

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM679843

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagine Nation Books, Ltd.		10/01/2021	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	Books Are Fun, Ltd.		
Street Address:	1155 Cannon Street		
Internal Address:	Unit 100		
City:	Louisville		
State/Country:	COLORADO		
Postal Code:	80027		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3692227	BOOKS ARE FUN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	stewart@hassancables.com		
Correspondent Name:	Stewart D. Cables		
Address Line 1:	1035 Pearl Street		
Address Line 4:	Boulder, COLORADO 80302		
NAME OF SUBMITTER:	Stewart D. Cables		
SIGNATURE:	/Stewart D. Cables/		
DATE SIGNED:	10/08/2021		
Total Attachments: 2			
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source=Assignment of Trademark (Books Are Fun - signed)#page2.tif			

OP \$40.00 3692227

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Assignment"), effective as of October 1, 2021, is by and between Imagine Nation Books, Ltd., an Iowa corporation ("Assignor") and Books Are Fun, Ltd., a Colorado limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark identified as follows: "BOOKS ARE FUN" Registration Number 3692227 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title and interest in the Trademark in perpetuity;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties acknowledge and agree as follows:

1. **Assignment.** Assignor does hereby assign to Assignee, and the Assignee hereby accepts from the Assignor, all rights, title, and interest, including but not limited to all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights, in and to the Trademark.

2. **Consideration.** In consideration for the assignment set forth above, Assignor shall pay Assignee the sum of TEN DOLLARS (\$10.00).

3. **Entire Agreement.** This Assignment contains and constitutes the entire understanding of the agreement of the parties concerning the transactions contemplated hereby. All negotiations between the parties are merged into this Assignment, and there are no representations, covenants, warranties, understandings or agreements, oral or otherwise, in relation thereto between the parties, other than those incorporated herein and delivered hereunder.

4. **Amendment.** This Assignment may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this Assignment.

5. **Severability.** If any term, provision, covenant or condition of this Assignment, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Assignment and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by ruling.

6. **Agreement to Perform Necessary Acts.** Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment.

7. **Governing Law.** The parties agree that this Assignment shall be construed in accordance with, and all actions arising hereunder shall be governed by the laws of the State of Colorado, and consent to the jurisdiction of the courts in Boulder, Colorado.

8. **Binding Effect:** This Assignment shall be binding upon and inure to the benefit of the parties hereto, their respective heirs, successors, assigns, agents and brokers.


9. **Facsimile and Electronic Counterparts:** Signatures on this Assignment may be communicated by facsimile and/or electronic mail transmission and shall be binding upon the parties transmitting the same.

10. **Acceptance of Terms of This Assignment:** The parties have read this Assignment, and their signatures below indicate their acceptance of the terms of this Assignment, and that they have found the terms of this Assignment to be fair and not unconscionable.

AGREED TO AND ACCEPTED BY:

ASSIGNOR:

Imagine Nation Books, Ltd.



By: Earl Kaplan, CEO

ASSIGNEE:

Books Are Fun, Ltd.



By: Ben Kaplan, CEO