

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM680143

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	05/01/2021

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Birkenstock Sales GmbH		10/08/2021	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY

## RECEIVING PARTY DATA

<b>Name:</b>	Birkenstock US BidCo, Inc.
<b>Street Address:</b>	100 Wood Hollow Drive, Suite 100
<b>City:</b>	Novato
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94945
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1951691	BETULA
Registration Number:	3911328	BETULA
Registration Number:	3000291	WORLDWALKER
Registration Number:	1516450	
Registration Number:	1519901	
Registration Number:	2590411	BIRK
Registration Number:	2600060	BIRK
Registration Number:	1037893	BIRKENSTOCK
Registration Number:	3105607	BIRKENSTOCK
Registration Number:	1028014	BIRKENSTOCK BAD HONNEF RHEIN
Registration Number:	1708342	BIRKI
Registration Number:	1967015	BIRKI'S
Registration Number:	2857185	BIRKO-FLOR
Registration Number:	2497425	FOOTPRINTS
Registration Number:	2914562	PAPILLIO

## CORRESPONDENCE DATA

Fax Number:

TRADEMARK

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 212-813-5900  
**Email:** anicolescu@fzllz.com  
**Correspondent Name:** CHARLES T.J. WEIGELL  
**Address Line 1:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
**Address Line 2:** 151 West 42nd St., 17th Fl.  
**Address Line 4:** New York, NEW YORK 10036

<b>ATTORNEY DOCKET NUMBER:</b>	BKUS 2112047
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<b>NAME OF SUBMITTER:</b>	Anca Nicolescu
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<b>SIGNATURE:</b>	/anca nicolescu/
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<b>DATE SIGNED:</b>	10/11/2021
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**Total Attachments: 2**

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**CONFIRMATORY ASSIGNMENT**

WHEREAS, **Birkenstock Sales GmbH**, a GmbH organized and existing under the law of Germany, with an address of Burg Ockenfels, Linz, Germany 53545 ("Assignor"), was the owner of the trademarks listed in the attached and registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

WHEREAS, **Birkenstock US BidCo, Inc.**, a corporation organized and existing under the laws of Delaware, located and doing business at 100 Wood Hollow Drive, Suite 100, Novato, CA 959445 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of **May 1, 2021**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of **May 1, 2021**, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 2021/10/08

**Birkenstock Sales GmbH**

By: i.v. J. Die

Name: Dr. Franz Ringel

Title: Rechtsanwalt

Schedule

Trademark	Registration No.
Betula	1951691
Betula (device)	3911328
World-Walker	3000291
Foot design	1516450
Foot design	1519901
BIRK	2590411
BIRK (Logo)	2600060
Birkenstock	1037893
BIRKENSTOCK	3105607
BIRKENSTOCK BAD HONNEF RHEIN	1028014
Birki	1708342
Birki's	1967015
Birko-flor	2857185
footprints	2497425
Papillio	2914562

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