

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM679897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weston Foods US Holdings, Inc.		07/17/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WF Bakery Inc.		
Street Address:	22 ST. CLAIR AVENUE EAST		
Internal Address:	Suite 700		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M4T 2S5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88185907	ELEVATE EVERYDAY MOMENTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3177777920		
Email:	tyler.droste@gutweinlaw.com		
Correspondent Name:	Tyler B. Droste		
Address Line 1:	200 S. Meridian Street		
Address Line 2:	Suite 420		
Address Line 4:	Indianapolis, INDIANA 46225		
DOMESTIC REPRESENTATIVE			
Name:	Tyler B. Droste		
Address Line 1:	200 S. Meridian Street, Suite 420		
Address Line 4:	Indianapolis, INDIANA 46225		
NAME OF SUBMITTER:	Tyler B. Droste		
SIGNATURE:	/Tyler B. Droste/		

CH \$40.00 88185907

DATE SIGNED:	10/08/2021
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Total Attachments: 2
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source=Tm Assignment for Weston Foods US Holdings Inc. - WF Bakery#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into as of July 17, 2021 (“Effective Date”).

WHEREAS **Weston Foods US Holdings, Inc.**, the full post office address of whose principal office or place of business is 50 Maplehurst Drive, Brownsburg, Indiana, 46112, United States of America (“Assignor”), is the owner of the trademarks set out in the attached Schedule “A” (the “Trademarks”);

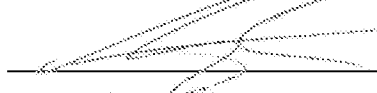
AND WHEREAS **WF Bakery Inc.**, the full post office address of whose principal office or place of business is 22 St. Clair Avenue East, Suite 700, Toronto, Ontario, M4T 2S5, Canada (“Assignee”) is desirous of acquiring the whole right, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks, and the goodwill of the business associated with the Trademarks, including all rights to sue for past, present and future infringements and passing-off of the Trademarks;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby sells, assigns, and transfers to Assignee all of Assignor’s right, title, and interest in the United States [*and throughout the world*] in and to the Trademarks, together with all of the goodwill associated with the Trademarks, and the goodwill of the business associated with the Trademarks, including without limitation the accompanying applications for registration of the Trademarks, the goodwill associated therewith, and all rights to sue for past, present and future infringements and passing-off of the Trademarks (including the right to retain any damages or profits awarded as a result of such action or other proceeding);

Assignor will, upon request of Assignee and without further consideration but at the expense of the Assignee, provide to Assignee, Assignee’s successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively carry out the purposes of this Assignment.

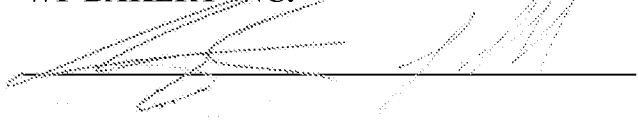
IN WITNESS WHEREOF the Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives effective as of the Effective Date.

WESTON FOODS US HOLDINGS, INC.



Name: Andrew Bunston
Title: Vice President, Legal and Secretary

WF BAKERY INC.



Name: Andrew Bunston / Jeff Gobeil
Title: VP Legal and Secretary / Group Head, Tax

SCHEDULE A

TRADEMARK	APPLICATION/REGISTRATION NO.
ELEVATE EVERYDAY MOMENTS	App 88185907