Delaware corporation

By:  _____
Name: Robert Redmond
Title: Vice President

Schedule A
Trademarks

Trademark	Country	Type	Registration Number	Registration Date
Considerate People, Considerate Service, Consider it Done!	US	Service Mark	6204467	November 24, 2020

TRADEMARK

REEL: 007445 FRAME: 0238

RECORDED: 10/06/2021